

27th February 2026

Hubify (ASX:HFY) Strategic Placement Completed to Fund AI Growth

Hubify (ASX:HFY, "Hubify", or the "Company") a leading provider of AI powered ICT Managed Services and Cyber Security to Australian businesses, is pleased to announce today that it has successfully completed a strategic placement to sophisticated investors for **\$250,000** at **4.2 cents per share**.

- Hubify has completed a **\$250,000 placement** with the issue of 5,952,381 fully paid ordinary shares at **4.2 cents per share**, representing a **425% premium** to the closing share price of **0.8 cents** on 26 February 2026.
- Funds will be deployed to accelerate AI go-to-market activities, including establishing strategic partnerships, funding deployment capability and taking equity positions in AI-native platforms
- The first partnership established is with HubLab, an Australian AI operating layer powered by **Labrynth AI**, a U.S. based regulatory technology platform.
- Hubify has entered into a Master Services Agreement with HubLab to provide AI integration, deployment and delivery services capability across enterprise and government clients. In conjunction with this strategic alignment and investment, Hubify will receive an equity interest in HubLab, with options to increase its position over time.

Placement

The Company is pleased to announce that it has secured **\$250,000** in new capital through a placement of **5,952,381 fully paid ordinary shares** at **4.2 cents per share**, representing a **425% premium** to the closing market price of **0.8 cents** on **26 February 2026**. Funds will be deployed to accelerate AI go-to-market activities, including establishing strategic partnerships, funding deployment capability and taking equity positions in AI-native platforms.

The transaction demonstrates strong investor support and conviction in the Company's AI-first growth strategy and outlook.

The 5,952,381 shares issued under the placement were issued using the Company's available capacity under the ASX Listing Rule 7.1 and, accordingly, shareholder approval was not required. No shares were issued under ASX Listing Rule 7.1A.

The settlement of the placement has occurred, with funds received. The new shares will be issued and quoted on the ASX today. These new shares will rank equally with existing fully paid ordinary shares on issue.

While the Company maintains a **strong debt free cash position of over \$3m***, it is executing a disciplined AI-led growth strategy focused on high-impact expansion across commercial and government markets.

To execute on current opportunities and maintain its debt free position, the Company has undertaken this strategic placement on terms that support value-accretive expansion.



This placement accelerates Hubify's unique position as the 'Execution Layer' for enterprise AI. By partnering with global AI platform providers, Hubify will secure exclusive Managed Services Agreements to deploy, secure, and support these technologies for Australian enterprise and government clients, generating upfront deployment revenue alongside high-margin recurring revenue.

*(includes term deposits and dated 31 December 2025).

AI - First Strategy

Moving forward the Company will extend its foundation as an established end to end technology service provider with an AI-First strategy. The foundations of this were built over the last 12 months with continued marketing activity and an education series of events to help customers and prospects understanding the opportunities that AI presents.

Key Revenue Drivers

- **AI Advisory and solutions sourcing:** consulting and engagement to identify growth, efficiency, and risk reduction
- **Deployment and integration:** implement, integrate, secure, and govern AI workloads across data, apps, and networks.
- **AI Investment:** establish preferred access to AI solutions that fit, with co-investment to accelerate go to market.

Hubify Limited CEO (Chief Executive Officer) Victor Tsaccounis said:

"I am pleased to report the Company has completed this strategic placement which will further strengthen its ability to deliver innovative end to end AI powered ICT and cybersecurity solutions to customers. The placement and subsequent investment of funds help establish preferred access to AI solutions that fit, starting with the Labrynth AI platform. There's a widening gap between AI innovation and AI adoption; developers build powerful tools, but businesses need help embedding them into real operations. Hubify closes this gap for the benefit of its customers, in turn creating new revenue streams for the benefit of shareholders. The debt free cash position will support the expected growth in operations required to execute on these AI platform partnerships and investments."

This announcement has been authorised for release by Chief Executive Officer, Victor Tsaccounis.

For further details please contact:

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About Hubify

Hubify Limited (ASX:HFY) ("Hubify", or the "Company"), is a leading provider of AI powered Telco, IT & Cyber Security Services to Australian businesses. Its customers are organisations with 10 to 1,000 employees who value personalised service, reliability and forward-thinking solutions that allow them to focus on their core business.

Managed Services

Managing, monitoring and optimizing environments 24/7 - keeping business running. Includes BCDR, Vendor Management, User Support, Infrastructure and Endpoint Management.

Cyber Security

Securing IT assets, Next Generation security solutions (Firewalls, Endpoint Protection, Backup and Ransomware Protection, Vulnerability and Penetration.

Professional Services

Transforming business IT. Includes infrastructure/cloud migrations, Hands & Feet, FTE Resourcing, IT Procurement, Project Management and Consultancy.

Internet & Networks

Connectivity for businesses. Includes public and private networks through all major carriers in Australia, SDWAN and network redundancy.

Voice

Communication for business. Cloud and on-premise voice offerings including Microsoft Teams Calling and 3CX for basic and contact centre requirements.

Mobility

Mobility for businesses. Includes Tier 1 coverage for mobile fleets, network mobility, redundancy and Global SIM.

Follow our developments through our website and social media channels

