

**GROUP
MISSION**

HELPING ALL NEW ZEALANDERS LIVE BETTER – AT HOME AND THROUGH SPORT.

PILLARS

COMMUNITY

OUR PEOPLE

ENVIRONMENT

GOALS

Contribute positively to the communities we serve

Create a workplace where our people thrive

Deliver better for the planet

**FOCUS
AREAS**

Back grassroots initiatives and groups that share our mission.

Strengthen connections with the communities we serve.

Support our team to be high-performing in their roles and see retail as a career.

Ensure the workplace is inclusive, safe and fosters a sense of belonging.

Embed Circularity into the business.

Take action on Climate and Human Rights to build a resilient and responsible value chain.

SUPPORTED ALL THROUGH STRONG GOVERNANCE – Driving oversight, transparency & accountability.