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Suncorp executive changes

Suncorp Group (ASX: SUN | ADR: SNMCY) today announced changes to its executive leadership team.

Bridget Messer, currently Chief Risk Officer, has been appointed to the newly created role of Chief Executive Customer, Brand and Digital. This dedicated Function brings together existing brand, marketing and digital distribution teams and will ensure Suncorp capitalises on the competitive advantage provided by its suite of market-leading brands. The new function will also ensure Suncorp realises the opportunity AI provides for faster and more efficient distribution of insurance products and services.

Lisa Harrison, currently Chief Executive of Consumer Insurance, will move across to lead the Commercial & Personal Injury portfolios. She will retain accountability for the rollout of Suncorp’s Digital Insurer program.

Michael Miller will shift from his current position of Chief Executive Commercial & Personal Injury to take on the role of Chief Executive, Consumer Insurance.

As a result of these changes, Michelle Bain, currently Executive General Manager of Compulsory Third Party Insurance will join the Executive Leadership Team as Suncorp’s Chief Risk Officer. Michelle has held a range of senior leadership roles across Suncorp, including Acting Group General Counsel, Executive General Manager Compliance, and Group Customer Advocate.

Suncorp CEO Steve Johnston said the changes would set Suncorp up for the next phase of its strategy.

"As Suncorp moves through its platform modernisation and operational transformation agendas, the focus will move to leveraging these investments to create more contemporary products, deliver more personalised customer experiences, increase seamless digital self-service and use AI at scale to transform customer and claims processes."

The changes are effective 17 August, subject to relevant regulatory approvals.

Authorised for lodgement with the ASX by the Suncorp Disclosure Committee.

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