

27th January 2026

# ASX Announcement

## **MONEYME signs co-brand credit card partnership deal with Luxury Escapes**

MONEYME is pleased to announce that it has signed a long-term partnership agreement to become the exclusive co-brand issuing partner for the Luxury Escapes credit cards.

### **Highlights**

- MONEYME and Luxury Escapes have entered into a partnership under which MONEYME will be the exclusive issuer of the Luxury Escapes branded credit cards in the Australian market.
- Luxury Escapes is one of Australia's largest travel brands with a strong domestic presence, has over 9 million members globally.
- Luxury Escapes will be responsible for marketing and promoting the Luxury Escapes credit card to its customer base.
- MONEYME will be responsible for the end-to-end management of the credit card program, including originating, servicing and funding the portfolio.
- MONEYME and Luxury Escapes will be collaborating to bring to market a best-in-class credit card rewards offering structured around travel, accommodation and getaway loyalty rewards.
- MONEYME and Luxury Escapes are targeting a launch of the credit cards in the first half of 2026.

### **Clayton Howes, MONEYME's Managing Director and CEO said:**

*"We are excited to partner with Luxury Escapes as we continue to expand our credit card platform and deepen engagement with premium, experience-focused customers. This partnership represents the first in a planned series of initiatives as part of our strategic expansion into the co-brand credit card space, which we believe has been underserved and represents a compelling opportunity in market."*

*This co-branded credit card leverages our technology-first approach and principal issuer capabilities to deliver a differentiated rewards proposition, while supporting Luxury Escapes' strong brand and loyal customer base.*

*Strategic partnerships like this gives us the ability to scale efficiently, create value for customers and our respective businesses, and accelerate our position as a leading digital challenger delivering bank-beating credit experiences."*

### **Adam Schwab, Luxury Escapes Co-Founder and CEO said:**

*"Partnering with MONEYME allows us to extend the Luxury Escapes experience beyond travel and into everyday spend. This co-branded credit card rewards our members for doing what they already love, while delivering a seamless and premium payments experience aligned with our brand."*

Authorised by the Disclosure Committee.

## About MONEYME

*MONEYME is a founder-led digital lender and Certified B Corporation™. We challenge the traditional ways of credit and simplify the borrowing experience with digital-first experiences that meet the needs of modern consumers.*



*We target customers with above average credit profiles through a range of fast, flexible, and competitively priced products, including car loans, personal loans, and credit cards. Our point of difference is delivering unrivalled customer experiences powered by smart technology. From near real-time credit decisioning to loans that settle in minutes, we deliver speed and efficiency in everything we do.*

*We service 'Generation Now', ambitious Australians who expect more from life and the companies they engage with. We uphold a strong ethos of sustainability and hold ourselves accountable to the high standards of the B Corp movement.*

*MONEYME Limited is listed on the ASX, and the Group includes licensed and regulated credit and financial services providers operating in Australia.*

*For more information, visit [investors.moneyyme.com.au](https://investors.moneyyme.com.au) or contact [investors@moneyyme.com.au](mailto:investors@moneyyme.com.au)*

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