

13 February 2026

ASX Announcement

# Appointment of National Sales Manager

## Key Highlights

- **Mr Jeremy Evans appointed as National Sales Manager, bringing over 25 years of agribusiness sales and leadership experience.**
- **Proven track record in driving sales growth, including 12 years as Queensland State Manager for Netafim, achieving consistent year-on-year growth.**
- **Mr Evans will lead the Australian sales team with a focus on disciplined execution, dealer network and grower engagement.**

RLF AgTech Ltd (**RLF** or the **Company**) (ASX: RLF) is pleased to announce the appointment of Mr Jeremy Evans as the Australian National Sales Manager, who recently joined the Company.

Jeremy joins RLF AgTech at a pivotal time as the Company focuses on building the RLF business in Australia, through a focus on operational performance and revenue growth. Jeremy brings more than twenty-five years of expertise in agribusiness sales, with a strong background in irrigation, horticulture, and large-scale project management.

His appointment aligns with the Company's strategic focus on the substantial Australian market opportunity by strengthening its sales capability and driving the commercial adoption of RLF's high-performance crop nutrition products across the 1200 + national dealer network.

### **Commenting on the appointment, RLF's Chief Executive Officer, Mr Stuart Upton, said:**

*"I am delighted to welcome Jeremy to the RLF team. His extensive experience in the Australian agricultural sector, combined with his practical leadership style and proven ability to grow sales territories, makes him the ideal person to lead our sales force.*

*"Jeremy understands the mechanics of the dealer network and the needs of the grower. His track record of building and mentoring teams, alongside his ability to deliver consistent sales targets, will be instrumental as we execute our 2026 sales strategy and drive value for our customers and shareholders."*

### **About Mr Jeremy Evans**

Mr Evans joins RLF from Irripro Pty Ltd, where he served as Senior Sales and Project Manager, focusing on sales, design, and risk management. During his career, he has successfully managed complex large-scale agricultural developments, including the supply and installation of systems for 2,500 hectares of macadamia orchards and multiple high-tech hydroponic facilities.

Prior to Irripro, Mr Evans spent 16 years at Netafim Australia and New Zealand, including 12 years as the Queensland State Manager. During his tenure, Jeremy consistently delivered on targets that contributed to the success of sales exceeding AUD\$70m in Australia and New Zealand with strong annual sales growth in a mature market.

Mr Evans holds a Bachelor of Applied Business Management from Federation University, an Advanced Diploma of Management, and a Certificate in Agricultural Engineering

Authorised for release by the Board of Directors of the Company.

**For further information, please contact:**

**Stuart Upton**

Chief Executive Officer

RLF AgTech Ltd

T: +61 8 6187 0753

E: [ir@rlfagtech.com](mailto:ir@rlfagtech.com)

## About RLF AgTech Ltd (ASX: RLF)

RLF AgTech Ltd (ASX: RLF) is an Australian-based plant nutrition company that formulates and manufactures advanced crop nutrition products designed to improve agricultural productivity, crop quality, and soil health.

With more than 30 years of technical and agronomic expertise, RLF delivers high-performance liquid fertilisers and seed treatments that support more efficient nutrient uptake, stronger early plant development, and improved yield outcomes. The Company's science-led formulations are backed by extensive field research and are suited to a wide range of broadacre and horticultural crops.

RLF has a growing footprint across Australia, where it now supplies products through a national network of over 1220 retail and wholesale distribution locations, providing broad coverage of key agricultural regions. The inclusion of the LiquaForce business in Queensland forms a significant part of RLF's domestic operations, enhancing its manufacturing and on-farm service capabilities.

Internationally, RLF has long-standing operations in China, including wholly owned manufacturing and distribution facilities, and continues to expand its presence across other parts of Asia, where demand for advanced crop nutrition solutions is increasing.

RLF's crop nutrition technologies are aligned with the future of sustainable agriculture, supporting improved fertiliser efficiency and regenerative farming practices. Through its Accumulating Carbon in Soil System (ACSS), RLF aims to help farmers reduce reliance on traditional fertilisers while increasing organic matter in the soil - contributing to better outcomes for carbon sequestration, improved soil health, and more resilient farming systems.