

## ASX Release

13 April 2026

### Count Share Purchase Plan Opens

Count Limited (**ASX: CUP**) (**Count** or the **Company**) announced on Tuesday, 31 March 2026 that it would be undertaking a share purchase plan (**SPP**). The SPP follows Count's successfully completed institutional placement, which raised \$35.9 million (**Placement**). The proceeds of the Placement and SPP will be used to partially fund the acquisition of 100% of the businesses operated by Oracle Advisory Group Pty Ltd, Oracle Accounting (Australia) Pty Ltd, and Oracle Investment Management Pty Ltd (together, the **Oracle Group**) (the **Acquisition**).

The SPP is now open to eligible Count shareholders, being holders of shares in Count at 7.00pm (Sydney time) on 30 March 2026 (**Record Date**) and whose address on Count's register is in Australia or New Zealand (**Eligible Shareholders**). Eligible Shareholders are allowed to subscribe for up to \$30,000 of new fully paid ordinary shares in Count (**SPP Shares**) without incurring brokerage, commission or transaction costs.

The SPP Shares are being offered at \$1.05 per share, being the price paid by institutional investors for shares issued under the Placement. The SPP Shares will rank equally with existing Count shares from the date of issue.

Count reserves the right to increase the size of the SPP or scale back applications under the SPP at its absolute discretion.

### Participation in the SPP

Participation in the SPP is voluntary and open to all Eligible Shareholders. Further information regarding the SPP, including terms and conditions of the SPP, will be provided to Eligible Shareholders in the SPP offer booklet (**SPP Booklet**), a copy of which is attached to this announcement. Eligible Shareholders wishing to acquire SPP Shares will need to apply in accordance with the instructions in the SPP Booklet.

Eligible Shareholders should read the SPP Booklet carefully and in its entirety before deciding whether to apply. They should also read the 'Key Risks' section of Count's investor presentation released to the ASX on 31 March 2026. If there is any doubt about whether an investment in Count through the SPP is appropriate, Eligible Shareholders are encouraged to seek their own financial and taxation advice.

### How to apply for SPP Shares

To apply for SPP Shares, please follow the instructions in your personalised application form in relation to the SPP (**Application Form**). Your personalised Application Form can be accessed via [www.computersharecas.com.au/count](http://www.computersharecas.com.au/count).

In accordance with the instructions in your personalised Application Form, **make a payment directly via BPAY®**.

If you are an Eligible Shareholder with a registered address in New Zealand and unable to make payment via BPAY®, please contact Count at [info@count.au](mailto:info@count.au) before the SPP closes to obtain alternate payment instructions. Cheque, bank draft, money order and cash payments will not be accepted.

Eligible Shareholders wishing to apply for SPP Shares must ensure that their payment is received by no later than **5.00pm (Sydney time) on 1 May 2026**.

### Key dates for the SPP

Event	Date (Sydney time)
Record Date (the date that eligibility to participate in the SPP was determined)	7:00pm, Monday, 30 March 2026
SPP offer opens and SPP booklet is dispatched	Monday, 13 April 2026
SPP offer closing date	5.00pm, Friday, 1 May 2026
Results of SPP announced	Wednesday, 6 May 2026
Issue of New Shares under the SPP	Thursday, 7 May 2026
Commencement of trading of New Shares issued under the SPP	Friday, 8 May 2026
Dispatch of holding statements	Monday, 11 May 2026

*The above timetable is indicative only and subject to change. Count reserves the right to alter the dates above at its discretion, subject to the ASX Listing Rules and Corporations Act. All references to times are to Sydney time.*

### Additional information

Further details of the Acquisition, the Placement and the SPP are set out in the ASX announcement and Investor Presentation released to the ASX on 31 March 2026.

This announcement has been authorised for release to the ASX by the Chief Executive Officer.

-ENDS-



Count Limited

## Share Purchase Plan Booklet

Eligible Shareholders have the opportunity to participate in the Share Purchase Plan offer by applying for up to \$30,000 of new Shares without incurring brokerage or other transaction costs. Details of the offer and how to participate are set out in this Booklet.

**Applications for new Shares under the SPP must be received by 5.00pm (Sydney time) on 1 May 2026.**

This is an important document and requires your immediate attention. You should read this Booklet in full.

**NOT FOR DISTRIBUTION OR RELEASE IN THE UNITED STATES**

## **Important information**

This Booklet is intended for use only in connection with the SPP Offer to Eligible Shareholders with a registered address in Australia or New Zealand. This Booklet does not constitute an offer of securities in any place outside Australia or New Zealand and no action has been taken to permit an offering of Shares in any jurisdiction outside of Australia and New Zealand. The distribution of this Booklet may be restricted by law and persons who come into possession of this document should observe any such restrictions. Due to legal restrictions, Custodians and nominees may not distribute this Booklet, and may not permit any beneficial Shareholder to participate in the SPP, in any country outside Australia or New Zealand.

This Booklet may not be distributed or released in the United States. This Booklet does not constitute an offer to sell, or a solicitation of an offer to buy, any Shares in the United States or in any jurisdiction in which such an offer would be illegal. The Shares to be offered and sold under the SPP have not been, and will not be, registered under the U.S. Securities Act or the securities laws of any U.S. state or other jurisdiction of the United States, and may not be offered or sold, directly or indirectly, in the United States or to any person acting for the account or benefit of a person in the United States (to the extent such person is acting for the account or benefit of a person in the United States). The SPP Shares may only be offered and sold to Eligible Shareholders in Australia and New Zealand in "offshore transactions" (as defined in Rule 902(h) under the U.S. Securities Act), in reliance on Regulation S under the U.S. Securities Act.

# 1 Letter to Shareholders

Dear Shareholder

On behalf of the Directors of Count Limited (**Count**), I am pleased to offer you the opportunity to participate in a share purchase plan (**SPP**), which allows Eligible Shareholders to subscribe for up to \$30,000 of new Shares in Count (**SPP Shares**) without incurring brokerage or other transaction costs.

The SPP follows Count's successful institutional placement announced on 31 March 2026, which raised \$35.9 million (**Placement**).

In addition to the Placement, certain Directors of Count have committed to subscribe for an aggregate of around \$0.3 million of new Shares in Count, on the same terms as the Placement. The issue of shares to Directors is subject to shareholder approval, which will be sought at a general meeting of Count's shareholders to be held in due course.

New SPP Shares are being offered at the Issue Price of \$1.05 per SPP Share, being the price paid by institutional investors under the Placement.

Count reserves the right to increase the amount of the SPP in its discretion subject to compliance with applicable regulatory requirements.

## Acquisition of Oracle Group and use of proceeds

On 31 March 2026, Count announced that it had entered into a binding agreement to acquire 100% of the businesses operated by Oracle Advisory Group Pty Ltd, Oracle Accounting (Australia) Pty Ltd and Oracle Investment Management Pty Ltd (**Oracle Group**) for a total upfront acquisition enterprise value of approximately \$72.2 million (**Acquisition**).<sup>1</sup> Oracle Group is a leading provider of financial advice and investment services to clients throughout the east coast of Australia.

The proceeds of the Placement and SPP will be used to fund the Acquisition and to pay associated transaction costs.

Further details about the Placement and Acquisition are included in Count's ASX announcement released on 31 March 2026, which we encourage you to read. You can view the ASX announcement at Count's website: [www.count.au/asx-announcements](http://www.count.au/asx-announcements).

## Participation in the SPP

Participation in the SPP is voluntary and open to all Eligible Shareholders, being holders of Shares in Count at 7.00pm (Sydney time) on 30 March 2026 (**Record Date**) and whose address on the Register is in Australia or New Zealand. The SPP is also being extended to Eligible Shareholders who are Custodians or nominees to participate in the SPP on behalf of certain Eligible Beneficiaries on the terms and conditions set out in this booklet (**Booklet**).

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<sup>1</sup> Comprised of an upfront consideration of around \$53.9 million (subject to customary completion adjustments), payable on completion, comprising \$49.8 million of cash and \$4.1 million in Count shares to be issued to certain existing Oracle Group shareholders at the same price as the Placement and SPP, as well as deferred cash consideration of up to \$18.3 million in aggregate.

Shareholders in the United States are not eligible to participate in the SPP. Similarly, Shareholders (including Custodians and nominees) who hold Shares on behalf of persons who reside outside Australia or New Zealand, are in the United States, or are acting for the account or benefit of persons in the United States, are not eligible to participate in the SPP on behalf of those persons.

Once issued, SPP Shares will rank equally with existing Shares in Count.

The terms and conditions of the SPP are provided in this Booklet. We encourage you to read these materials in their entirety and seek your own financial and taxation advice in relation to the SPP, before you decide whether to participate.

### **How to apply for SPP Shares**

To apply for SPP Shares, please follow the instructions in your personalised Application Form. Your personalised Application Form can be accessed via [www.computersharecas.com.au/count](http://www.computersharecas.com.au/count).

In accordance with the instructions in your personalised Application Form **make a payment directly via BPAY®**

If you are an Eligible Shareholder with a registered address in New Zealand and unable to make payment via BPAY®, please contact Count at [info@count.au](mailto:info@count.au) before the SPP closes to obtain alternate payment instructions.

Cheque, bank draft, money order and cash payments will not be accepted.

Eligible Shareholders wishing to apply for SPP Shares must ensure that their payment is received by no later than **5.00pm (Sydney time) on 1 May 2026**.

### **Questions and further information**

This Booklet contains important information about the SPP to assist you in deciding whether to participate in the SPP. You should read this Booklet carefully and in its entirety before deciding whether to apply, and in particular, the 'Key Risks' section of Count's investor presentation released to the ASX on 31 March 2026.

If you have any questions in relation to how to participate in the SPP, please contact Count at [info@count.au](mailto:info@count.au) or consult your financial or other professional adviser. If you have any questions in relation to whether an investment in Count through the SPP is appropriate for you, please contact your stockbroker, accountant or other professional adviser.

Thank you for your continued support of Count.

Yours sincerely



Ray Kellerman  
Chair

## 2 Summary of important dates

<b>Event</b>	<b>Date</b>
<b>Record Date</b> (the date that eligibility to participate in the SPP was determined)	7.00pm, Monday, 30 March 2026
<b>Opening Date for applications</b>	Monday, 13 April 2026
<b>Closing Date for applications</b>	5.00pm, Friday, 1 May 2026
<b>Results of SPP announced</b>	Wednesday, 6 May 2026
<b>Issue of SPP Shares</b>	Thursday, 7 May 2026
<b>SPP Shares commence trading on the ASX</b>	Friday, 8 May 2026
<b>Dispatch of holding statements</b>	Monday, 11 May 2026

*This timetable is indicative only and subject to change. Count reserves the right to alter the dates above at its discretion, subject to the ASX Listing Rules and Corporations Act. All references to times in this Booklet are to Sydney time.*

### 3 Summary of SPP

You should read this section in conjunction with the Terms and Conditions of the SPP set out in section 4 of this Booklet.

Key SPP details	Summary
<b>SPP offer</b>	Eligible Shareholders of Count may subscribe for up to \$30,000 of SPP Shares without brokerage or other transaction costs.
<b>Purpose of the SPP</b>	The proceeds of the Placement and SPP will be used to partially fund the acquisition of the Oracle Group.
<b>Voluntary participation</b>	<p>Participation in the SPP is entirely voluntary.</p> <p>Before you decide whether to participate in the SPP, Count recommends you seek independent financial advice from your stockbroker, accountant or other professional adviser.</p> <p>If you do not wish to participate in the SPP, no further action is required on your part.</p>
<b>Issue Price of the SPP Shares</b>	<p>The Issue Price of the SPP Shares is \$1.05 per SPP Share, being the price paid by institutional investors under the Placement.</p> <p>There is a risk that the market price of Shares may rise or fall between the date of this Booklet and the time of issue of SPP Shares under the SPP. This means that the price you pay for the SPP Shares issued to you may be less than or more than the market price of Shares at the date of this Booklet or the time of issue.</p> <p>Your application is unconditional and may not be withdrawn even if the market price of Shares is less than the Issue Price.</p>
<b>Eligible Shareholders</b>	<p>Eligible Shareholders are eligible to participate in the SPP, being Shareholders who were registered holders of Shares at 7.00pm (Sydney time) on 30 March 2026 with a registered address in either Australia or New Zealand as shown on the Register, provided that such holder is not in the United States and is not acting for the account or benefit of a person in the United States.</p> <p>The SPP is also being extended to Eligible Shareholders who are Custodians or nominees to participate in the SPP on behalf of Eligible Beneficiaries on the Terms and Conditions provided in this Booklet.</p> <p>Similarly, Shareholders who hold Shares on behalf of persons who reside outside Australia or New Zealand, are in the United States, or are acting for the account or benefit of</p>

Key SPP details	Summary
	<p>persons in the United States, are not eligible to participate in the SPP on behalf of those persons.</p> <p>Custodians may only distribute documents relating to the SPP to Eligible Beneficiaries. In particular, Custodians must not distribute any documents relating to the SPP to any person in the United States or to any person acting for the account or benefit of a person in the United States.</p>
<b>Not transferable</b>	The SPP offer cannot be transferred.
<b>Investment amount</b>	<p>Eligible Shareholders may apply for SPP Shares in parcels valued at \$1,000, \$1,500, \$2,000, \$2,500, \$5,000, \$10,000, \$15,000, \$20,000, \$25,000 or \$30,000.</p> <p>The number of SPP Shares issued to an Eligible Shareholder will be rounded up to the nearest whole number after dividing the application monies by the Issue Price.</p> <p>Applications may be scaled back at the absolute discretion of Count.</p>
<b>How to apply</b>	<p>Eligible Shareholders wishing to apply for SPP Shares may do so by making payment via BPAY.</p> <p>Instructions about how to make payment via BPAY (including your unique BPAY reference number) can be obtained on your personalised Application Form from <a href="http://www.computersharecas.com.au/count">www.computersharecas.com.au/count</a>. You will need to provide your securityholder reference number or holder identification number and follow the instructions provided.</p> <p>You can only make payment via BPAY if you are the holder of an account with an Australian branch of a financial institution that supports BPAY transactions.</p> <p>If you are an Eligible Shareholder with a registered address in New Zealand and unable to make payment via BPAY®, please contact Count at <a href="mailto:info@count.au">info@count.au</a> before the SPP closes to obtain alternate payment instructions.</p> <p>There is no need to return your personalised Application Form but you will be taken to have made the statements and certifications that are set out in the Application Form.</p> <p>Payment for SPP Shares for the appropriate amount must be received by the Registry prior to the close of the SPP Offer at <b>5.00pm (Sydney time) on 1 May 2026</b>.</p> <p>You should be aware that your financial institution may implement earlier cut-off times with regard to electronic payment and you should therefore take this into consideration when making payment. Count and the Registry accept no responsibility for any delay in the receipt of payment.</p>

Key SPP details	Summary
	Cheque, bank draft, money order and cash payments will not be accepted.
<b>Rights attached to SPP Shares</b>	SPP Shares will rank equally with all other Shares on issue.
<b>Custodians and nominees</b>	<p>The SPP is being extended to Eligible Shareholders who are Custodians or nominees and who wish to apply for SPP Shares on behalf of certain Eligible Beneficiaries.</p> <p>The SPP is being offered to Custodians and nominees as the registered Shareholder. Custodians and nominees are not required to participate on behalf of their Eligible Beneficiaries. Custodians and nominees may choose whether or not to extend the SPP to their Eligible Beneficiaries.</p> <p>Notwithstanding the foregoing, Custodians and nominees may not participate in the SPP on behalf of, and may not distribute this Booklet or any documents relating to this SPP to, any person in the United States. In the event that a Custodian or nominee is acting for the account or benefit of a person in the United States, it is not permitted to participate in respect of that person.</p> <p>If you wish to apply as a Custodian or nominee under the SPP to receive SPP Shares for one or more Eligible Beneficiaries, you must complete and submit an additional <b>'Custodian Certificate'</b> that contains further certifications and details (as required under the terms of <i>ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547</i>) before your application will be accepted. Applications by Custodians or nominees that are not accompanied by a duly completed Custodian Certificate will be rejected. By applying as a Custodian on behalf of Eligible Beneficiaries to purchase SPP Shares, you certify (amongst other things) that each Eligible Beneficiary has not exceeded the \$30,000 limit.</p> <p>To request a Custodian Certificate or for further information about the custodian application process, please contact Count at <a href="mailto:info@count.au">info@count.au</a>.</p> <p>A Custodian will be ineligible to participate in the SPP if their participation would be in breach of <i>ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547</i>.</p>
<b>Issue of SPP Shares</b>	Holding statements will be sent as part of the routine monthly despatch for changes of balances.
<b>Oversubscriptions</b>	The amount that each Eligible Shareholder can apply for under the SPP is capped at \$30,000. The SPP aims to raise

<b>Key SPP details</b>	<b>Summary</b>
	<p>up to \$5 million. Count reserves the right to increase the amount of the SPP in its discretion subject to compliance with applicable regulatory requirements. Count may also decide to accept applications (in whole or in part) that result in the SPP raising less than this amount in its absolute discretion.</p> <p>Count may, in its absolute discretion, scale back the number of SPP Shares that will be issued to individual Shareholders under the SPP. If this happens you may be issued SPP Shares of a value that is less than the value of SPP Shares you applied for and the difference will be refunded to you (without interest).</p>
<b>Refunds</b>	<p>Any application monies refunded by Count will be paid by cheque or direct credit (the payment method will be determined by Count in its absolute discretion) in Australian currency. By applying for SPP Shares, each Eligible Shareholder authorises Count to pay any monies to be refunded by using the payment instructions of the Eligible Shareholder recorded in the Registry's records if Count should elect to pay in this manner.</p>
<b>More information</b>	<p>If you have any questions in relation to how to participate in the SPP, please contact Count at <a href="mailto:info@count.au">info@count.au</a> or consult your financial or other professional adviser.</p> <p>If you have any questions in relation to whether an investment in Count through the SPP is appropriate for you, please contact your stockbroker, accountant or other professional adviser.</p>

## 4 SPP Terms and Conditions

### Important notice and disclaimer

**This Booklet does not provide financial advice and has been prepared without taking account of any person's investment objectives, financial situation or particular needs. You should consider the appropriateness of participating in the SPP having regard to your investment objectives, financial situation or particular needs. Shareholders should seek independent financial and taxation advice before making any investment decision in relation to these matters.**

The offer of SPP Shares under the SPP Offer is made in accordance with *ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547*, which grants relief from the requirement for Count to provide prospectus disclosure in relation to the SPP. This Booklet does not constitute a prospectus or product disclosure statement, and has not been lodged with ASIC. The issue of a prospectus or product disclosure statement is not required for the purpose of the SPP Offer. You must rely on your own knowledge of Count, previous disclosures made by Count to the ASX and if necessary, consult with your professional adviser when deciding whether to participate in the SPP Offer.

If you participate in the SPP by completing and returning the Application Form or by making a payment by BPAY or in accordance with alternate payment instructions provided by Count, you are accepting the risk that the market price of Shares may change between the Record Date, the date on which you send the Application Form to the Registry or make such payment and the Issue Date. This means that, up to and/or after the Issue Date, you may be able to buy Shares on the ASX at a lower price than the Issue Price.

Please read these Terms and Conditions carefully, as you will be bound by them in participating in the SPP. Shareholders accepting the SPP Offer will also be bound by the constitution of Count.

The previous sections of this Booklet and the Application Form constitutes part of these Terms and Conditions.

### 4.1 Offer

- (a) Count offers each Eligible Shareholder the opportunity to purchase up to \$30,000 of SPP Shares under the SPP subject to and in accordance with the Terms and Conditions set out below, in the previous sections of this Booklet and the Application Form (**SPP Offer**).
- (b) The SPP Offer opens on 13 April 2026 and closes at 5.00pm (Sydney time) on 1 May 2026 (or such other date as Count determines, in its absolute discretion).
- (c) Participation in the SPP is voluntary. If you choose not to participate in the SPP, your right to participate lapses at the Closing Date, being 5.00pm (Sydney time) on 1 May 2026 (or such other date as Count determines, in its absolute discretion).
- (d) The SPP Offer is non-transferable and, therefore, Eligible Shareholders cannot transfer their right to purchase SPP Shares to a third party.
- (e) The SPP Offer to each Eligible Shareholder (whether as a Custodian or on its own account) is made on the same Terms and Conditions.

- (f) All references to \$ or dollars in this Booklet are references to Australian dollars unless otherwise indicated.

## **4.2 Eligible Shareholders**

- (a) You are eligible to participate in the SPP Offer if you:
- (1) were registered on the Register as a Shareholder at 7.00pm (Sydney time) on 30 March 2026 (the Record Date);
  - (2) had a registered address in either Australia or New Zealand at that time as shown on the Register; and
  - (3) are not in the United States and are not acting for the account or benefit of a person in the United States or, in the event that you are acting for the account or benefit of a person in the United States, you are not participating in the SPP in respect of that person.
- (b) The SPP is also extended to Eligible Shareholders who are Custodians or nominees, in accordance with clauses 4.3(b) and 4.4(e) below.
- (c) The SPP Offer is not made to Shareholders with a registered address outside of Australia and New Zealand.

The Shares to be offered and sold under the SPP have not been, and will not be, registered under the U.S. Securities Act, or the securities laws of any state or other jurisdiction of the United States. Accordingly, Shareholders in the United States are not eligible to participate in the SPP. Similarly, Shareholders who hold Shares on behalf of persons in the United States, or are acting for the account or benefit of persons in the United States, are not eligible to participate in the SPP on behalf of those persons. Shares to be offered and sold under the SPP may only be offered and sold in "offshore transactions" (as defined in Rule 902(h) under the U.S. Securities Act) in reliance on Regulation S under the U.S. Securities Act.

## **4.3 Joint holders and Custodians and nominees**

- (a) If two or more persons are registered on the Register as jointly holding Shares, they are taken to be a single registered holder of Shares for the purposes of determining whether they are an Eligible Shareholder and a certification given by any of them is taken to be a certification given by all of them.
- (b) Subject to these Terms and Conditions, Eligible Shareholders who are Custodians or nominees may participate in the SPP on behalf of each Eligible Beneficiary on whose behalf the Custodian or nominee is holding Shares. Due to legal restrictions, Custodians and nominees may not distribute the SPP booklet to any person, and may not participate in the SPP on behalf of any beneficial Shareholder, in the United States. In the event that a Custodian or nominee is acting for the account or benefit of a person in the United States, it is not permitted to participate in respect of that person.

#### 4.4 Applications for SPP Shares

- (a) Eligible Shareholders may apply for SPP Shares in parcels valued at \$1,000, \$1,500, \$2,000, \$2,500, \$5,000, \$10,000, \$15,000, \$20,000, \$25,000 or \$30,000.
- (b) No brokerage or other transaction costs will apply to the acquisition of SPP Shares.
- (c) Eligible Shareholders who wish to apply for SPP Shares must follow the instructions set out in the 'How to apply' section of part 3 of this Booklet (see pages 5 and 6).
- (d) Eligible Shareholders who receive more than one offer under the SPP (for example, because they hold Shares in more than one capacity or in different registered holdings) may apply on different Application Forms for SPP Shares but may not apply for SPP Shares with an aggregate value of more than \$30,000.
- (e) If you wish to subscribe for SPP Shares as a Custodian or nominee for one or more Eligible Beneficiaries, you must also complete and submit an additional Custodian Certificate that contains further certifications and details (required under the terms of *ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547*) before your application will be accepted. Applications by Custodians or nominees that are not accompanied by a duly completed Custodian Certificate will be rejected. To request a Custodian Certificate or for further information about the custodian application process, please contact Count at [info@count.au](mailto:info@count.au).
- (f) Count may accept or reject your application for SPP Shares in whole or in part in its discretion including, without limitation, if:
  - (1) your application does not comply with these Terms and Conditions;
  - (2) it appears you are not an Eligible Shareholder;
  - (3) your payment is not received by the Closing Date;
  - (4) it appears that you are applying to purchase more than \$30,000 of SPP Shares in aggregate (including as a result of Shares you hold directly, jointly or through a custodian or nominee arrangement) or your application is not for an amount of \$1,000, \$1,500, \$2,000, \$2,500, \$5,000, \$10,000, \$15,000, \$20,000, \$25,000 or \$30,000;
  - (5) payment of the application monies is not submitted in Australian currency;  
or
  - (6) the amount of your payment is not equal to the amount of your application.  
If this occurs, Count will:
    - (A) refund in full your application monies and not issue any SPP Shares to you; or
    - (B) issue to you the number of SPP Shares that would have been issued had you applied for the highest designated amount that is less than the amount of your payment and refund to you the excess of your application monies (without interest).

- (g) If you are entitled to a refund of all or any of your application monies, the refund will be paid to you, without interest, as soon as practicable by direct credit to your nominated account (as recorded on the Register) or cheque.

#### **4.5 Issue Price**

- (a) The Issue Price per SPP Share is \$1.05 per SPP Share, being the price paid by institutional investors under the Placement.
- (b) The current Share price can be obtained from the ASX.
- (c) You agree to pay the Issue Price per SPP Share for the number of SPP Shares calculated under clause 4.6(a) or, if there is a scale back, the number of SPP Shares calculated under clause 4.10.

#### **4.6 Number of SPP Shares to be issued**

- (a) If you apply for SPP Shares, you will apply for a certain value, rather than a certain number, of SPP Shares. If your application is accepted, Count will divide the value of your application monies by the Issue Price (as determined under clause 4.5(a)) in order to determine the number of SPP Shares which, subject to scale back, will be issued to you.
- (b) If this calculation produces a fractional number, the number of SPP Shares issued will be rounded up to the nearest whole SPP Share.

#### **4.7 Issue of SPP Shares**

- (a) SPP Shares will be issued on the Issue Date.
- (b) SPP Shares will rank equally with existing Shares as at the Issue Date.
- (c) Count will apply to the ASX for the quotation of SPP Shares. It is anticipated that SPP Shares will be quoted on the ASX on Friday, 8 May 2026.
- (d) You will be sent a routine monthly holding statement confirming the issue of SPP Shares.

#### **4.8 Shareholders outside Australia**

- (a) The laws of some countries prohibit or make impracticable participation in the SPP by certain overseas Shareholders. Shareholders who are not residents in Australia or New Zealand will not be able to participate in the SPP. The SPP does not constitute an offer of Shares for sale or issue in any other jurisdiction.
- (b) The SPP Shares are not being offered or sold to the public within New Zealand other than to Eligible Shareholders with a registered address in New Zealand to whom the offer of the SPP Shares is being made in reliance on the *Financial Markets Conduct (Incidental Offers) Exemption Notice 2021*.
- (c) This Booklet has been prepared in compliance with Australian law and has not been registered, filed with or approved by any New Zealand regulatory authority

under or in connection with the *Financial Markets Conduct Act 2013 (NZ)*. This Booklet is not a product disclosure statement under New Zealand law and is not required to, and may not, contain all the information that a product disclosure statement under New Zealand law is required to contain. This Booklet may not be distributed to any person in New Zealand who is not an Eligible Shareholder.

- (d) Shareholders in the United States are not eligible to participate in the SPP. Similarly, Shareholders (including Custodians and nominees) who hold Shares on behalf of persons who reside outside Australia or New Zealand, are in the United States, or are acting for the account or benefit of persons in the United States, are not eligible to participate in the SPP on behalf of those persons.

#### **4.9 Acknowledgements**

By making payment for SPP Shares, you:

- (a) are deemed to have accepted the SPP Offer and you irrevocably and unconditionally agree to the Terms and Conditions of the SPP and the Terms and Conditions of the Application Form and agree not to do any act or thing that would be contrary to the spirit, intention or purpose of the SPP;
- (b) warrant that all details and statements in your application are true and complete and not misleading;
- (c) agree that your application will be irrevocable and unconditional (that is, it cannot be withdrawn);
- (d) warrant that you are an Eligible Shareholder and are eligible to participate in the SPP;
- (e) acknowledge that no interest will be paid on any application monies held pending the issue of SPP Shares or subsequently refunded to you for any reason;
- (f) acknowledge that Count and its officers and agents, are not liable for any consequences of the exercise or non-exercise of its discretions referred to in these Terms and Conditions;
- (g) agree to pay the Issue Price per SPP Share up to the maximum of:
  - (1) the value you have selected on the Application Form; or
  - (2) the value of your payment;
- (h) acknowledge and agree that:
  - (1) you are not in the United States and are not acting for the account or benefit of a person in the United States;
  - (2) the SPP Shares have not been, and will not be, registered under the U.S. Securities Act or the securities laws of any state or other jurisdiction of the United States, and accordingly, the SPP Shares may not be offered, sold, resold or otherwise transferred, directly or indirectly, in the United States;

- (3) the SPP Shares may only be offered and sold to Eligible Shareholders in "offshore transactions" (as defined in Rule 902(h) under the U.S. Securities Act) in reliance on Regulation S under the U.S. Securities Act;
  - (4) you have not, and will not, send this Booklet or any materials relating to the SPP to any person outside of Australia or New Zealand, including in the United States;
  - (5) if in the future you decide to sell or otherwise transfer the SPP Shares, you will only do so in the regular way for transactions on the ASX where neither you nor any person acting on your behalf know, or have reason to know, that the sale has been pre-arranged with, or that the purchaser is, a person outside of Australia or New Zealand, including in the United States; and
  - (6) if you are acting as a trustee, nominee or Custodian, each beneficial holder on whose behalf you are participating is resident in Australia or New Zealand (and is not in the United States and is not acting for the account or benefit of a person in the United States), and you have not sent this Booklet, or any materials relating to the SPP to any person outside Australia and New Zealand (including, without limitation, to any person in the United States or to any person acting for the account or benefit of a person in the United States);
- (i) if you are applying on your own behalf (and not as a Custodian or nominee), acknowledge and agree that:
- (1) you are not applying for SPP Shares with an application price of more than \$30,000 under the SPP (including by instructing a Custodian or nominee to acquire SPP Shares on your behalf under the SPP); and
  - (2) the total of the application price for the following does not exceed \$30,000:
    - (A) the SPP Shares the subject of the application;
    - (B) any other Shares issued to you under the SPP or any similar arrangement in the 12 months before the application;
    - (C) any other SPP Shares which you have instructed a Custodian or nominee to acquire on your behalf under the SPP; and
    - (D) any other Shares issued to a Custodian in the 12 months before the application as a result of an instruction given by you to the Custodian or nominee to apply for Shares on your behalf under an arrangement similar to the SPP;
- (j) if you are a Custodian or nominee and are applying on behalf of an Eligible Beneficiary on whose behalf you hold Shares, acknowledge and agree that:
- (1) you are a Custodian (as that term is defined in *ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547*) or a nominee;

- (2) you held Shares on behalf of the Eligible Beneficiary as at the Record Date who has instructed you to apply for SPP Shares on their behalf under the SPP and that that Eligible Beneficiary has been given a copy of this Booklet;
- (3) you are not applying for SPP Shares on behalf of any Eligible Beneficiary with an application price of more than \$30,000 under the SPP; and
- (4) the information in the Custodian Certificate submitted with your Application Form is true, correct and not misleading;
- (k) accept the risk associated with any refund that may be dispatched to you by direct credit or cheque to your address shown on the Register;
- (l) agree to be bound by the constitution of Count;
- (m) acknowledge that none of Count, its advisers or agents, has provided you with any financial product or investment advice or taxation advice in relation to the SPP, or has any obligation to provide such advice;
- (n) authorise Count, and its officers and agents, to do anything on your behalf necessary for SPP Shares to be issued to you in accordance with these Terms and Conditions;
- (o) acknowledge that Count may at any time irrevocably determine that your application is valid, in accordance with the Terms and Conditions of the SPP, even if the Application Form is incomplete, contains errors or is otherwise defective; and
- (p) authorise Count, and its officers and agents, to correct minor or easily rectified errors in, or omissions from, your Application Form and to complete the Application Form by the insertion of any missing minor detail.

#### **4.10 Scale back**

- (a) Count may in its absolute discretion undertake a scale back of applications for SPP Shares to the extent and in the manner it sees fit.
- (b) If there is a scale back you may receive less than the parcel of SPP Shares for which you apply.
- (c) If a scale back produces a fractional number of SPP Shares when applied to your parcel, the number of SPP Shares you will be issued will be rounded up to the nearest whole number of SPP Shares.
- (d) If there is a scale back, the difference between the application monies received from you, and the number of SPP Shares allocated to you multiplied by the Issue Price, will be refunded to you (without interest).

#### **4.11 Dispute resolution**

- (a) Count may settle, in any manner it deems appropriate, any difficulties, anomalies, or disputes which may arise in connection with, or by reason of, the operation of the SPP whether generally or in relation to any participant or any application for SPP Shares, and its decision shall be conclusive and binding on all participants and other persons to whom the determination relates.
- (b) The powers of Count under these Terms and Conditions may be exercised by the Directors or any delegate or representative of the Directors.

#### **4.12 Variation and termination**

- (a) Count reserves the right at any time to:
  - (1) amend or vary these Terms and Conditions;
  - (2) waive strict compliance with any provision of these Terms and Conditions;
  - (3) withdraw the SPP Offer or suspend or terminate the SPP;
  - (4) vary the timetable for the SPP, including the Closing Date; and
  - (5) not accept an application, not issue SPP Shares or issue SPP Shares to a value less than that applied for under the SPP by an Eligible Shareholder (including a Custodian or nominee applying on behalf of its Eligible Beneficiaries).
- (b) In the event that the SPP is withdrawn or terminated, all application monies will be refunded. No interest will be paid on any money returned to you.

#### **4.13 Privacy policy**

- (a) Chapter 2C of the Corporations Act requires information about a shareholder (including your name, address and details of the securities you hold) to be included in the public register of the entity in which you hold securities. This information must continue to be included in the public register if you cease to be a Shareholder.
- (b) Count and the Registry may collect personal information to process your application, implement the SPP and administer your holding of Shares. The personal information contained in the Register is also used to facilitate payments and corporate communications (including financial results), annual reports and other information to be communicated to Shareholders, and to ensure compliance with legal and regulatory requirements, including Australian taxation laws and the Corporations Act.
- (c) Your personal information may be disclosed to joint investors, the Registry, securities brokers, third party service providers (including print and mail service providers, technology providers and professional advisers), related entities of Count and its agents and contractors, and the ASX and other regulatory authorities, and in any case, where disclosure is required or allowed by law (which

may include disclosures to the Australian Taxation Office and other government or regulatory bodies or where you have consented to the disclosure). In some cases, the types of organisations referred to above to whom your personal information may be disclosed may be located overseas.

- (d) A copy of Count's privacy statement, which describes how we manage your personal information, is available at <https://www.count.au/uploads/countau/pdf/Privacy%20Policy%20August%202025%20APPROVED.pdf>. The Registry's privacy policy is available at [www.computershare.com/au/privacy-policies](http://www.computershare.com/au/privacy-policies).

#### **4.14 Underwriting**

The SPP is not underwritten.

#### **4.15 Governing law**

These Terms and Conditions are governed by the laws in force in New South Wales. Any dispute arising out of, or in connection with, these Terms and Conditions, or the SPP Offer, will be determined by the courts of New South Wales. By accepting the SPP Offer, you agree to submit to the exclusive jurisdiction of the courts in New South Wales.

## 5 Glossary

The following definitions apply throughout this Booklet unless the context requires otherwise.

<b>Term</b>	<b>Meaning</b>
<b>\$</b>	Australian dollars.
<b>Application Form</b>	your personalised application form enclosed with this Booklet.
<b>ASIC</b>	Australian Securities and Investments Commission.
<b>ASX</b>	ASX Limited (ACN 008 624 691), or the market operated by it, as the context requires.
<b>Beneficiary</b>	a person on whose behalf a Custodian or nominee is holding Shares at 7.00pm (Sydney time) on the Record Date.
<b>Booklet</b>	this document which sets out the SPP Offer.
<b>Closing Date</b>	5:00pm (Sydney time) on 1 May 2026 (or such other date as Count determines, in its absolute discretion).
<b>Corporations Act</b>	the <i>Corporations Act 2001</i> (Cth).
<b>Count</b>	Count Limited (ACN 126 990 832).
<b>Custodian</b>	a custodian as defined in paragraph 4 of <i>ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547</i> .
<b>Custodian Certificate</b>	a certificate complying with paragraph 8(3) of <i>ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547</i> .
<b>Directors</b>	the directors of Count.
<b>Eligible Beneficiary</b>	a Beneficiary with a registered address in either Australia or New Zealand, provided that such Beneficiary is not in the United States.
<b>Eligible Shareholder</b>	a Shareholder who is a registered holder of Shares at 7.00pm (Sydney time) on the Record Date with a registered address in either Australia or New Zealand as shown on the Register, provided that such holder is not in the United States and is not acting for the account or benefit of a person in the United States.
<b>Issue Date</b>	7 May 2026 (or such other date as Count determines, in its absolute discretion).

<b>Term</b>	<b>Meaning</b>
<b>Issue Price</b>	the price per SPP Share as determined under section 4.5 of the Terms and Conditions.
<b>Offer Period</b>	the period commencing on the Opening Date and ending on the Closing Date.
<b>Opening Date</b>	13 April 2026.
<b>Placement</b>	the placement of Shares to institutional investors, announced to the ASX on 31 March 2026.
<b>Record Date</b>	7.00pm (Sydney time) on 30 March 2026.
<b>Register</b>	the register of Shareholders.
<b>Registry</b>	Computershare Investor Services Pty Ltd (ACN 078 279 277).
<b>Share</b>	a fully paid ordinary share in Count.
<b>Shareholder</b>	a registered holder of a Share.
<b>SPP</b>	the Share Purchase Plan offer made to Eligible Shareholders under the terms of this Booklet.
<b>SPP Offer</b>	the offer in section 4.1 of the Terms and Conditions.
<b>Terms and Conditions</b>	the terms and conditions of the SPP Offer, which are set out in section 4 of this Booklet.
<b>U.S. Securities Act</b>	the U.S. Securities Act of 1933.