ASX / MEDIA RELEASE
19 March 2026

250,000 User milestone achieved

Key Highlights:

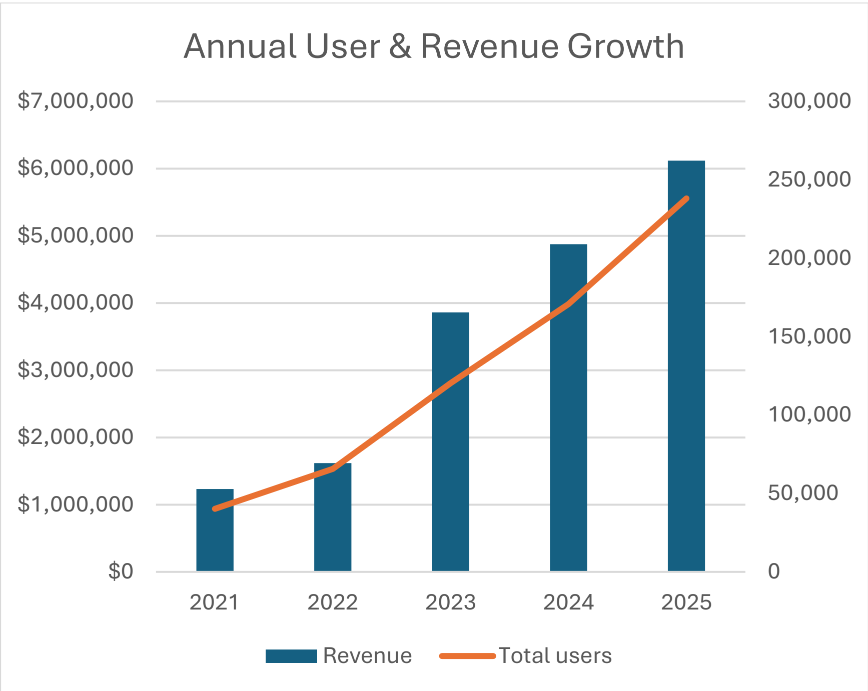
- **250,000 user milestone hit in March**
- **User growth is over 1,000% up on same time prior year**

One Click Group Limited is pleased to update the market with respect to its growth in registered users on the One Click Life fintech platform.

During March 2026 the platform has hit a major milestone of 250,000 users. The March quarter is usually the quietest quarter for the platform with tax services in lower demand. However, with the One Click Life platform expanding into other financial products, growth in user numbers and demand for all products on the platform has increased.

2026 year to date user acquisition on the One Click Life platform is up over 1,000% on the same time last year.

User growth has traditionally been a good lead indicator to revenue growth for One Click Group. Over time increases in users has led to an increase in revenue.



Note, the time period refers to a calendar year. Ie 2025 is 1 January 2025 to 31 December 2025.

Managing Director Mark Waller commented *"It's been a busier start to 2026 than we were expecting and we're delighted that so many people are creating accounts with One Click Life.*

This strong growth in user numbers early in the year is building a significant revenue opportunity for our Tax products as well as our tax refund advance and cash advance products.

Our investment in organic growth channels historically is combining well with our paid channels for new user acquisition resulting in bigger, lower-cost growth in 2026. To be running at over 10x our acquisition this time last year is setting us up for another fantastic year following our first underlying EBITDA profit in 2025."

This ASX Announcement has been authorised for release by the Board.

For further information please contact:

One Click Group Limited

T: + 61 8 9389 3160

E: mark@oneclicklife.com.au

W: www.oneclickgroup.com.au

www.oneclicklife.com.au

About One Click Group

One Click Life is a fast growing Australian based financial technology platform positioned to disrupt and capitalise on the increasing market demand for online self-directed financial and life admin services.

The platform's primary competency and revenue stream at the moment is online tax. The One Click Life platform now contains a cash advance and lending competency as well as a number of other products for users, with online wills and private health insurance already available with more new products to come in the future. The One Click Life platform aims to be the one stop shop for everyday Australians who want to manage their financial life admin across, tax, wills, insurance, mortgages, investing and more.