

MARKET RELEASE

**SkyCity Entertainment Group Limited
(SKC.NZX/SKC.ASX)**

13 February 2025

SkyCity Entertainment Group Appoints Chief Financial Officer

SkyCity Entertainment Group Limited ("**SkyCity**") is pleased to announce the appointment of Blair Woodbury as Chief Financial Officer, effective 9 March 2026.

Mr Woodbury joins from Devoli, where he has served as Chief Financial Officer since 2021, driving digital growth in a high-growth telecommunications business. He previously supported the turnaround of Sky Network Television as Chief Financial Officer.

Earlier in his career, Blair served in Chief Financial Officer roles at New Zealand Post and held senior finance and transformation roles at McKinsey & Company and PwC, leading large-scale restructurings, cost-out programmes, asset optimisation initiatives and complex capital and organisational separations.

SkyCity Chief Executive Officer Jason Walbridge said Blair's experience aligned closely with the Group's current priorities.

"Blair brings deep experience as a custodian of shareholder capital in complex operating environments. He has led significant asset optimisation programmes, driven disciplined cost reductions to fund growth, and rebuilt balance sheets while maintaining transparent, credible engagement with investors and analysts."

Blair's appointment remains subject to obtaining any necessary regulatory approvals.

Ends

For more information, please contact:

Investors and Analysts	Media
<p>Craig Brown Head of Investor Relations & Corporate Development Mobile: +64 27 470 6802 E-mail: craig.brown@skycity.co.nz</p>	<p>Steve Pettigrew General Manager Corporate Affairs Mobile: 027 258 6257 E-mail: steve.pettigrew@skycity.co.nz</p>

This announcement has been authorised for release by:
Phil Leightley, General Counsel & Company Secretary