

ASX Announcement

Prime Financial Group Ltd
(Prime - ASX:PFG)

aspire, innovate, grow & impact

19 February 2026

Continued Strong Growth

H1 FY26 Highlights

- Revenue of **\$30.1M, up 31%** on the prior corresponding period (pcp)
- Run rate revenue of \$60M from continuing operations
- Underlying EBITDA (Members) of **\$6.5M, up 60%** on pcp, driven by growth in existing service lines and acquisitions
- Underlying EBITDA Margin (Members) of **22%** (H1 FY25: 18%)
- Reported Earnings Per Share (EPS) (Members) of **1.20 cents per share (cps), up 161%**
- NPATA (Members) of **\$3.6M, up 112%**
- NPAT (Members) of **\$3.1M, up 182%**
- Net Operating Cashflow of **\$3.2M, up 298%**
- Debt to Underlying EBITDA (Members) of 1.2X (June 25: 1.3X)
- Interim fully franked dividend of **0.80 cps, up 4%** on pcp

Prime's Managing Director & Chairman, Mr Simon Madder said: "Prime has delivered a strong first half result, reflecting scalability of our business model and strategic acquisitions. Our client base expanded by +3,300 high-net-worth clients through the acquisition of Lincoln Indicators in May 2025 which is now fully integrated.

Group revenue grew to \$30.1M, up 31% on the prior corresponding period (pcp), underpinned by organic growth in core continuing service lines and contribution from acquisitions.

Our operating performance continues to strengthen, with Underlying EBITDA (Members) increasing to \$6.5M, up 60% on pcp. Underlying EBITDA Margin improved to 22% (H1 FY25: 18%), reflecting disciplined cost management and positive leverage across the platform. Reported EPS increased to 1.20 cps (H1 FY25: 0.46 cps) and Net Operating Cashflow of \$3.2M almost tripled as a result.

Looking ahead, we remain committed to investing in our integrated platform to further enhance client experience, scalability and cross delivery of services. We will continue to pursue EPS-accretive acquisitions aligned with our strategic focus areas. Our ambition to generate \$100M in revenue, with an Underlying EBITDA margin of 30% by FY28-FY30, remains firmly in place and supported by the foundations we have built.

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The Board has declared an interim fully franked dividend of 0.80 cps, up 4% on pcp, consistent with both FY26 guidance and our confidence in future earnings.

We extend our sincere appreciation to our clients, whom we remain committed to supporting with exceptional products and advisory services designed to help grow their business and wealth. We also thank our dedicated team for their unwavering commitment, and our shareholders for their continued confidence and support."

Authorised for release by the Board of Prime Financial Group Limited.

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About Prime Financial Group

Prime is an Advisory, Capital & Asset Management Group, operating across four key areas in Accounting & Business Advisory, Wealth Management, SMSF and Capital in its three core locations of Melbourne, Sydney and Brisbane.