



# MOUSE: P.I. FOR HIRE EXCEEDS 1.5M WISHLISTS

**PlaySide Studios Limited** (ASX: PLY) (“PlaySide”) is pleased to provide a final marketing and pre-launch update for its highly anticipated title, *MOUSE: P.I. For Hire*, ahead of its global digital launch on Thursday 16 April 2026 (US time).

## KEY HIGHLIGHTS

- **Wishlists exceed guidance:** Total wishlists have exceeded 1.5m across all platforms, surpassing previous management guidance of 1.4m\*. Recent marketing initiatives have driven tens of millions of organic views across owned social channels and secured significant global media coverage in the last two weeks, including favourable reviews of a demo build of the game.
- **High wishlist velocity:** Wishlisting activity for the week ending 7 April increased by 60% week-on-week, indicating strong organic momentum heading into launch.
- **Multi-platform digital launch:** Priced at US\$29.99 (Standard) and US\$39.99 (Deluxe) across PC, PlayStation 5, Xbox Series X|S and Nintendo Switch 2.
- **Physical retail strategy:** Physical editions confirmed for 10 July 2026, expanding the title’s reach into global retail channels.

## DIGITAL PRICING & EDITIONS

The digital launch on 16 April will feature two tiers:

- **Standard Edition (US\$29.99):** Available on all major platforms. The Xbox version supports Xbox *Play Anywhere*, providing cross-buy support between PC and Console.
- **Digital Deluxe Edition (US\$39.99 - Steam Exclusive):** Includes the base game, the first DLC (post-launch), the Original Soundtrack (featuring *Caravan Palace*) and a digital comic book.

## PHYSICAL SKU LINEUP (RELEASING 10 JULY 2026)

To maximise all revenue opportunities, PlaySide will release physical versions in partnership with its distributor and global retailers. A *Mouseburg* Edition includes premium collectibles, including a 7" vinyl record, 33 trading cards and a printed comic book. These are currently available for pre-order.

EDITION	PLATFORMS	PRICE (MSRP)
Standard	PS5, Nintendo Switch 2	US\$29.99 (PS5) US\$39.99 (Switch)
Mouseburg	PC, PS5, Xbox Series X, Switch 2	US\$49.99 US\$59.99 (Switch)

\* Refer ASX announcement *Letter to Shareholders (Dec 2025)* dated 18 December 2025.

## FINANCIAL OUTLOOK

The launch of *MOUSE* represents a major revenue event for PlaySide. While management remains focused on execution, the Company expects to provide formal guidance on the expected FY26 results within 30 days of launch. PlaySide reiterates its expectation that FY26 revenue will exceed FY25 with a reduction in operating costs.

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ABOUT

## PlaySide Studios

AUSTRALIAN VIDEO GAME DEVELOPER AND PUBLISHER

PlaySide Studios Limited ("PlaySide") develops video games for multiple platforms including PC, Console, mobile, virtual reality and mixed reality, with a portfolio of approximately 60 titles. The Company publishes its own games based on original intellectual property, as well as providing end-to-end game development services in collaboration with AAA game studios and major technology and entertainment companies such as Activision Blizzard, Meta, Netflix Games and Take Two Interactive. It also has a Publishing arm which provides funding, development support, marketing and publishing of third-party games from smaller independent studios.

PlaySide was incorporated in 2011 and is headquartered in Port Melbourne, Australia. Its shares are publicly traded on the Australian Securities Exchange under the code PLY.

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### Release approved by the Chairman on behalf of the board.

To receive business updates and investor information from PlaySide register your details here:  
[investor.playsidestudios.com](https://investor.playsidestudios.com)

## INVESTOR RELATIONS

**Simon Hinsley**

[simon@nwrcommunications.com.au](mailto:simon@nwrcommunications.com.au)

+61 401 809 653

## FURTHER CONTACT

For more information, please contact: [info@playsidestudios.com](mailto:info@playsidestudios.com)