

## OpenLearning Launches The Uni Guide Student Recruitment Marketplace

**Sydney, Australia – 25 May 2026:** OpenLearning Limited (ASX: OLL), an AI-powered education-to-employment platform supporting universities across the full student journey – from recruitment, through teaching and learning, to employability, today announced the launch of The Uni Guide, an international student recruitment marketplace connecting students, education agents, and universities through a single platform.

The Uni Guide enables users to search, compare, shortlist, and apply to multiple universities globally. The platform combines AI-powered course matching, student profiling, and applicant verification to support stronger student-university alignment, improved admissions integrity, and streamlined recruitment workflows.

The business will be positioned as a global marketplace for international education, initially serving study destinations such as Australia, New Zealand, Malaysia, the UK, and Ireland, with a focus on quality, transparency, regulatory compliance, and AI-enabled application verification.

The launch of The Uni Guide marketplace aligns with OpenLearning’s end-to-end education-to-employment ecosystem, which now spans international student recruitment through The Uni Guide, teaching and learning through OpenLearning’s AI-powered LMS, and graduate work-readiness through Employability Advantage. The integrated platform is designed to address universities’ two biggest challenges – attracting students and demonstrating graduate outcomes – with each new institution strengthening the network effect for every participant.

### Current Institutional Partnerships

- 15 university and college partners secured
- 98 student recruitment partners onboarded

#### Australia & New Zealand

- The University of Newcastle
- The University of Newcastle College of International Education
- UTS College
- Victoria University, Sydney
- University of Tasmania, Sydney
- University of the Sunshine Coast
- Kaplan Business School
- Education Centre of Australia
- University of Notre Dame
- Murdoch College
- Massey University College

#### Great Britain & Ireland

- London Metropolitan University
- Dublin City University

#### Malaysia

- IMU University
- Sunway University



The UniGuide was initially acquired as a course listing service [ASX release dated 2 January 2024] and is now relaunched as a full featured student recruitment platform. The platform officially went live this month, with initial revenue expected to commence progressively from the September 2026 intake cycle in the UK as institutional onboarding and recruitment activity scales. Increasing visa rejection rates across major international education destinations, including Australia, the UK, and Canada, are accelerating demand for recruitment models focused on quality, transparency, compliance, and accountability. The Uni Guide’s AI-driven document verification and admissions support capabilities are designed to align with this market shift.

**CEO of The Uni Guide Elaine Starkey said,** “The Uni Guide is now well positioned to transition from its build phase into scaled execution. With strong recruitment partner supply, increasing institutional demand, and core platform infrastructure now operational, the next phase will focus on accelerating institutional partner conversions, increasing the number of live university partners, expanding recruitment partner activation and driving early-stage revenue generation.”

**OpenLearning Group CEO & Managing Director Adam Brimo said:** “The launch of The Uni Guide as a full international recruitment marketplace is an important milestone for OpenLearning. With recruitment, our AI-powered LMS, and Employability Advantage now integrated into a single platform, we are uniquely positioned to support universities across the entire student journey – from how they attract international students, to how they deliver teaching and learning, through to how they demonstrate graduate outcomes.”

There are no minimum fees payable by university partners or recruitment partners under agreements between the parties and there is no exclusivity between the parties. There is no guarantee that the Company will derive any revenue from any of the agreements. The revenue generated from these partnerships is based on the performance of The Uni Guide division’s recruitment activities, prevailing immigration policies and student recruitment partner performance. Therefore, these partnerships are not considered financially material at this time. However, the Company views the aggregate progress achieved to date in The Uni Guide division is strategically significant for the Company. All of the terms of the agreements between the Company, recruitment partners and universities are customary for international student recruitment agreements, including standard termination provisions.

**Ends.**

**Authorised by:**

Adam Brimo

Group CEO & Managing Director

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### **About OpenLearning**

OpenLearning is an AI-powered education-to-employment platform spanning international student recruitment, learning management and graduate employability, offered to organisations on a SaaS business model.

The platform provides a full suite of tools for online learning, course creation and delivery, for education institutions, corporations and government.

OpenLearning is a trusted partner to more than 250 leading education providers, who have delivered tens of thousands of courses to over 5 million learners through its platform.

With a strong position in the Australian, Malaysian and Philippine higher education sectors, and a growing presence in Indonesia, India and Africa, OpenLearning is revolutionising the way education is accessed and delivered globally.

To learn more, please visit: <https://solutions.openlearning.com/>