

# EXPERIENCECO

## ASX RELEASE

### COMPLETION OF SALE OF WILD BUSH LUXURY TO INTREPID TRAVEL

**1 MAY 2026** Leading adventure tourism company, Experience Co Limited (ASX: EXP), today announces the successful completion of its divestment of Wild Bush Luxury to Intrepid Travel. The portfolio includes the Arkaba Homestead and Walk (South Australia), Bamurru Plains (Northern Territory) and The Maria Island Walk (Tasmania). It also includes the business' rights to develop future experiences in NSW and Tasmania.

Today's completion follows the successful completion of the customary condition precedents contained in the Share Purchase Agreement with Intrepid Travel announced to the ASX on 8 December 2025.

This agreement was for the sale of Wild Bush Luxury for cash consideration of \$5.1 million on a cash/debt free basis. Estimated net proceeds after transaction costs and excluding cash retained by EXP relating to forward bookings are approximately \$3.4 million (subject to final completion statement adjustments). Consistent with the announcement to the market on 8 December 2025, EXP will use these proceeds to pay down corporate debt.

CEO John O'Sullivan said "We are pleased to have reached this milestone as we continue our focus on positioning the company for improved growth and shareholder returns. I'd like to thank all members of the Wild Bush Luxury team for their contribution to EXP and wish them and Intrepid Travel all the best for the future."

This announcement has been approved by the Directors of Experience Co Limited.

For more information, please contact [investor@experienceco.com](mailto:investor@experienceco.com).

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