FRASERS GROUP PLC
Unit A
Brook Park East
Shirebrook
NG20 8RY United Kingdom

23 July 2026

To: Australian Securities and Investments Commission (**ASIC**)
Accent Group Limited (ACN 108 096 251) (**Accent**)
ASX Limited

FRASERS GROUP PLC OFFER FOR ACCENT GROUP LIMITED

NOTICE OF EXTENSION

This notice is given by Frasers Group plc (LSE:FRAS) (**Frasers**) in relation to its on-market takeover bid under Chapter 6 of the *Corporations Act 2001* (Cth) (**Corporations Act**) for all the fully paid ordinary shares in Accent that it or its associates do not currently own (**Offer**), as contained in the bidder's statement dated 15 June 2026 (**Bidder's Statement**).

Frasers gives notice pursuant to section 649C of the Corporations Act that it varies the Offer by extending the Offer Period so that the Offer will now close at 4.00pm (Sydney time) on Wednesday, 30 September 2026 (instead of 30 July 2026), unless further extended or withdrawn in accordance with the Corporations Act.

Unless otherwise specified, terms defined in the Bidder's Statement have the same meaning in this notice.

A copy of this notice will be lodged with ASIC today. ASIC takes no responsibility for the contents of this notice.

Yours faithfully

Christopher Wootton
Director
Frasers Group plc