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16 June 2026

ASX Market Announcements Office
ASX Limited

By Fax: 1300 135 638

Dear Sir/Madam

Maggie Beer Holdings Limited (ACN 092 817 171) – Notice of Ceasing to be a Substantial Holder (Form 605)

Our Ref: MK:20260040-605

We enclose a notice of ceasing to be a substantial holder (Form 605) in respect of Maggie Beer Holdings Limited ACN 092 817 171 given by Matthew Jonathan King, who ceased to be a substantial holder on 15 June 2026 on completion of the sale of all his shares in Grove End Holdings Pty Ltd.

Please release the enclosed notice to the market.

Should you require any further information, please contact the undersigned.

Yours sincerely
lewis king law

A handwritten signature in black ink, appearing to read "Matthew King".

Matthew King
Director
Phone: (02) 8257 3442
Email: mking@lklaw.com.au

Form 605Corporations Act 2001
Section 671B**Notice of ceasing to be a substantial holder**To Company/registered scheme/notified foreign passport fund name **MAGGIE BEER HOLDINGS LIMITED**ACN/ARSN/APFRN **092 817 171**

NFPFRN (if applicable)

1. Details of substantial holder (1)Name **Matthew Jonathan King**ACN/ARSN/APFRN (if applicable) **N/A (individual)**

NFPFRN (if applicable)

The holder ceased to be a
substantial holder on **15 June 2026**The previous notice was given to the company, or the responsible entity for a registered scheme, or the operator of a notified foreign passport
fund on **24 March 2026**The previous notice was dated **24 March 2026****2. Changes in relevant interests**Particulars of each change in, or change in the nature of, a relevant interest (2) of the substantial holder or an associate (3) in voting securities of
the company, scheme or fund, since the substantial holder was last required to give a substantial holding notice to the company, scheme or fund
are as follows:

Date of change	Person whose relevant interest changed	Nature of change(4)	Consideration given in relation to change (5)	Class (6) and number of securities affected	Person's votes affected
15 June 2026	Matthew Jonathan King	See Annexure A	\$10 aggregate (cash). See Annexure A.	26,668,349 ordinary shares	26,668,349

3. Changes in associationThe persons who have become associates (3) of, ceased to be associates of, or have changed the nature of their association (7) with, the
substantial holder in relation to voting securities in the company, scheme or fund are as follows:

Name and ACN/ARSN/APFRN (if applicable) and NFPFRN (if applicable)	Nature of association
See Annexure A	

4. Addresses

The addresses of persons named in this form are as follows:

Name	Address
See Annexure A	

Signature

print name

Matthew Jonathan Kingcapacity **Substantial holder**

sign here

date

16 June 2026

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 4 of the form.
- (2) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (3) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (4) Include details of:
 - (a) Any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (5) Details of the consideration must include any and all benefits, money or otherwise, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (6) The voting shares of accompany constitute one class unless divided into separate classes.
- (7) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

MAGGIE BEER HOLDINGS LIMITED ACN 092 817 171

This is Annexure A of 1 page referred to in Form 605 – Notice of ceasing to be a substantial holder

2. Changes in relevant interests – full particulars

Date of change	Person whose relevant interest changed	Nature of change (4)	Consideration given in relation to change (5)	Class (6) and number of securities affected	Person's votes affected
15 June 2026	Matthew Jonathan King	Ceased to have a relevant interest in the securities. Matthew Jonathan King sold all of his shares in Grove End Holdings Pty Ltd (ACN 111 342 306). On completion he ceased to control Grove End Holdings Pty Ltd – which holds 5,010,000 ordinary shares as trustee for the Grove Family Trust and wholly owns Thelam Pty Ltd (ACN 107 658 757), which holds 21,658,349 ordinary shares – and therefore ceased to have a relevant interest in all 26,668,349 ordinary shares.	\$10 in aggregate (cash), received for shares in Grove End Holdings Pty Ltd (ACN 111 342 306)	26,668,349 ordinary shares	26,668,349

3. Changes in association – full particulars

Name and ACN/ARSN (if applicable)	Nature of association (7)
Thelam Pty Ltd ACN 107 658 757	Ceased to be an associate: on completion of the sale of Grove End Holdings Pty Ltd, Matthew Jonathan King ceased to control Grove End Holdings Pty Ltd and therefore ceased to control its wholly owned subsidiary, Thelam Pty Ltd.
Grove End Holdings Pty Ltd ACN 111 342 306 as trustee for the Grove Family Trust	Ceased to be an associate: Matthew Jonathan King ceased to control Grove End Holdings Pty Ltd on completion of the sale of its shares.

4. Addresses

Name	Address
Matthew Jonathan King	6 Olphert Avenue, Vaucluse, NSW 2030
Thelam Pty Ltd ACN 107 658 757	Suite 15, 88 Broadway, Crawley WA 6009
Grove End Holdings Pty Ltd ACN 111 342 306 as trustee for the Grove Family Trust	Suite 15, 88 Broadway, Crawley WA 6009

Signed:  Name: **Matthew Jonathan King** Date: **16 June 2026**