

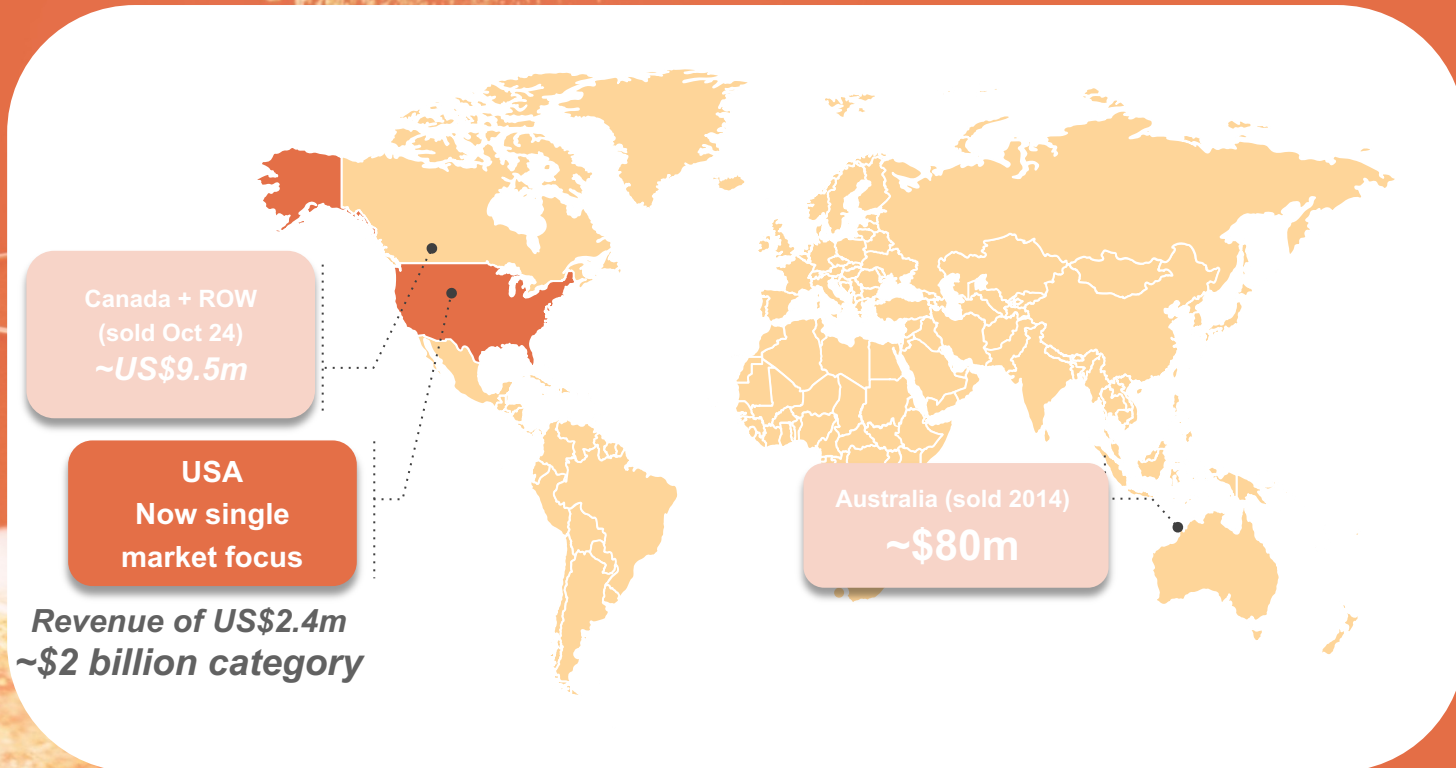
A close-up photograph of a Black woman with short dark hair, smiling broadly and showing her teeth. She is holding a tall, clear glass filled with orange juice in her right hand. She is wearing a grey t-shirt and a small ring on her finger. The background is a solid blue color.

HydraLyte[®] USA

ASX: HPC
AGM 29 May 2026

HydraLyte: A Global HydraLyte Powerhouse

USA now sole focus of listed company



US products have evolved to meet consumer, category and E-comm economics

HydraLyte at the intersection of daily rehydration and drinkable vitamins - leading industry innovation

Original Products from AUS / CA

US growth drivers

NEW TO MARKET



Granule Sticks
8oz (200 ml) &
16oz (400 ml) Serves



Ready to Drink
17 oz (500 ml)&
34 oz (1 L) Serves



Tablets
8oz (200 ml)
Serves



HydraLyte Plus Liver Support

7 Key Electrolytes
6 Antioxidants
Ginger & Turmeric, Milk Thistle
Prickly Pear
Now #1 SKU, \$3-4k a day



HydraLyte Plus Collagen

5 Key Electrolytes
Verisol Collagen
Vitamin C
Zinc



HydraLyte Plus Immune System Support

7 Key Electrolytes Vitamin C
Magnesium
Zinc

H2 2024: Significant consumer, category and ingredient innovation research



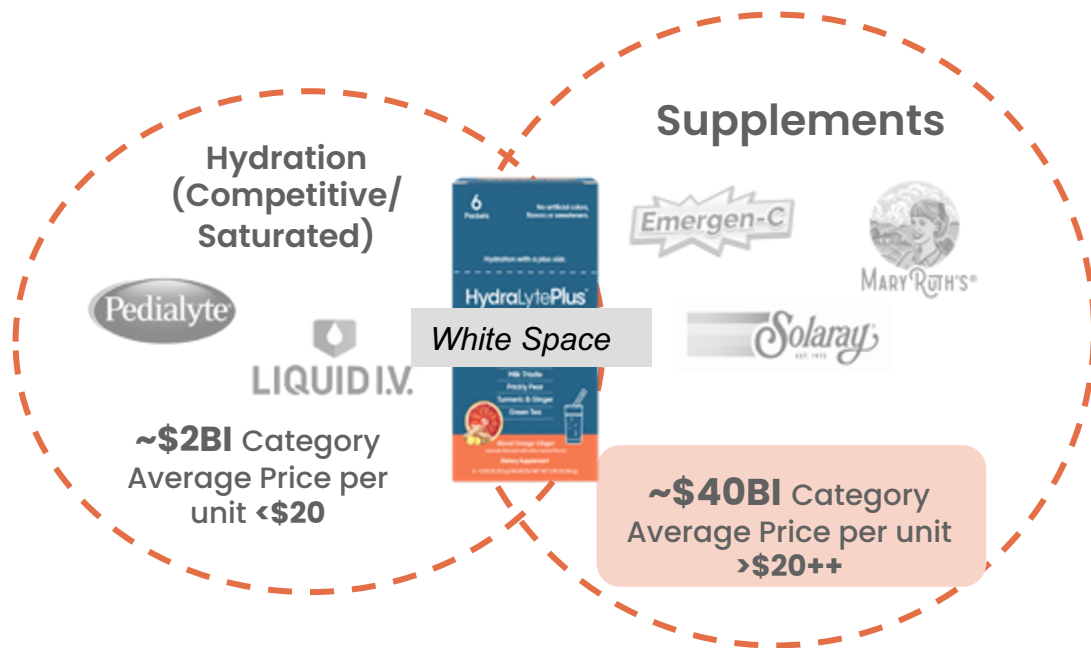
HydraLyte Plus Metabolic Health

Same unit economic profile as Liver Support

Why Hydralyte PLUS?

Hydralyte PLUS combines rapid rehydration with clinically proven supplement mixes, tailored to your health goals to

Transform your morning ritual



**2in1 morning
drink mix**

#1 SKU



HydraLytePlus[®] Liver Support

In market: \$35k a week on Amazon +40% YTD Growth

Electrolytes + Detox

18 Ingredients

Inc. Milk Thistle

A 2-in-1 formula for daily hydration and liver support featuring antioxidant rich ingredients such as milk thistle, ginger, turmeric and green tea for hydration plus liver health support. 18 Total ingredients for:



Hydration
Support



Liver
Support



Energy
Support



Immune System
Support

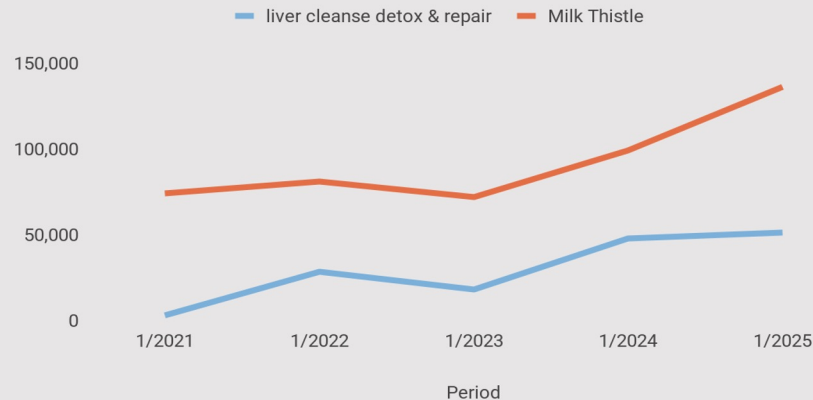
18 Ingredients for Daily Wellness

Designed so that one serving provides an array of daily benefits from real ingredients.

3x Sales Growth Over 3 Years



Amazon Search Volume Over Time - Top Search Terms



NEW



HydraLytePlus[®]

Metabolic Support

New!

Probiotics <> GLP-1

Main Active:
Akkermansia

Sugar Free Formula

A 2-in-1 formula for daily hydration and gut health featuring Akkermansia muciniphila, and a synbiotic blend of prebiotics, probiotics, and postbiotics (20B CFU + TFU) that work together to deliver benefits beyond the gut.*



Hydration
Support*



Metabolic
Support*



Gut Barrier
Support*



Immune System
Support*

Featuring Akkermansia muciniphila

A beneficial probiotic that supports gut health and contributes to overall metabolic wellness.*

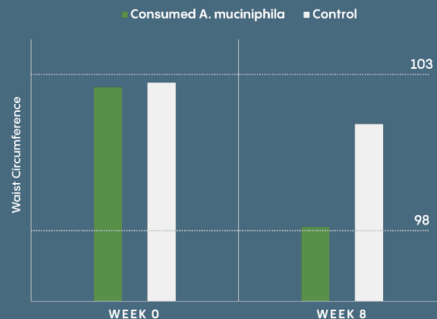
Category Trends and Science

Consumers are becoming more aware of the importance of gut health and focusing on probiotics. Clinically studied **Akkermansia** has proven weight management benefits. Our 5-strain blend features **20B CFU in every serving**.

	2 Clinically Proven Studies
	+28% Improvement in Insulin Sensitivity
	-9% Reduction in Total Cholesterol
	3cm Reduction in Waist Circumference
	Double-blind & Placebo-controlled



Pasteurized Akkermansia reduced waist circumference by 3cm



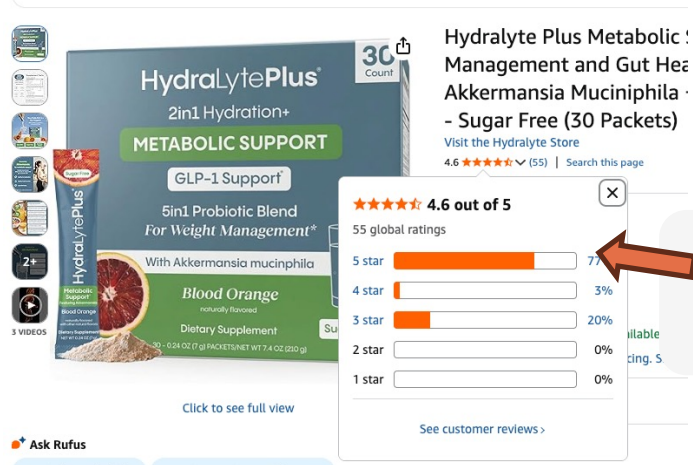
(Asliponch et al., Clinical Nutrition ESPEN, 2025)

Bloating
+330%
YoY
(TikTok Views)

Gut Health
+760%
YoY
(TikTok Views)

#guthealth has 82M views on TikTok over 1 year. Consumers watch content that focuses on the microbiome, weight loss and anxiety

Hydration + Metabolic already gaining traction with higher repeat rate and shorter repeat period than best seller



Highest rated product in Hydralyte USA history

Top reviews from the United States

Rizzadal Dulay

★★★★★ **Great hydration and gut support!**

Reviewed in the United States on September 26, 2025

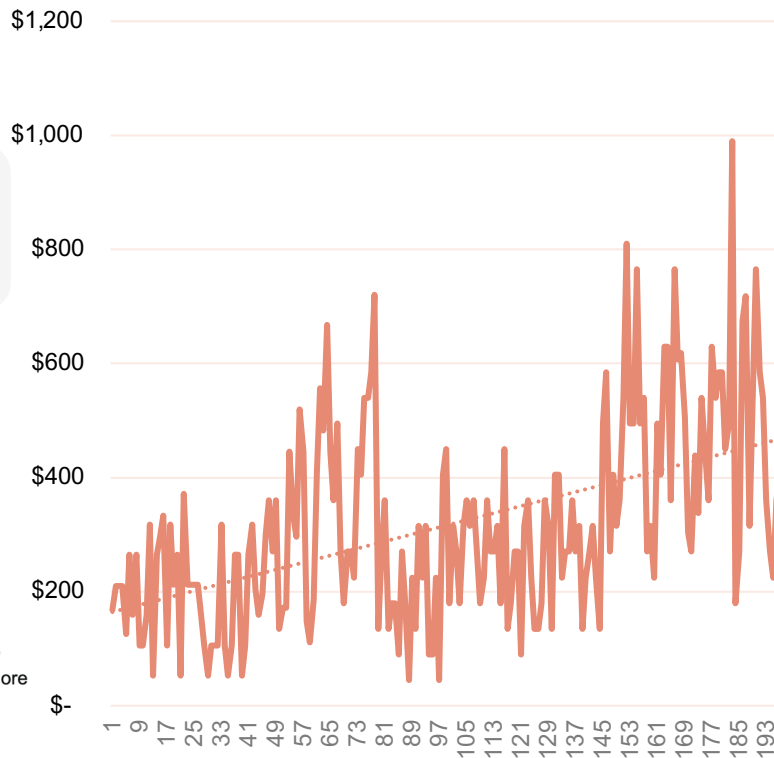
Verified Purchase

Great product! I've had it for a couple of weeks and drink it every time I work out in the morning. I felt more hydrated compared to drinking only water and it really helped with my bowel movements! I noticed I had more energy to push through my workouts. It is also great hydration after a night out of drinking. It tastes really good too. It's not so saturated in sweetness and is actually pleasant. I highly recommend it!

4 people found this helpful

Avg time between 1st and 2nd purchase
36 days

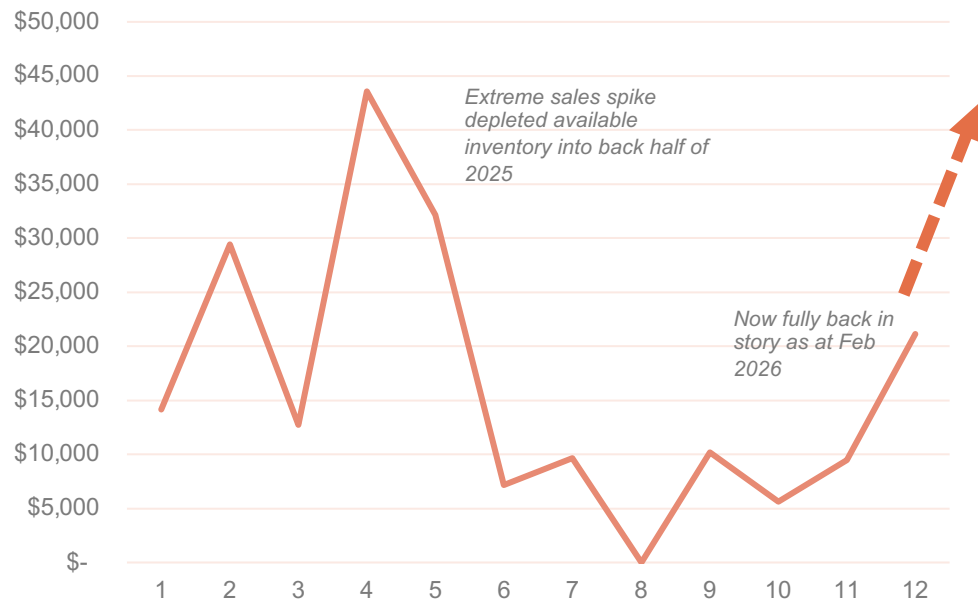
Hydralyte Metabolic Supprt Daily Sales (USD)



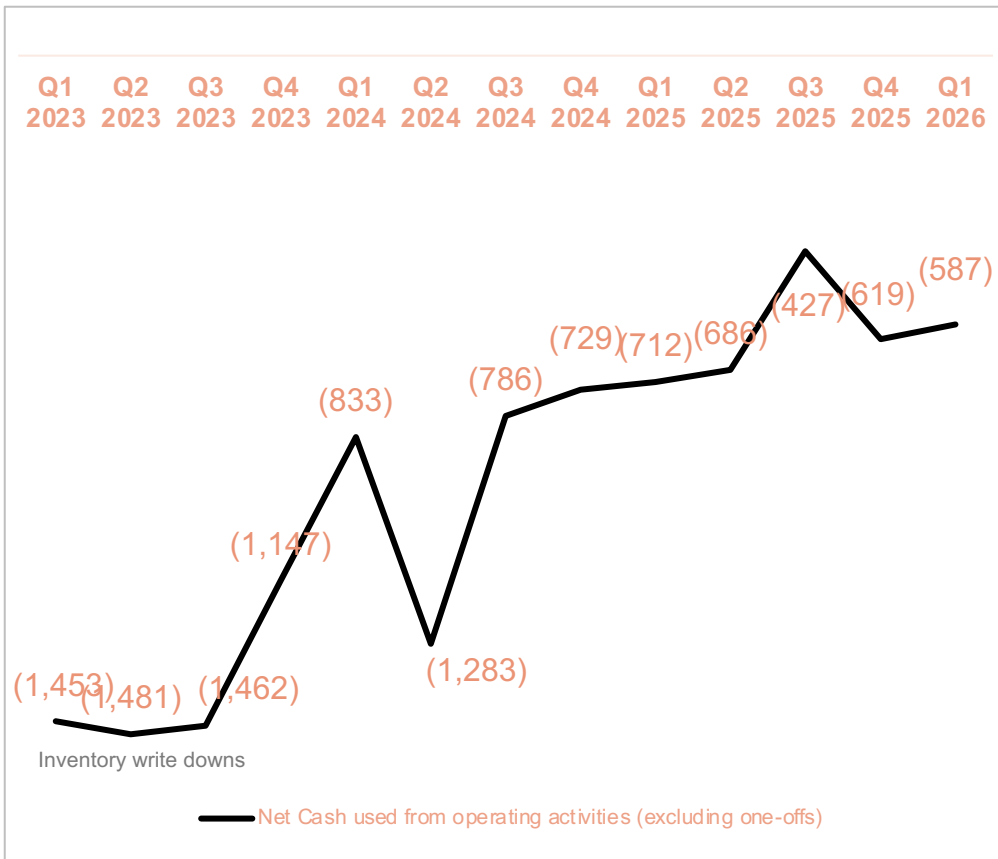
New customers demand caused supply 2025 shortages on steady state SKU. Now back in stock with supply secure



Gross sales per month (USD), trailing 12 months



Cash required to operate continues to fall



Sales grew 11% quarter on quarter despite inventory constraints at beginning of year.

In February company made further reductions with 2 x FTE and 1 x board member reduction. Outsourced marketing and admin to off-shore and agencies. Expected further saving = \$70-80k a quarter

Cash in bank was \$514k as close of quarter with company reviewing multiple recapitalisation options now