

ASX Announcement
22 July 2026

UPDATE ON ADMINISTRATION OF 100% SUBSIDIARY

Adslot Ltd (ASX: ADS) announces an update to the Administration of its wholly owned subsidiary Adslot Technologies Pty Limited (“Company” or “ADT”).

On 18 June 2026, the Company advised that Shabnam Amirbeaggi of Crouch Amirbeaggi (the Administrator) had been appointed as the voluntary administrator of ADT in accordance with Part 5.3A of the *Corporations Act 2001* (Cth).

At the second meeting of the Creditors of ADT held today (22 July 2026), pursuant to section 439A of the Corporations Act, creditors voted in favour of ADT executing a Deed of Company Arrangement (DOCA), with the Administrator. The DOCA was proposed by Adslot Limited. The broad terms of the proposed DOCA are:

- All cash at bank, debtors and receivables and licence fees payable by Adslot Limited that are collected during the period from the date of the appointment of the Administrator to the date that is six months after execution of the DOCA (net of fees and costs of the Administrator/Deed Administrator) (**‘Deed Fund’**) will be available to satisfy the debts of non-related creditors (being creditors excluding Adslot Limited Group creditors).
- Adslot Limited (a secured creditor), as well as related Group entities, will not participate in the distribution of the Deed Fund, which will maximise the return to non related creditors. The debt owed to Adslot Limited and related Group entities will survive the DOCA.
- Non-related creditors, will receive the benefit of the Deed Fund on a pro rata basis, subject to the finalisation of debtor recoveries, and quantum of same, and the professional fees and costs of the Voluntary Administrator and Deed Administrator.
- Control of ADT will revert to the sole director and the Company will continue to trade during the DOCA. Save for licence fees payable by Adslot Limited to ADT pursuant to the licence agreement, no other recoveries from ADT trading are available for the benefit of creditors.
- Ownership of the Adslot Technology Platform remains under the control of ADT and is therefore returned to the Group.
- Shabnam Amirbeaggi has completed her appointment as Voluntary Administrator and has been appointed Deed Administrator to oversee the operation and effectuation of the DOCA. Upon the successful completion of all obligations under the DOCA, anticipated to take approximately seven months, the DOCA will be fully effectuated and terminated. Full control of the Company will then revert to ADT's sole director, Adslot Limited as 100% shareholder, and the Company will cease to be subject to deed administration.

Adslot Limited will continue to update the market as required.

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For further enquiries, please contact:

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About Adslot

Adslot's operates a suite of digital advertising and marketing platforms and services for a wide range of publishers, media brands and business customers. Our self-service technology is a purpose-built, global media marketplace and trading platform, serving media agencies and advertisers. Adslot also offers digital marketing services including SEO, design, hosting and software services.

Future performance

This Announcement contains certain references to forecasts, estimates, assumptions and other forward-looking statements and statements regarding the intent, belief or current expectations of The Company. The words "likely", "expect", "aim", "should", "could", "may", "anticipate", "predict", "believe", "plan" and other similar expressions are intended to identify forward-looking statements. Forward-looking statements, opinions and estimates provided in this Announcement are based on assumptions and contingencies which are subject to change without notice, as are statements about market and industry trends, which are based on interpretations of current market conditions. Forward-looking statements are provided as a general guide only and should not be relied upon as an indication or guarantee of future performance. This Announcement contains such statements, which are subject to risk factors associated with an investment in The Company. The Company believes that these statements are reasonable, but they may be affected by a range of variables which could cause actual results or trends to differ materially. Forward-looking statements involve known and unknown risks, uncertainties and assumptions and other important factors that could cause actual results, performance or achievements of The Company to be materially different from future results, performances or achievements expressed or implied by such statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this Announcement.