

INVESTOR.PRESENTATION

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**BUSINESS
BUILDING.**

AGENDA.

01

What business have we built?

Motio's origins and growth

02

Why is the model different?

The platform we've built and why it matters

03

Trading Update

How are we tracking 10 weeks on?

04

Summary and Questions

What's important now



THE BUSINESS WE HAVE BUILT.

Motio's origins and growth

BOARD & MANAGEMENT



BOARD & MANAGEMENT



- 35 Years in media with the last 26 in Out-Of-Home
- Commercial Leadership, business and sales building
- Foundational oOh! media sales director
- Pioneered Digital-Place-Based media environments
- Led oOh!'s Locate division
- Created Motio 6 years ago



FROM SCRATCH

- 4 National audience environments
- Identified, negotiated and commercialised by the existing team
- Built by recognising potential and unlocking value
- A repeatable platform for future growth



WE BUILD COMMUNICATON PLATFORMS FOR TRUSTED ENVIRONMENTS

- High trust, high dwell environments
- Communication enhances the experience
- Long-term audience engagement
- Attractive Commercial outcomes



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DIFFERENTLY TO EVERYDAY OUTDOOR ADVERTISING

- Communication comes before advertising
- Better communication creates better places
- Stronger customer experiences
- Stronger commercial outcomes



REPEATABLE GROWTH PLATFORM

- Built through disciplined execution
- Commercial capability across multiple audiences
- Proven with modest capital
- Scalable operating platform
- Positioned for long-term growth

BUILDING CAPABILITY.



JUSTIN KINGSTON
CHIEF OPERATING OFFICER



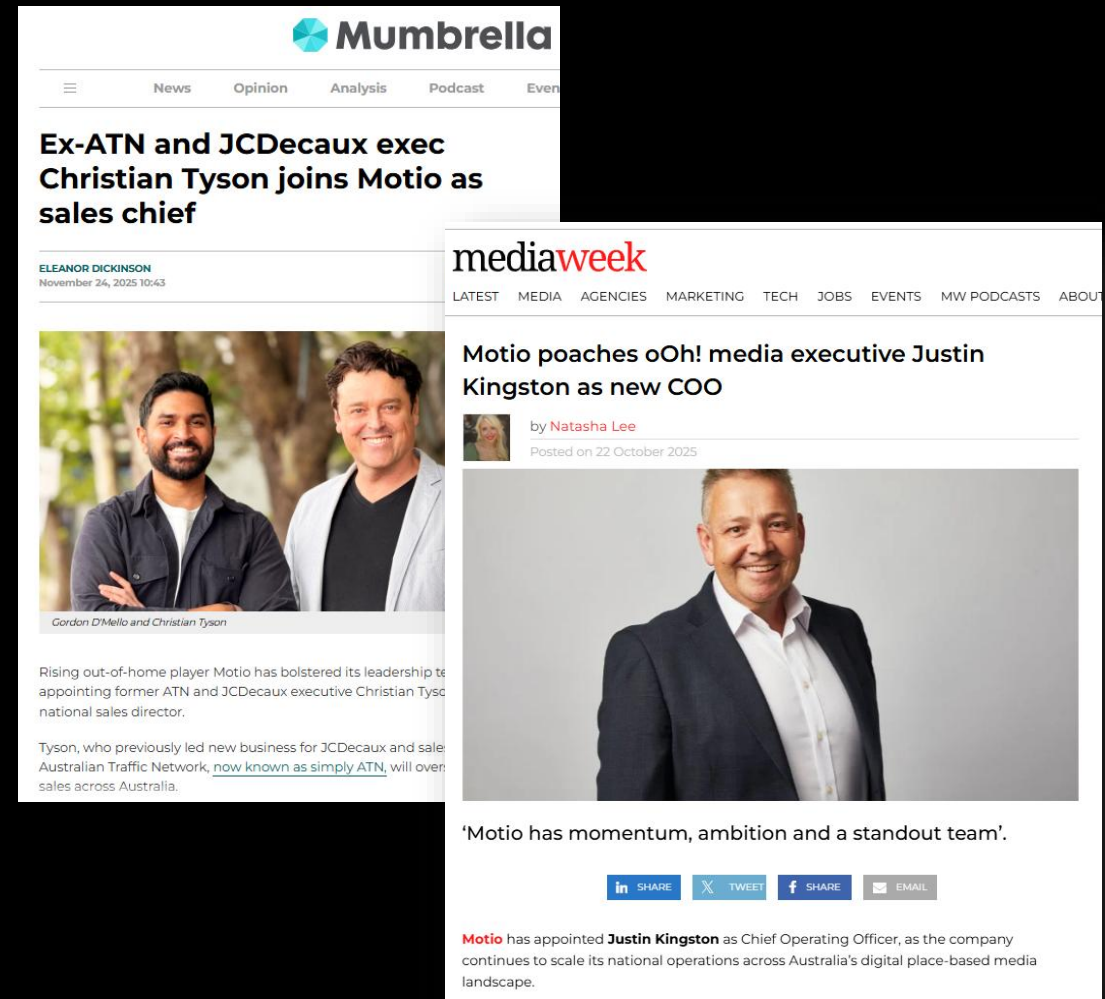
JACQUI SMITH
FINANCIAL CONTROLLER



GORDON D'MELLO
PRODUCT & MARKETING
DIRECTOR



CHRISTIAN TYSON
NATIONAL SALES DIRECTOR



THE GROWTH.

Stepping up

BUILDING CAPABILITY, LAYER BY LAYER.

- Established a scalable operating platform
- Invested in technology, publishing and commercial capability
- Built a high-performing leadership team
- Recognised and unlocked underutilised opportunities
- Created a repeatable model for growth



CAPABILITY BEFORE SCALE.

- Balance growth with profitability
- Invest when opportunities create long-term value
- Strengthen the platform before accelerating growth
- Allocate capital with discipline
- Grow organically and through selective acquisitions



BUILT TO SCALE.

- Significant investment in platform capability
- Systems, technology and leadership in place
- Strong operational foundations
- Increasing Operating leverage
- Positioned for profitable growth

motio

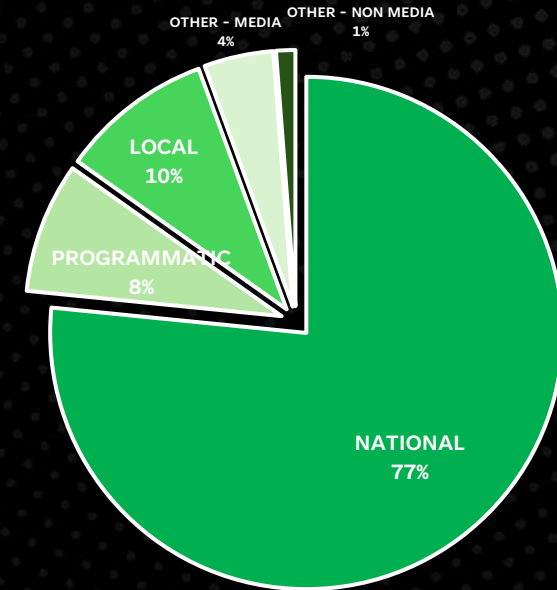


HOW ARE WE TRADING.

Trading Update

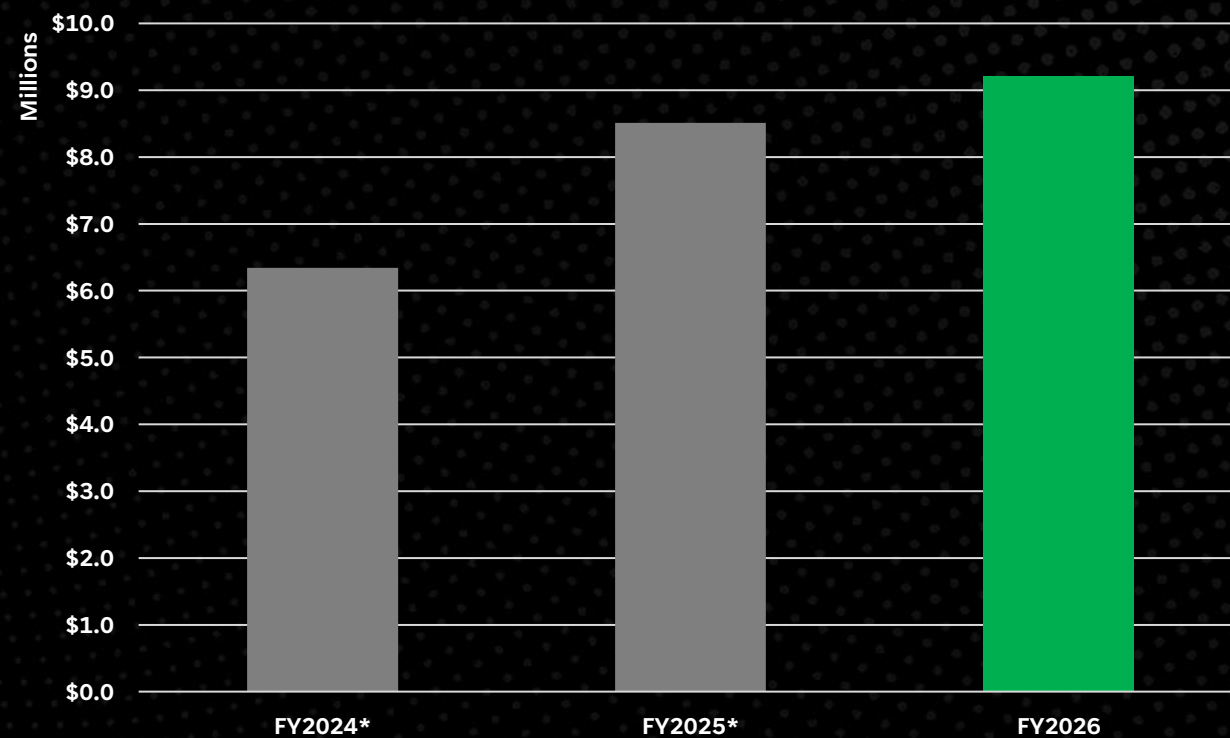
LAST 10 WEEKS.

- Record revenue in May and June
- June was **the highest revenue** in Motio's history
- Health continues to meet expansion targets
- Motio Drive to be at 100 'tops' by July 22, 2026
- Health network growing in presence
- Strong network reliability and uptime



LAST 10 WEEKS.

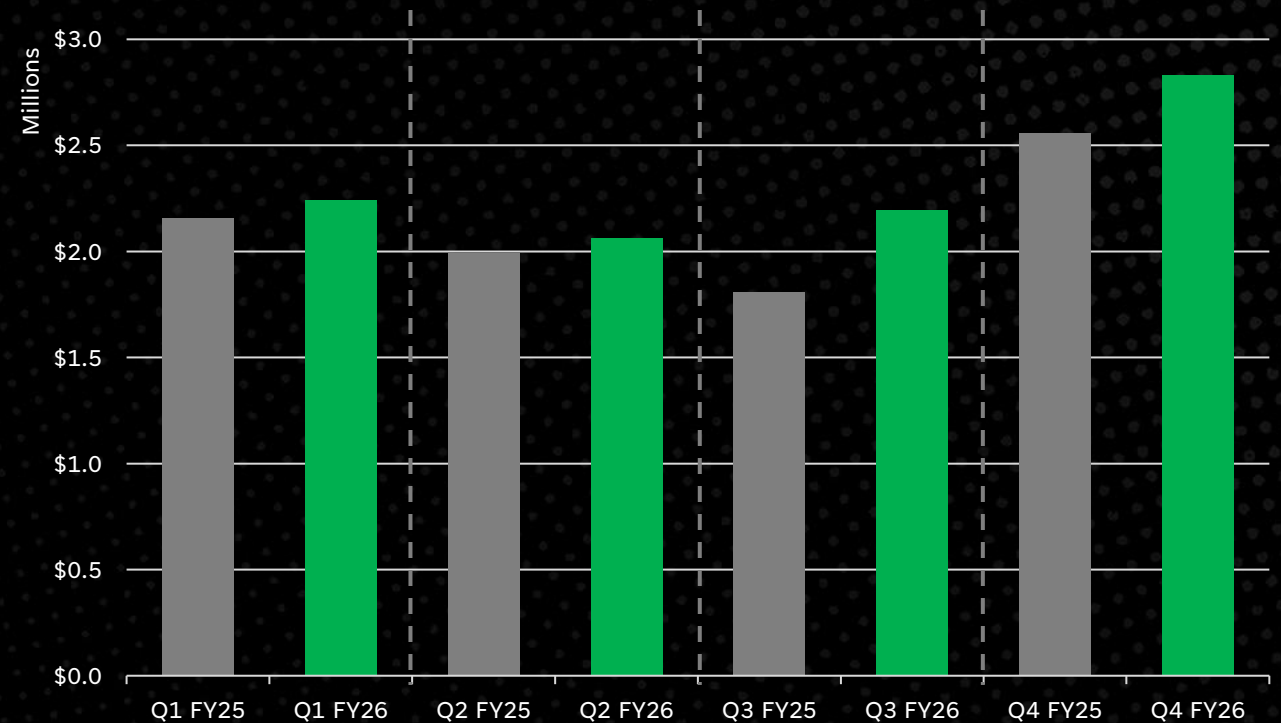
- Strong year-on-year comparative
- Increasing revenue from like-for-like inventory
- Continued uplift YOY
- Improving revenue productivity



* Motio Go was the representation of the Ampol Digital Display network that ceased representation June 30, 2025 - PCP representation excludes Go

QUARTER COMPARISON.

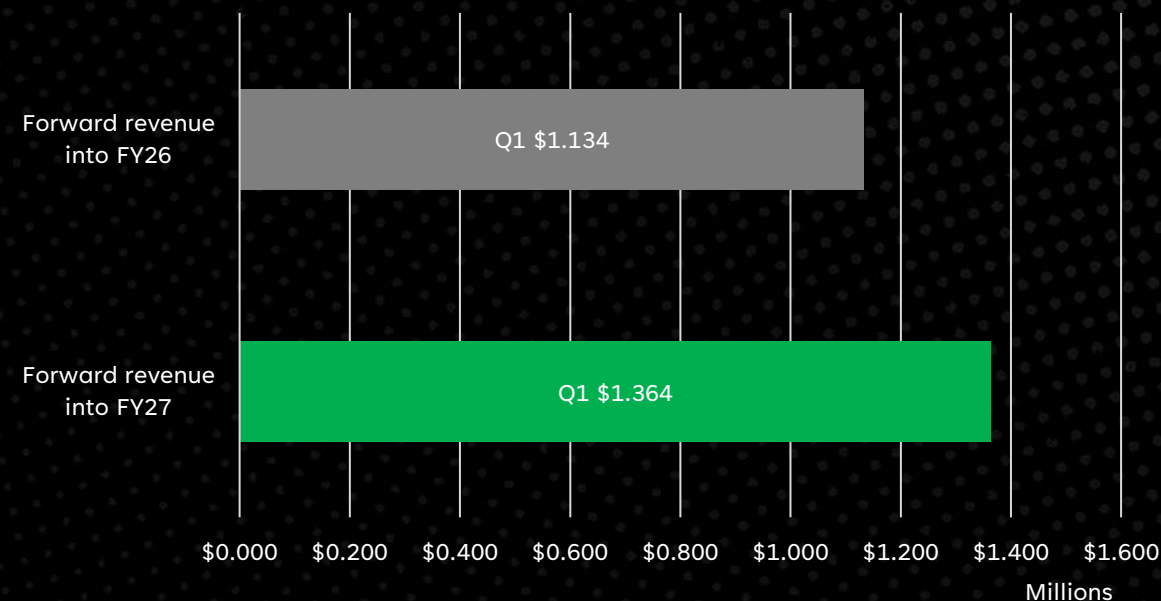
- Increasing revenue from like-for-like inventory
- Record Q4 performance
- Volume and yield increasing in Q4 2026



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FORWARD REVENUE.

- Q1 FY27 forward bookings up **20.3%**
- First-half forward revenue up **8.7%**
- Diversified demand across multiple industry categories
- Continued strength from:
 - Pharmaceutical,
 - Government
 - Community sectors



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AT THE END.

What's important now

THE NEXT PHASE.

The platform is built and continues to evolve

Six years of capability, systems and partnerships

Operating leverage continues to emerge

Revenue growth increasingly driving earnings and cash flow

Growth becomes more scalable

Leveraging an established platform across new opportunities

Capital remains disciplined

Investing where capability creates long-term value

Positioned for the future

Strengthening balance sheet, proven platform and significant runway



QUESTIONS.