



ASX Announcement (ASX:BBT)
27 May 2026

Appointment of Chief Financial Officer

betr Entertainment Limited (ASX:BBT) (betr or the Company) is pleased to announce the appointment of Blake Matthews as Chief Financial Officer (CFO), effective 1 July 2026.

Blake has served as Interim CFO since January 2026 and has played a key role in strengthening the Company's financial discipline, operational execution and investor engagement.

Blake joined the business in 2020 and has held a number of senior finance leadership roles across the organisation, including Group Financial Controller. He has been closely involved in the Company's growth journey, including multiple acquisitions, integrations and capital markets initiatives.

betr Chief Executive Officer Andrew Menz said:

"Blake has performed exceptionally well since stepping into the Interim CFO role and has earned the confidence of the Board, leadership team and our investors.

"Blake is a highly capable and commercially minded executive with a deep understanding of our business, strong financial discipline and excellent stakeholder management capability.

"Importantly, Blake is also a strong cultural fit for betr and has become a highly trusted member of our leadership group. I look forward to continuing to work closely with him as we execute on the next phase of the Company's growth strategy."

AUTHORISATION

This announcement has been authorised for release by the Board of Directors of betr Entertainment Limited.

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About betr Entertainment Limited (ASX:BBT)

betr is a pure-play digital wagering operator listed on the Australian Securities Exchange (ASX) focusing solely on the Australian wagering market. betr has a world-class board led by prominent Australian wagering industry figures Matthew Tripp and Michael Sullivan, and a highly experienced management team.