

ASX RELEASE

11 May 2026

MyEco launches newly-developed GRS-certified MyEco® Post-Consumer Recycled Range exclusively across Woolworths stores nationally.



- MyEco Group to launch 3 newly developed certified MyEco 95% Post-Consumer Recycled (PCR) bin liner products under a new sustainable bin liner range at Woolworths, with in-store availability nationally from 25th May 2026
- MyEco PCR range sets a new benchmark for recycled products as the first fully Global Recycled Standard (GRS) certified Post-Consumer Recycled bin liners sold through a major Australian supermarket
- The new PCR range will double the number of MyEco's product offering within Woolworths, to a total of 6 products compared to 3 products currently in MyEco's compostable product range.
- MyEco's new PCR range aims to support Australia's National Plastics Plan (2021) and 2025 National Packaging Targets, which aim for 100% of packaging to be reusable, recycled or compostable.
- The PCR range also complies with Australia's National Framework for Recycled Content Traceability (Dec 2023), representing an Australian first for bin liners in major supermarkets.

MyEco Group Ltd (“the Company”) is pleased to announce the launch of 3 new products from its newly-developed 95% Global Recycled Standard (GRS) certified Post-Consumer Recycled (PCR) MyEco® range in Woolworths.

MyEco Group will launch 3 new products from the MyEco® PCR bin liner range exclusively at Woolworths, produced from certified 95% post-consumer recycled soft-plastic waste. The range is certified under the Global Recycled Standard (GRS), verifying its recycled content, chain of custody, social and environmental practices, and chemical restrictions. The new certified PCR range will set a new benchmark for recycled plastics in Australia and further position MyEco Group as a key player in sustainable packaging.

Unlike many recycled products that are not made from post-consumer waste, MyEco recycled products provide a genuine recycling solution for soft plastics without compromising quality. The products are designed to capture the growing recycled market, helping to reduce reliance on virgin plastic, and lower petroleum consumption. With these products soon available across all Australian states, on the Woolworths website and on myecobag.com.au, less plastic will end up in landfill, national parks, oceans and rivers, supporting MyEco’s mission to *put the planet first*.

What Is GRS?

GRS stands for **Global Recycled Standard**, an internationally recognised certification that verifies products made from **recycled materials**. The certification also ensures that environmental, social, and chemical practices are responsibly followed throughout the entire supply chain.

GRS-certified products not only support the circular economy but also **ethical and transparent production** from start to finish.



The launch will double the Company’s product range within Woolworths from MyEco’s current 3 products in the compostable range, to 6 products in total. The new product range is expected to be in-store and available for sale from 25th of May 2026.

MyEco Group CEO, Marie de Perthuis, said: “We are delighted to double the number of products in Woolworths, further strengthening our already strong partnership and underpinning growth in our retail channel. We believe our 95% certified post-consumer recycled range will lift the benchmark for sustainability in the recycled soft plastic bag market, providing a genuine solution for soft plastic recycling and helping address greenwashing in products that claim to be made from recycled content but without any independent certification to substantiate those claims.”

This announcement was authorised for release by the Board of MyEco Group Ltd.

For more information, please contact Marie de Perthuis:

Marie de Perthuis

CEO

+61 436 014 460

mdeperthuis@myeco.group

About MyEco Group Ltd (ASX: MCO)

MyEco Group Ltd (ASX: MCO) is a leading developer and manufacturer of sustainable packaging and materials. MyEco Group supplies its packaging products, proprietary biodegradable and compostable resins, and films to a blue-chip global customer base. MyEco Group is integrated from resin production, into bags and film and can develop bespoke compostable solutions for a range of applications.

MyEco Group holds a patent portfolio and a brand that is growing both domestically and internationally.

The Company's headquarters and Global Product Development Centre are based in Melbourne, Australia. MyEco Group has a Product Development Centre and a manufacturing plant for resins and finished products in China.

MyEco Group has sales offices or representation in Australia, Malaysia, China, Mexico and the USA, with a network of distributors across the Americas, Europe and Asia.

Disclaimer and Explanatory Notes Forward Looking Statements

This document may include forward looking statements. Forward looking statements include, but are not necessarily limited to, statements concerning MyEco Group's planned operational program and other statements that are not historic facts. When used in this document, the words such as "could", "plan", "budget", "estimate", "expect", "intend", "may", "potential", "should" and similar expressions are forward looking statements. Although MyEco Group believes its expectations reflected in these are reasonable, such statements involve risks and uncertainties, including but not limited to risks and uncertainties relating to impacts that may arise from the Middle East Crisis, and no assurance can be given that actual results will be consistent with these forward-looking statements. MyEco Group confirms that it is not aware of any new information or data that materially affects the information included in this announcement and that all material assumptions and technical parameters underpinning this announcement continue to apply and have not materially changed.