

**ASX RELEASE**

**23 February 2026**

**XAMBLE APPOINTS CHEONG SAN WAI AS CFO**

**Xamble Group Limited (ASX:XGL)** ("**Xamble**" or the "**Company**") together with its subsidiaries, the "**Group**", a leading influencer marketing and creator-commerce platform in Southeast Asia, is pleased to announce that it has appointed Cheong San Wai as the Group's Chief Financial Officer ("**CFO**") effective from today.

San Wai is an experienced CFO with over 30 years of leadership experience across listed companies in Malaysia, Singapore and Australia. San Wai brings a track record of strengthening cash flow and improving capital efficiency and is recognised for his commercial mindset, financial discipline and stakeholder management.

San Wai replaces current CFO, Angeline Chiam following her resignation. Angeline will remain with Xamble until 31 March 2026 to ensure an orderly handover.

The Board welcomes San Wai to Xamble and looks forward to working with him. The Board also thanks Angeline for her valuable contribution to the Company and wishes her well with her future endeavours.

*This announcement was approved for release by Xamble's Board of Directors.*

**For further information, please contact:**

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**About Xamble Group Limited**

Xamble Group Limited is a leading platform of influencer-centric digital marketing solutions in Southeast Asia. The Company provides its diverse client base of leading brands with results-focused growth strategies backed by end-to-end expertise spanning Influencer Marketing, Social Media Marketing, Performance Marketing and Social Commerce.

Listed on the Australian Securities Exchange (ASX:XGL) and headquartered in Malaysia, Xamble aims to deliver wealth and value to its ecosystem of brands, influencers or creators, and consumers.



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