

+Rule 3.10.1, 3.20.4, 7.18-7.24A, 15.3, Appendix 7A section 7.

Appendix 3A.3

Notification of *security consolidation or split

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Please note that two or more corporate actions on the same *security may not run with different record dates if the timetables result in overlapping (but not identical) ex-periods. It is permissible to run different corporate actions with the same record date except in the case of consolidations or splits which cannot run at the same time as any other corporate action for that entity.

If you are an entity incorporated outside Australia, for *securities other than CDIs / depository interests, please obtain and provide an International Securities Identification Number (ISIN) for the class(es) of *securities to be created during your corporate action. The ISIN(s) should be advised in the Further Information section of this form. Further information on this requirement can be found in the Online Forms section of ASX Online for companies.

*Denotes minimum information required for first lodgement of this form.

**Denotes information that must be provided on or before *business day 0 of the relevant Appendix 6A or Appendix 7A timetable.

The balance of the information, where applicable, must be provided as soon as reasonably practicable by the entity.

Part 1 – Entity and announcement details

Question No.	Question	Answer
1.1	*Name of entity	KMD Brands Limited
1.2	*Registration type and number <i>One of ABN/ARSN/ARBN/ACN or other registration type and number (if "other" please specify what type of registration number has been provided).</i>	ARBN: 139 836 918
1.3	*ASX issuer code	KMD
1.4	*The announcement is <i>Tick whichever is applicable.</i>	☐ New announcement ☐ Update/amendment to previous announcement ☐ Cancellation of previous announcement
1.4a	*Reason for update <i>Mandatory only if "Update" ticked in Q1.4 above. A reason must be provided for an update.</i>	N/A
1.4b	*Date of previous announcement to this update <i>Mandatory only if "Update" ticked in Q1.4 above.</i>	N/A
1.4c	*Reason for cancellation <i>Mandatory only if "Cancellation" ticked in Q1.4 above.</i>	N/A
1.4d	*Date of previous announcement to this cancellation <i>Mandatory only if "Cancellation" ticked in Q1.4 above.</i>	N/A

1.5	*Date of this announcement <i>The date of lodgement of the form by the entity via ASX Online.</i>	Wednesday 24 June 2026
1.6	*Applicable ASX *security code(s) and description(s) for consolidation or split <i>Please confirm the entity's *securities (quoted and unquoted) which will be affected by the consolidation or split. Please note Listing Rule 7.21 in respect of *convertible *securities, Listing Rules 7.22.1 and 7.22.2 in respect of options and Listing Rule 7.24 in respect of partly paid *securities.</i>	ASX *security code: KMD *Security description: Ordinary shares

Part 2 – Approvals

Question No.	Question	Answer		
2.1	*Are any of the below approvals required for the consolidation or split before business day 0 of the timetable? *Security holder approval - Court approval - Lodgement of court order with *ASIC - ACCC approval - FIRB approval; - Another approval/condition external to the entity required to be given/met before business day 0 of the timetable for the consolidation or split. <i>If any of the above approvals apply to the consolidation or split before business day 0 of the timetable, please answer 'yes' and provide details at Q2.2. If "no" go to Part 3.</i> <i>The purpose of the question is to confirm that relevant approvals are received prior to ASX establishing an ex market in the *securities. If the entity wishes to disclose approvals or conditions which are to be resolved at a later date it should use Part 6 "Further information".</i>	No		
2.2	Approvals <i>Select appropriate approval from drop down box as applicable. More than one approval can be selected. This question refers only to events which take place before business day 0 of the timetable. The purpose of the question is to confirm that relevant approvals are received prior to ASX establishing an ex market in the *securities. The "Date for determination" is the date that you expect to know if the approval is given for example the date of the *security holder meeting in the case of *security holder approval or the date of the court hearing in the case of court approval. If the entity wishes to disclose approvals or conditions which are to be resolved at a later date it should use Part 6 "Further information".</i>			
*Approval/condition	*Date for determination	*Is the date estimated or actual?	**Approval received/condition met?	Comments
			<i>Only answer this question when you know the outcome of the approval – please advise on or before *business day 0 of the relevant Appendix 6A or Appendix 7A timetable.</i>	
*Security holder approval	N/A	☐ Estimated OR ☐ Actual	☐ Yes ☐ No	
Court approval	N/A	☐ Estimated OR ☐ Actual	☐ Yes ☐ No	
Lodgement of court order with *ASIC	N/A	☐ Estimated OR ☐ Actual	☐ Yes ☐ No	
ACCC approval	N/A	☐ Estimated OR ☐ Actual	☐ Yes ☐ No	

FIRB approval	N/A	☐ Estimated OR ☐ Actual	☐ Yes ☐ No	
Other (please specify in comment section)	N/A	☐ Estimated OR ☐ Actual	☐ Yes ☐ No	

Amended 29/06/15

Part 3 – Consolidation or split timetable and details

Question No.	Question	Answer
3.1	**Record date <i>Per Appendix 7A, section 7 the +record date is +business day 3 in the timetable. This is three +business days after the effective date (Q3.2). This is the last day for the entity to register transfers on a pre consolidation or split basis and the date on which the register is closed to determine the register for the consolidation or split of +securities.</i> <i>The +record date must be at least four +business days from the current date. Please note that the +record date and the date that trading in the post consolidation or split +securities commences on a deferred settlement basis (Q3.4) cannot be changed (even to postpone it or cancel it) any later than 12 noon Sydney time on the previously advised last day for trading in pre consolidation or split +securities (Q3.3).</i>	Wednesday, 1 July 2026
3.2	Date of +security holder meeting <i>Same date as provided in Q2.2.</i>	N/A
3.2a	Effective date of consolidation or split <i>Per Appendix 7A, section 7 the effective date is +business day 0 in the timetable and is 3 +business days before the +record date. This date can be the date of the security holder meeting to pass the necessary resolution to approve the consolidation or split, or a later date specified in the resolution.</i>	Friday, 26 June 2026
3.3	*Last day for trading in pre consolidation or split +securities <i>Per Appendix 7A, section 7 this is +business day 1 in the timetable and the +business day after the effective date. –</i>	Monday, 29 June 2026
3.4	*Trading in the post consolidation or split +securities commences on a deferred settlement basis. <i>If agreed by ASX, trading in the post consolidation or split securities commences on a deferred settlement basis on this day. If the entity's +securities are suspended from trading during this period there will be no +deferred settlement trading however ASX still captures this date.</i> <i>Per Appendix 7A, section 7 this is +business day 2 in the timetable and the second +business day after the effective date.</i> <i>Please note that the +record date and the date that trading in the post consolidation or split +securities commences on a deferred settlement basis cannot be changed (even to postpone it or cancel it) any later than 12 noon Sydney time on the previously advised last day for trading in pre consolidation or split +securities (Q3.3).</i>	Tuesday, 30 June 2026
3.5	+Record date <i>Same as Q3.1 above.</i>	Wednesday, 1 July 2026
3.6	First day for entity to update its register and to send holding statements to	Thursday, 2 July 2026

	*security holders reflecting the change in the number of *securities they hold. <i>Per Appendix 7A, section 7 this is +business day 4 in the timetable, and the +business day after the *record date.</i>	
3.7	Last day for entity to update its register and send holding statements to *security holders reflecting the change in the number of *securities they hold and to notify ASX that this has occurred. (+Issue Date) <i>Per Appendix 7A, section 7 this is the day that the deferred settlement market ends. This is *business day 8 in the timetable and five *business days after the *record date.</i> <i>Please note that the *issue date cannot be changed (even to postpone it) any later than 12 noon Sydney time on the previous *issue date advised.</i>	Wednesday, 8 July 2026
3.8	Trading starts on a normal T+2 basis <i>Per Appendix 7A, section 7 this is *business day 9 in the timetable. This date is six *business days after the *record date and is the *business day after the *issue date. .</i>	Thursday, 9 July 2026
3.9	First settlement of trades conducted on a deferred settlement basis and on a normal T+2 basis <i>Per Appendix 7A, section 7 this is *business day 11 in the timetable. This date is eight *business days after the *record date and two *business days after T+2 trading starts.</i>	Monday, 13 July 2026

Amended 07/03/16, Amended 01/12/19

Part 4 – Event type and details

Question No.	Question	Answer
4.1	*The event is <i>Please select one. If "consolidation" please answer Q4.1a, if "split" please answer Q4.1b.</i>	☐ *Security consolidation ☐ *Security split
4.1a	*Consolidation ratio <i>Ratios may only be expressed as whole numbers. Fractional ratios will need to be multiplied up to a whole number (for example 1:1.5 should be expressed as 2:3). Where you consolidate five *securities into one *security, the answer above is 5.00 (pre-consolidation) *securities will be consolidated into 1.00 (post-consolidation) *security. To consolidate three *securities into two *securities, the answer above is 3.00 (pre-consolidation) *securities will be consolidated into 2.00 (post-consolidation) *securities.</i> ALL: Please note that the ratio (multiplier or divisor) cannot be changed any later than 12 noon Sydney time on the day before the previously advised date in Q3.4.	the *securities will be consolidated on the basis that every _____ 25 _____ (pre-consolidation) *securities will be consolidated into _____ 1 _____ (post-consolidation) *security (lies)
4.1b	*Split ratio <i>Ratios may only be expressed as whole numbers. Fractional ratios will need to be multiplied up to a whole number (for example 1:1.5 should be expressed as 2:3). Where you split each *security into five, the answer above is every 1.00 (pre-split) *security will be divided into 5.00 (post-split) *securities. To divide each two *securities into three *securities the answer is 2.00 (pre-split) *securities will be divided into 3.00 (post-split) *securities.</i> ALL: Please note that the ratio (multiplier or divisor) cannot be changed any later than 12 noon Sydney time on the day before the previously advised date in Q3.4.	the *securities will be split on the basis that every _____ (pre-split) *securities will be divided into _____ (post-split) *securities.
4.2	*Scrip fraction rounding: <i>Please select the appropriate description regarding how fractions will be handled. If you do not have a rounding policy please choose "Fractions rounded down to the nearest whole number or fractions disregarded".</i>	☐ Fractions rounded up to the next whole number ☐ Fractions rounded down to the nearest whole number or fractions disregarded ☐ Fractions sold and proceeds distributed ☐ Fractions of 0.5 and over rounded up ☐ Fractions over 0.5 rounded up

Part 5 – *Securities on issue before and after consolidation or split

A change to the terms or price of *convertible securities should be advised in Part 6 – “Further information”.

Question No.	Question	Answer
5.1	**Securities on issue before and after the consolidation or split <i>Please confirm the number of the entity's *securities on issue before and after the consolidation or split. Please note Listing Rule 7.21 in respect of *convertible securities, Listing Rules 7.22.1, 7.22.2 in respect of options and Listing Rule 7.24 in respect of partly paid *securities. If an estimate is provided please provide the actual amounts as soon as reasonably practicable and no later than the *issue date.</i>	
ASX *security code	ASX *security description	Quoted/ unquoted
		Number on issue pre consolidation or split
		Number on issue post consolidation or split
		Estimate/ Actual
KMD	Ordinary shares	Quoted
		1,799,415,022
		71,976,601
		Estimate
5.2	*Exercise price of options <i>Please confirm the exercise price of options on issue before and after the consolidation or split. Please note Listing Rule 7.21 in respect of *convertible securities, and Listing Rules 7.22.1, 7.22.2 in respect of options.</i>	
ASX *security code	ASX *security description	Quoted/ unquoted
		Currency
		Exercise price pre consolidation or split
		Exercise price post consolidation or split
N/A		
5.3	*Partly paid *securities affected by the consolidation or split <i>Please confirm the effect of the consolidation or split on “paid to” and “unpaid” amounts for partly paid *securities on issue before and after the consolidation or split. Please note Listing Rule 7.21 in respect of *convertible securities and Listing Rule 7.24 in respect of partly paid *securities. If there is more than one *security please include the additional *securities.</i>	
ASX *security code	ASX *security description	Quoted/ unquoted
		Currency
		Paid up amount pre consolidatio n or split
		Paid up amount post consolidatio n or split
		Unpaid amount pre consolidatio n or split
		Unpaid amount post consolidation or split
N/A		

Part 6 – Further Information

Question No.	Question	Answer
6.1	Further information relating to the consolidation or split <i>Please provide any further information relating to this event.</i>	N/A

Introduced 22/09/14; amended 29/06/15; amended 07/03/16; amended 01/12/19

KMD BRANDS LIMITED

ASX / NZX

24 June 2026

KMD Brands announces share consolidation

KMD Brands Limited (**NZX / ASX: KMD**, “KMD”) advises that the Board has resolved to undertake a 1 for 25 share consolidation to rationalise the number of ordinary shares currently on issue.

Every 25 shares held in KMD at 7:00 pm NZST (5:00pm AEST) on Wednesday 1 July 2026 will be consolidated into 1 share, with all fractional entitlements rounded to the nearest whole number of shares (and a fractional entitlement to half a share being rounded up). As a result of the consolidation, the number of shares on issue in KMD will be reduced from 1,799,415,022 to approximately 71,976,601 shares.

The intended timetable for the share consolidation is as follows:

Monday 29 June 2026	Last day for trading in pre-consolidation shares on the NZX Main Board and ASX.
Tuesday 30 June 2026	Ex-date for the consolidation. Commencement of trading on NZX under temporary ticker “KMDZ” and on ASX (on a deferred settlement basis) under temporary ticker “KMDDA” on a post-consolidation basis.
Wednesday 1 July 2026	7:00 pm NZST (5:00pm AEST), record date for the consolidation. Trading continues on NZX under “KMDZ” and on ASX under “KMDDA” on a post-consolidation basis.
Thursday 2 July	Commencement of trading in post-consolidation shares on a normal settlement basis on NZX. Last day of trading on a deferred settlement basis on ASX. Despatch of holding statements.
Friday 3 July	Trading in post-consolidation shares on a normal settlement basis on ASX.

Shareholders will receive a statement from KMD’s share registrar, MUFG Pension & Market Services, after the effective date of the consolidation notifying them of their new shareholding. Pre-consolidation holdings in the same name will be aggregated for calculation of entitlements and KMD reserves the right to aggregate holdings held by associated shareholders where it considers that holdings have been split in order to take advantage of rounding.

This announcement has been authorised for release by the KMD Board of Directors.

ENDS

For media and investor enquiries, please contact enquiries@kmdbrands.com

or

Frances Blundell, Chief Legal & ESG Officer and Company Secretary
companysecretary@kmdbrands.com



Corporate Action Notice

(Other than for a Distribution)

Updated May 2026

Section 1: Issuer information (mandatory)				
Name of issuer	KMD Brands Limited			
Class of Financial Product	Ordinary shares			
NZX ticker code	KMD			
ISIN (If unknown, check on NZX website)	NZKMDE0001S3			
Name of Registry	MUFG Pension & Market Services			
Type of corporate action (Please mark with an X in the relevant box/es)	Share Purchase Plan/retail offer		Renounceable Rights issue or Accelerated Offer	
	Capital reconstruction	X	Non-Renounceable Rights issue or Accelerated Offer	
	Call		Bonus issue	
	Placement			
Record date	Wednesday, 01/07/2026			
Ex Date (one business day before the Record Date)	Tuesday, 30/06/2026			
Currency	NZD			
External approvals required before offer can proceed on an unconditional basis?	N			
Details of approvals required	N/A			
Call notices mailed	N/A			
Redemption date	N/A			
Section 5: Capital reconstruction (delete full section if not applicable, or mark rows as N/A if not applicable)*				
Nature of capital reconstruction (Please mark with an X in applicable box)	Financial Product Split		Financial Product Consolidation	X
	Other		Amalgamation	
Ratio (for example 1 for 2)	New	1	Existing	25
Treatment of fractions **	Fractional entitlements rounded to the nearest whole number of shares (and a fractional entitlement to half a share being rounded up).			

Number of Financial Products to be issued/ redeemed	As a result of the consolidation, the number of shares on issue in KMD will be reduced from 1,799,415,022 to approximately 71,976,601 shares.
Total number of Financial Products of the Class after the capital reconstruction (excluding Treasury Stock)	Approximately 71,976,601 shares (subject to rounding).
Total number of Financial Products of the Class held as Treasury Stock after the capital reconstruction	0
Per Financial Product amount (if cash reconstruction)	N/A
Payment date (if cash reconstruction)	N/A
Allotment date	Thursday, 02/07/2026
Section 8: Lead Manager and Underwriter (mandatory)	
Lead Manager(s) appointed	N
Name of Lead Manager(s)	N/A
Fees, commission or other consideration payable to Lead Manager(s) for acting as lead manager(s)	N/A
Underwritten	N
Name of Underwriter(s)	N/A
Extent of underwriting (i.e. amount or proportion of the offer that is underwritten)	N/A
Fees, commission or other consideration payable to Underwriter(s) for acting as underwriter(s)	N/A
Summary of significant events that could lead to the underwriting being terminated	N/A
Section 9: Authority for this announcement (mandatory)	
Name of person authorised to make this announcement	Frances Blundell Chief Legal & ESG Officer and Company Secretary
Contact person for this announcement	Frances Blundell
Contact phone number	+64 3 421 5397
Contact email address	companysecretary@kmdbrands.com
Date of release through MAP	Wednesday, 24/06/2026