



Announcement Summary

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**Name of entity**

SPORTS ENTERTAINMENT GROUP LIMITED

**Announcement type**

Update announcement

**Type of update**

Daily buy-back notification

**Date of this announcement**

29/6/2026

**Reason for update**

Daily buy-back notification

**ASX Security code and description of the class of +securities the subject of the buy-back**

SEG : ORDINARY FULLY PAID

**The type of buy-back is:**

On market buy-back

**Total number of +securities bought back before previous day**

360,254

**Total number of +securities bought back on previous day**

7,095

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

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**1.1 Name of entity**

SPORTS ENTERTAINMENT GROUP LIMITED

We (the entity named above) provide the following information about our buy-back.

**1.2 Registration number type**

ABN

**Registration number**

20009221630

**1.3 ASX issuer code**

SEG

**1.4 The announcement is**

Update/amendment to previous announcement

**1.4a Type of update**

Daily buy-back notification

**1.4b Reason for update**

Daily buy-back notification

**1.4c Date of initial notification of buy-back**

10/3/2026

**1.4d Date of previous announcement to this update**

26/6/2026

**1.5 Date of this announcement**

29/6/2026

**1.6 ASX Security code and description of the class of +securities the subject of the buy-back**

SEG : ORDINARY FULLY PAID



Part 2 - Type of buy-back

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**2.1 The type of buy-back is:**  
On market buy-back



Part 3 - Buy-back details

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Part 3A - Details of +securities, price and reason

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**3A.1 Total number of +securities on issue in the class of +securities to be bought back**

280,874,770

**3A.4 Does the entity intend to buy back a minimum number of +securities**

No

**3A.5 Does the entity intend to buy back a maximum number of securities**

Yes

**3A.5a Maximum number of securities proposed to be bought back**

28,087,477

3A.6 Name of broker or brokers who will offer to buy back +securities on the entity's behalf

**Broker name:**

PAC Partners

**3A.9 Are the +securities being bought back for a cash consideration?**

Yes

**3A.9a Is the price to be paid for +securities bought back known?**

No

**3A.9a.1 In what currency will the buy-back consideration be paid?**

AUD - Australian Dollar

Part 3B - Buy-back restrictions and conditions

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**3B.1 Does the buy-back require security holder approval?**

No



Part 3C - Key dates

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**On-market buy-back**

**3C.2 Proposed buy-back start date**

24/3/2026

**3C.3 Proposed buy-back end date**

23/3/2027

Part 3D - Other Information

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**3D.1 Any other information the entity wishes to notify to ASX about the buy-back**

Refer to SEG ASX Announcement for further information



## Part 4 - Daily buy-back notification

A daily buy-back notification must be submitted for Employee share scheme, On-market, Equal access share scheme and Other buy-backs at least half an hour before the commencement of trading on the +business day after any day on which +securities are bought back (per listing rule 3.8A)

Please verify if the pre-populated values are accurate as they are only indicative based on previous online submissions. The pre-populated values may not be accurate if previous online submissions are still in-flight or in case of announcements made via a MS Word form.

Whilst you may over-ride a pre-populated value, once over-ridden it will not be possible to retrieve the previously pre-populated value.

**4.1 Date of this notification**

29/6/2026

**4.2 Previous day on which +securities were bought back**

26/6/2026

	Before previous day	On previous day
4.3 Total number of +securities bought back, or in relation to which acceptances have been received	360,254	7,095
4.4 Total consideration paid or payable for the +securities	AUD 92,172.97000	AUD 2,305.88000
4.5 Highest price paid	AUD 0.32500000	AUD 0.32500000

**Date highest price was paid:**

26/6/2026

4.6 Lowest price paid	AUD 0.21000000	AUD 0.32500000
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**Date lowest price was paid:**

22/4/2026

**4.7 Highest price allowed to be paid by entity on the previous day under listing rule 7.33:**

AUD 0.34040000

**4.8 If the entity has disclosed an intention to buy back a maximum number of +securities, the remaining number of +securities to be bought back as at the end of the previous day**

27,720,128