



Swoop Holdings Limited | ABN 20 009 256 535  
Level 5, 126-130 Phillip Street, Sydney NSW 2000

## ASX ANNOUNCEMENT

### **Appointment of Interim Chief Financial Officer**

Swoop Holdings Limited (ASX: SWP) advises that Ms Patricia Jones has stepped down from her role as Chief Financial Officer.

The Board thanks Ms Jones for her contribution to the Company during her tenure and wishes her well in her future endeavours.

To ensure continuity and maintain operational momentum, the Company has appointed Mr John Bird as Interim Chief Financial Officer, effective immediately. Mr Bird brings extensive financial and operational experience and will work closely with the Board and executive team while the Company undertakes a search for a permanent Chief Financial Officer.

Mr Bird is a highly experienced executive with over 30 years' public company experience, providing financial and strategic leadership across ASX-listed businesses in the technology, gaming and biotech sectors. Most recently, Mr Bird served as Chief Financial Officer of Ai-Media Technologies Limited (ASX: AIM) and has recently been appointed a Non-Executive Director of Spacetalk Limited (ASX: SPA). His previous public company experience includes Regeneus Ltd (ASX: RGS), NSW TAB (ASX: TAB), iCash Payment Systems Ltd (ASX: ICP) and AWA Limited (ASX: AWA).

The Company remains focused on executing its strategy and continues to see improvements in overall business performance, as outlined in its most recent quarterly results.

<ENDS>

This announcement has been authorised for release by the Board of Swoop Holdings Limited.

For further information, please contact:

Hasaka Martin, Company Secretary  
Email: [investorrelations@swoop.com.au](mailto:investorrelations@swoop.com.au)

#### **About Swoop**

Swoop is a national provider of data, mobile and voice services to channel, business and residential customers with a focus on its own fibre and fixed wireless infrastructure. The Swoop network is designed and scaled to deliver ultra-reliable, high throughput, flexible telecom network services. Swoop is established and has the goal to build its business to become Australia's best challenger internet and telecommunications provider.

#### **Forward looking statements**

This announcement contains forward-looking statements, which address a variety of subjects including, for example product development, marketing position and technical advances.

Statements that are not historical facts, including statements about our beliefs, plans and expectations, are forward-looking statements. Such statements are based on our current expectations and information currently available to management and are subject to a number of factors and uncertainties, which could cause actual results to differ materially from those described in the forward-looking statements. The Company's management believes that these forward- looking statements are reasonable as and when

made. However, you should not place undue reliance on any such forward-looking statements because such statements speak only as of the date when made. We do not undertake any obligation to publicly update or revise any forward- looking statements, whether as a result of new information, future events or otherwise, except as required by law or the ASX Listing Rules. In addition, forward-looking statements are subject to certain risks and uncertainties that could cause actual results, events, and developments to differ materially from our historical experience and our present expectations.