

ASX Release  
27 January 2026

## Decidr Accepted into SOSA Accelerator Program

Decidr AI Industries Ltd (ASX: DAI) (“DAI” or “the Company”) provides the following update outlining recent progress across its international expansion strategy, with its operating subsidiary, [Decidr.ai](https://www.decidr.ai) (“Decidr”), having been accepted into the International Leaders Program Network (ILPN) operated by SOSA, a global open-innovation and venture platform that partners with leading corporates, governments and investors to identify, validate and scale emerging technology companies.

### Highlights

- Decidr accepted into **SOSA’s International Landing Pad Network program**, a globally recognised initiative supporting high-growth technology companies scaling into the United States
- Program is supported by the **New York City Economic Development Corporation (NYCEDC)** and its investment partners
- These initiatives represent important steps in DAI’s strategy to become the world’s first **agentic transformation group**, supporting disciplined international expansion

### International Expansion Update

Decidr AI Industries’ group strategy is to build and scale an integrated agentic transformation platform that enables organisations to deterministically organise, execute, and distribute work with the aid of Artificial Intelligence. Through its portfolio companies, DAI is building to address the full agentic lifecycle—from making organisational knowledge explicit and defining human and agentic roles, to normalising enterprise data for AI, orchestrating tasks through enterprise-grade agentic platforms, and enabling the distribution of work across teams, partners, and labour markets.

The Company continues to execute against this strategy to build and scale AI-native portfolio companies, with international expansion forming a key strategic pillar as it progresses toward its goal of becoming the world’s first **agentic transformation group**.

#### United States – SOSA International Landing Pad Network

Decidr is pleased to advise it has been accepted into the International Leaders Programme Network (“ILPN”) operated by SOSA, backed by the **New York City Economic Development Corporation (NYCEDC)**. This is a global open-innovation and venture platform that partners with leading corporates, governments and investors to identify, validate and scale emerging technologies.

Founded in 2014, SOSA has delivered more than 900 open-innovation projects for over 100 enterprise and public-sector clients globally and maintains a curated network of more than 13,000 technology companies across major innovation hubs including New York, Frankfurt, Singapore and São Paulo.

The **New York City Economic Development Corporation (NYCEDC)** is the City of New York's principal economic development organisation, operating as a not-for-profit public-benefit corporation under contract with the City to support economic growth, private investment, job creation and innovation across priority sectors including technology and life sciences. NYCEDC administers incentive programs, facilitates public-private partnerships and manages strategic infrastructure and real-estate initiatives. For FY2026, NYCEDC operates with an annual budget of approximately **AUD \$118 million**<sup>1</sup> and has deployed targeted capital initiatives, including the **AUD\$58 million NYC Catalyst Fund I**<sup>2</sup> and **AUD\$36 million Catalyst Fund II**<sup>3</sup>, to stimulate high-growth investment and innovation within New York City.

Participation in the ILPN provides Decidr with structured access to SOSA's global corporate network, technology validation frameworks and go-to-market programs, supporting enterprise and government engagement, international market entry and strategic partnership development. The Company views acceptance into the ILPN as further external validation of Decidr's agentic operating system strategy and an additional step in accelerating global commercialisation, particularly across North America and EMEA.

**Elan Fox, Senior Program Manager, SOSA commented on Decidr's selection into the 2026 program:**

*"Decidr was selected for SOSA's International Landing Pad Network program following a highly competitive process. The team demonstrated strong traction, a clear commitment to New York expansion, and compelling potential for growth in the U.S. market. We look forward to working closely with Decidr throughout the program and supporting their expansion through targeted enterprise introductions, investor connections, and go-to-market collaboration from our New York hub."*

-Ends-

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This announcement has been authorised for release by the Board of DAI.

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<sup>1</sup> <https://council.nyc.gov/budget/wp-content/uploads/sites/54/2025/12/Fiscal-2026-November-Plan-Report.pdf>

<sup>2</sup> <https://edc.nyc/program/nyc-catalyst-fund>

<sup>3</sup> <https://edc.nyc/press-release/nycedc-launches-request-applications-nyc-catalyst-fund-ii>

## About Decidr AI Industries (ASX:DAI)

Decidr AI Industries (ASX: DAI) is an agentic transformation group building and scaling portfolio companies that enable organisations to systematically organise, execute, and distribute work using enterprise-grade agentic systems. The Company's strategy addresses the full agentic lifecycle, including organisational self-knowledge, human and agentic role definition, data and schema normalisation, task orchestration, and the distribution of work across teams, partners, and labour markets.

DAI's portfolio includes Decidr.ai, developer of the Decidr Agentic Operating System, which provides an enterprise-grade platform for orchestrating agentic workflows and decision-making, and Sugarwork, a knowledge-capture and workflow-automation platform that strengthens the group's capabilities in organisational intelligence and enterprise AI adoption.

Through its portfolio companies, DAI supports organisations as they transition from fragmented AI experimentation to coordinated, scalable, and commercially deployable agentic systems across industries and geographies.

To receive updates on DAI activities, news, and access historical information, register on the DAI Investor Portal: <https://decidrindustries.ai/auth/signup>

For more information, visit <https://decidrindustries.ai>