

ASX ANNOUNCEMENT
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NEW PAGE BUILDER, GS1 DIGITAL LINK, QUANTUM.AI SECURE INTEGRATION PROGRESSING WELL

Highlights

- Page Builder, a new self-service consumer landing page capability, launched within the ProtectCode platform.
- GS1 Digital Link² compliance now generally available across all ProtectCode tiers, supporting customer readiness for the GS1 Sunrise 2027 retail mandate¹.
- QuantumAI Secure trademark application accepted early by IP Australia (Trademark No. 2636106⁵), ahead of standard examination timeframes. Mark progresses to publication and statutory opposition stages prior to expected registration.
- QuantumAI Secure integration into Codeifai's platform is progressing well.
- Codeifai sees significant opportunity to expand QuantumAI Secure into emerging market segments including defence, mining, agriculture and security infrastructure, in addition to its primary fintech and enterprise software focus, and is evaluating potential new opportunities for expansion.

Codeifai Limited (Codeifai or the Company) is pleased to provide shareholders with an update covering the newly developed and released Page Builder platform feature, the availability of GS1 Digital Link compliance across all ProtectCode tiers, and intellectual property progression on the QuantumAI Secure trademark.

Since the QuantumAI Secure platform launch announced to the market in March 2026, Codeifai has continued to execute against its stated strategy of developing and selling high-margin, self-service SaaS platforms at the intersection of AI, post-quantum cryptography, and serialised data technology.

Codeifai's ProtectCode and ConnectQR platforms operate within the global connected packaging segment, projected to grow from approximately US\$28.3 billion in 2025 to US\$60.5 billion by 2035⁴. The Company is positioned to address that growth through its self-service SaaS commercial model and its GS1 Digital Link compliant platform.

QuantumAI Secure: Integration Progressing Well, Trademark Accepted Early by IP Australia

QuantumAI Secure is highly complementary to Codeifai's existing self-service SaaS platforms, which leverage QR codes for consumer engagement, authentication, supply chain transparency, and data verification in many sectors such as Mining, FMCG and Food to name a few. Together, the two platforms create an end-to-end trust layer - from the origin of a physical or digital asset tracked via Codeifai's system, through to its secure transfer or transaction protected by QuantumAI Secure all in a self-service SaaS environment.

Codeifai intends to increase the use of Artificial Intelligence (AI) across both platforms, creating a seamless, quantum hardened trust infrastructure that is user-friendly, data-rich and future-proof. The Company sees significant opportunity to expand QuantumAI Secure into emerging market segments including defence, mining, agriculture and security infrastructure, in addition to its primary fintech and enterprise software focus.

The Company has also received early acceptance from IP Australia of its trademark application for QuantumAI Secure. The application (Trademark No. 2636106⁵) was filed on 16 March 2026 and accepted on 16 May 2026, ahead of the standard examination period of three to four months. The application covers Class 36 (electronic transfer of crypto assets, electronic funds transfer, secure transfer services) and Class 38 (secure electronic mail, secure data transfer, wireless data transfer).

Early acceptance indicates the examiner found no conflicting marks or distinctiveness issues during examination. The application now progresses to publication as accepted (scheduled for after 16 August 2026), followed by a two-month statutory opposition period. Subject to no successful opposition, registration is expected to follow within 10 working days of the opposition period closing.

Integration of the QuantumAI Secure platform into Codeifai's broader offering is progressing well. The Company is also currently exploring potential new opportunities for expansion. Codeifai will update the market on material progression of the trademark application and the broader QuantumAI Secure workstream as developments occur.

ProtectCode: New Page Builder Capability Launched

What is ProtectCode?

ProtectCode is Codeifai's smart packaging solution that transforms standard product packaging into digitally connected assets through unique serialised QR codes - meaning every individual product carries its own distinct, scannable identifier rather than a generic shared code.

Unlike ordinary QR codes, this serialisation enables a powerful suite of capabilities including real-time anti-counterfeiting monitoring, supply chain track-and-trace, product authentication, consumer loyalty programs, and first-party data capture, all delivered via Codeifai's self-service Connect® platform with no app required for the end consumer.

The importance of ProtectCode is underscored by the global counterfeiting crisis and a fundamental shift in consumer behaviour -today's buyers prioritise experience, safety, sustainability, and health over price alone, and brands that fail to meet this transparency demand risk losing market share.

Companies using ProtectCode have seen tangible commercial results, including 10 to 15% month-on-month increases in QR scans and authentications, 5 to 10% growth in digital sales through reordering and cross-selling, and the ability to identify new geographic markets through granular analytics integrated with existing CRM systems.

These outcomes reflect a broader industry trend: the global smart packaging market is projected to reach \$43.6 billion by 2027, growing at a 5.2% CAGR, with Asia-Pacific leading growth driven by rising demand for branded, authenticated, and traceable products -a trend that positions ProtectCode and its 250 million codes already deployed across 26 countries squarely at the centre of one of the most commercially significant shifts in modern consumer goods.

The ProtectCode platform has been extended with two new generally available product capabilities, released in conjunction with a fully refreshed customer-facing platform.

Page Builder. Page Builder enables ProtectCode customers to design and publish branded consumer experiences directly within the Connect dashboard. The configurable editor provides pre-built page modules covering product validation, ProtectCode verification, consumer reporting, and branded landing content, with integration support for major social media platforms. The feature removes the requirement for external technical resources to deploy connected packaging campaigns at scale and allows for greater scalability. The Page Builder acts similarly to other well accepted Page Builders in platforms such as Squarespace, Canva and Word Press and allows Codeifai's Page Builder to compete with the features of competitors in the QR code space.

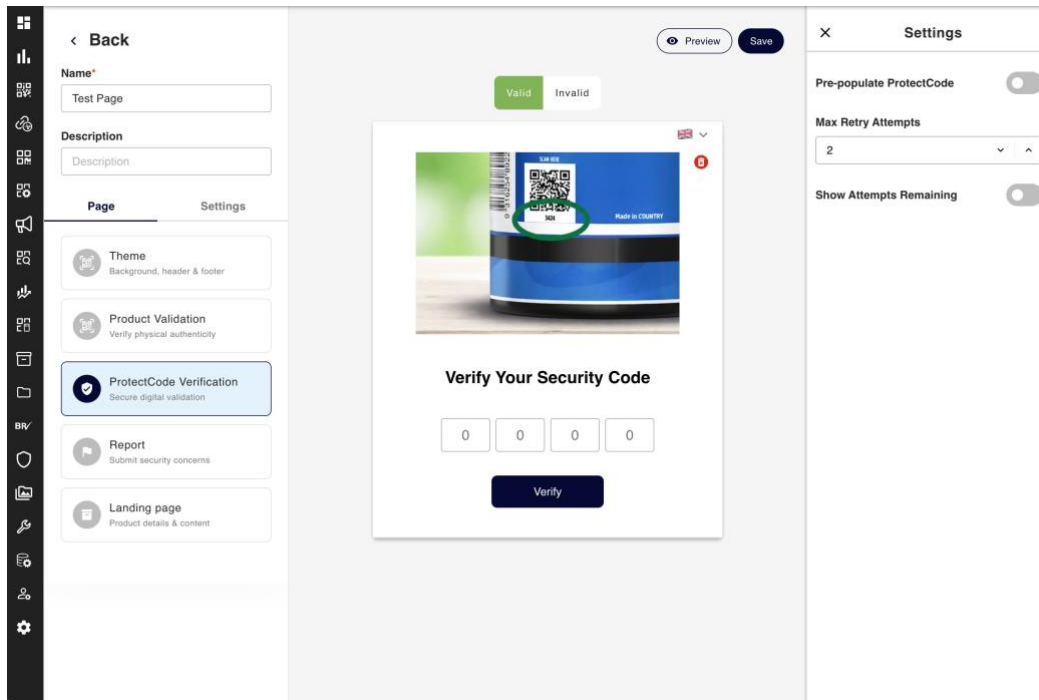


Figure 1. ProtectCode Verification configuration within Page Builder, with live preview and settings panel.

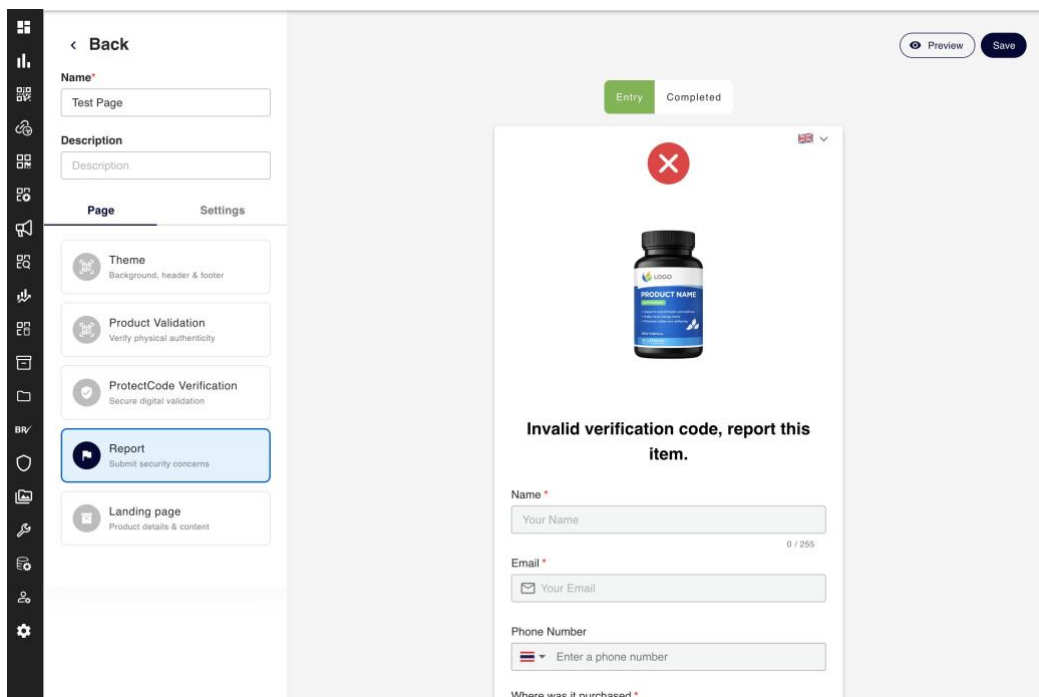


Figure 2. Consumer Report page configuration within Page Builder, showing Entry and Completed states.

GS1 Digital Link compliance. GS1 Digital Link² is the global retail standard mandated by GS1 for retailer adoption by 2027 (Sunrise 2027¹). ProtectCode now generates codes that satisfy the GS1 Digital Link standard across all customer tiers, allowing a single code to operate simultaneously at retail point of sale, throughout the supply chain, and in consumer-facing engagement. As a GS1 Associate Alliance Partner³, the Company is positioned to support customers transitioning ahead of the 2027 deadline.

Codeifai Executive Chairman and Group CEO John Houston said: “These releases reflect the cumulative output of product development since the QuantumAI Secure announcement in March and position the Company to support self-service for GS1 Digital Link compliance ahead of the 2027 mandate. ProtectCode and ConnectQR customer expansion continues under this refreshed commercial model allowing for self-service now of all our digital products.”

Outlook

The Company expects continued newsflow across the workstreams reflected in this update: ProtectCode and progression of the QuantumAI Secure integration into Codeifai’s platform, trade mark and acquisition pathway, advisory panel-led product roadmap delivery, and ongoing operational execution against the self-service SaaS strategy. Codeifai continues to evaluate new opportunities for business expansion, and any developments meeting the materiality threshold of ASX Listing Rule 3.1 will be disclosed through the ASX platform in the ordinary course.

Sources and References

1. GS1, GS1 Sunrise 2027 - 2D barcode transition for global retail. <https://www.gs1.org>
2. GS1, GS1 Digital Link Standard. <https://www.gs1.org/standards/gs1-digital-link>
3. GS1 Australia, Associate Alliance Partner Directory - Codeifai Limited listing. <https://www.gs1au.org/partners/solution-providers/find-a-solution-provider/associate-alliance-partner/codeifai-limited>
4. Future Market Insights (2025), Connected Packaging Market Outlook. <https://www.futuremarketinsights.com/reports/connected-packaging-market>
5. IP Australia, Australian Trademark Search - Trade Mark No. 2636106. <https://search.ipaustralia.gov.au>

URLs current at date of release. Sources confirmed publicly available at time of lodgement.

About Codeifai

Codeifai is a self-service SaaS company by design and strategy, operating at the intersection of AI, post-quantum cryptography, and serialised data technology. It enables brands, manufacturers, and enterprises to connect deeper, faster, and more securely.

The world's security is fragile, and data needs organisation and analysis. CDE's technology can change that.

This announcement is authorised for release to the ASX by the Board of Codeifai Limited.

Investor and Media Enquiries

investors@codeifai.com

Codeifai Limited