



ION Video Ltd (ASX:IOV)

Commercialisation Update: Meta Platforms Inc. and Alphabet Inc..

Melbourne, Australia, 14 April 2026: ION Video Limited (ASX: IOV) ("ION" or "the Company") provides the following update to shareholders on its commercial engagement activities following the Company's relaunch on 9 February 2026.

OVERVIEW

The Company is pleased to announce that since the relaunch there has been engagement regarding the potential application of the Company's technology with a number of major global organisations that have progressed into substantive and ongoing dialogue, several of which originated from inbound enquiries. These discussions are exploratory in nature and at an early stage.

ENGAGEMENT WITH META and ALPHABET

The Company confirms that it has engaged in initial discussions with senior executives across different departments within Meta Platforms Inc., and Alphabet Inc.. These conversations have been substantive in nature. ION has responded to requests for further detailed information in respect of the Company's intellectual property.

ENGAGEMENT WITH OTHER MAJOR GLOBAL ORGANISATIONS

In addition to the above, the Company confirms that it has held initial meetings with senior executives of a number of other major global technology organisations.

The organisations with which ION has engaged span a broad cross-section of the content and technology ecosystem, covering social media platforms, enterprise technology providers, streaming and broadcast infrastructure, and consumer electronics. This breadth of engagement reflects the genuinely cross-industry applicability of ION's patented technology.

The Company notes that a number of these engagements have resulted in ION being introduced to additional relevant departments and decision makers within the respective organisations.

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The Company also confirms that, as part of these discussions, several organisations have presented specific use cases within their own operations where ION's infrastructure could be applied.

NATURE OF ENGAGEMENTS

In the course of these engagements, the organisations involved have:

- Attended face-to-face meetings with ION to review in depth the technical detail of the Company's technology and intellectual property;
- Discussed preliminary commercial terms in respect to potential partnership deals;
- Requested and received detailed technical documentation, including ION's technology white paper and patent specifications;
- Requested supporting documentation in respect of both the Company's existing granted patent portfolio and its recently filed global patent; and
- Requested copies of the novelty search and freedom to operate reports associated with each of the Company's patent families.

In order to ensure compliance with its continuous disclosure obligations under ASX Listing Rule 3.1, the Company has determined it appropriate to release this update to the market at this time. Further information in respect of ION's intellectual property is available on the Company's website at [ION Patent Documentation](#).

IMPORTANT CONTEXT FOR SHAREHOLDERS

The Company wishes to be clear with shareholders on the current status of these discussions. No formal commercial agreements, licensing arrangements or partnership contracts have been signed or agreed with any party. These engagements are at an early stage and there is no certainty that they will result in any formal arrangement.

The Company notes that engagement processes with organisations of this scale are typically complex and may take time to progress, if at all. The Company is continuing these discussions on a considered and disciplined basis. The Company will continue to keep the market informed of material developments as they occur in accordance with its continuous disclosure obligations.



Yours Sincerely

Anthony Baker

Chief Executive Officer and Director
ION Video Limited (ASX: IOV)

ENDS

Authorised for release by the Board of Directors

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About ION Video Limited

ION Video Limited (ASX: IOV) is an infrastructure company that has developed patented technology to virtualise video at the file architecture level, transforming static files into programmable data. Protected by four foundational patents, ION's technology enables intelligent systems to access and compose with existing video content as programmable data, without transcoding.

For additional information about ION, please visit www.ion.video

Forward-Looking Statements

This announcement contains forward-looking statements regarding ION's technology, market positioning and strategic priorities. These statements are based on current expectations and are subject to risks and uncertainties. Actual results may differ materially from those expressed or implied in these statements. This announcement has been prepared in compliance with ASX Listing Rule 3.1 regarding continuous disclosure obligations.

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