

ASX Announcement**2nd January 2026****Appointment of Company Secretary**

AdNeo Limited (ASX:AD1) (AdNeo or the Company), is pleased to announce the appointment of Charly Duffy and Shelby Coleman of cdPlus Corporate Services as joint company secretaries of the Company affective today.

Ms Duffy has a Bachelor of Law and Graduate Diploma of Applied Corporate Governance. Charly is a qualified and practising corporate and commercial lawyer with extensive experience in private practice and is the director and principal of cdPlus Corporate Services, a company secretarial services business, and also partner of Coghlan Duffy Lawyers. Charly brings extensive legal experience with a particular focus on equity capital markets, mergers and acquisitions, corporate governance, initial public offerings, secondary capital raisings, business and share sale transactions, takeovers, takeovers panel proceedings, financing, ASIC and ASX compliance and all aspects of general corporate and commercial law.

Ms Coleman has broad experience in ASX and ASIC compliance, providing advice on corporate governance and other regulatory matters for ASX listed companies across a range of industries. Ms Coleman holds a Bachelor of Laws and a Bachelor of Arts from Victoria University of Wellington, and is an Affiliate member of the Governance Institute of Australia.

Ms Duffy and Ms Coleman will be responsible for communications with the ASX in relation to Listing Rule matters under Listing Rule 12.6.

The Company advises that Mr Justin Mouchacca has tendered his resignation as Company Secretary effective today. The Board thanks Justin for his tenure with the Company and wishes him all the best for his future endeavours.

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Authorised for release by AdNeo's CEO and Managing Director, Angus Washington.

For further information, please contact: investors@adneo.com.au

AdNeo Ltd (ASX: AD1)

AdNeo (ASX:AD1) actively acquires, owns, and manages high-growth companies in the SaaS and innovative services sectors. AdNeo drives shareholder value by strategically acquiring synergistic companies with significant growth potential. Our experienced management team enhances operational efficiency and stimulates innovation, opening new market opportunities. This focused strategy maximises profitability and ensures exceptional returns for our shareholders.

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