

23 April 2026

## Media & ASX Market Announcement

Australian Securities Exchange

# Customer Receipts of \$561k for the Quarter

### Q3 Highlights

- **UpRide Birthday campaign generates \$256k in final week of quarter**
- **Inventory deposits secured for upcoming production cycle**
- **Closing cash balance of \$317k**

Cycliq Group Ltd ('Cycliq' or the 'Company') (ASX: CYQ) has released its Appendix 4C Quarterly Report for the quarter ending 31 March 2026.

### **Q3 Performance**

Customer receipts for the quarter were \$561k, a 23% decrease compared to Q3 FY2025 (\$731k). The quarter displayed expected post-holiday seasonality in January, followed by a slow reflecting current consumer sentiment as a result of global economic conditions.

March performance improved significantly, with customer receipts of \$435k driven by the annual UpRide Birthday campaign. The campaign, which ran from March 26-31, generated \$256k in revenue over the six-day period.

The Company recorded a net operating cash outflow of \$626k for the quarter. This outflow was primarily driven by the settlement of significant Q2-related costs, including Black Friday shipping, taxes and duties, combined with deposits paid for Hero product production.

### **Corporate**

During the quarter, on 23 March 2026, the Company announced that Ms Carla Healy had resigned as Joint Company Secretary.

### **Opportunities and outlook**

Q4 has commenced positively, with the UpRide Birthday campaign extending into April contributing to improved early quarter performance. The Company's focus remains on driving sales growth.

Operating costs are expected to normalise in Q4 following the settlement of Q2-related expenses in the prior quarter. This cost reduction, combined with improved sales momentum, is anticipated to strengthen the Company's cash flow position.

Work continues on new product development initiatives and partnerships with cycling safety organizations.

### **Additional ASX Information**

Cycliq Group Ltd provides the following information pursuant to ASX Listing Rule requirements:

1. ASX Listing Rule 4.7C.1: The Company's net cash outflow from operations for the quarter was \$626,000. The Company's operational expenses mainly comprised of product and manufacturing costs (\$472,000), administration and corporate costs (\$258,000) and staff costs (\$300,000).

2. ASX Listing Rule 4.7C.3: In item 6 of the attached Appendix 4C, payments to related parties of approximately \$38,000 comprising of Director services (\$33,000) and Non-Director Services – being registered office fees (\$5,000).

\*\*\*ENDS\*\*\*

This announcement has been authorised by the Board of directors of the Company.

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### **About Cycliq**

Cycliq is an Australian-based smart safety, action and sport cycling company, manufacturing and marketing the world-first, all-in-one, light and camera safety system, the Fly6 and Fly12.

Cycliq has operations in Australia and China, with direct-to-consumer sales from the company website and Amazon, and access to more than 6,000 retail points of presence through a network of regional distributors and retail partners in the USA, UK, EU and Asia-Pacific.

Cycliq's ultra-high-definition cameras integrate powerful safety lights and are engineered with numerous safety functions to give cyclists peace of mind, so they can enjoy their ride. In the event of an incident, the cameras act as a black box, capturing everything that happens for later review.

More than 200,000 Cycliq products have been shipped around the world to over 50 countries since the company was founded in 2012.

For more information about Cycliq, please visit [www.cycliq.com](http://www.cycliq.com)

### **\*Unaudited Financial Statement Disclosure**

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