Rule 3.19A.2

# **Appendix 3Y**

# **Change of Director's Interest Notice**

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	IVE Group Limited
ABN	62 606 252 644

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Matthew Aitken
Date of last notice	11 September 2025

#### Part 1 - Change of director's relevant interests in securities

 $In the \ case \ of \ a \ trust, this \ includes \ interests \ in \ the \ trust \ made \ available \ by \ the \ responsible \ entity \ of \ the \ trust$ 

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct	
Nature of indirect interest (including registered holder)  Note: Provide details of the circumstances giving rise to the relevant interest.		
Date of change	31 December 2025	
No. of securities held prior to change	75,000 fully paid ordinary shares 417,328 unlisted performance rights	
Class	<ol> <li>Fully paid ordinary shares</li> <li>Unlisted performance rights</li> </ol>	
Number acquired	1) 33,582 2) 253,807	
Number disposed	Nil	

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<sup>+</sup> See chapter 19 for defined terms.

Value/Consideration  Note: If consideration is non-cash, provide details and estimated valuation	<ol> <li>\$2.68 per share (issued as 25% of Matt Aitken's FY25 short term incentive)</li> <li>Nil</li> </ol>	
No. of securities held after change	108,582 fully paid ordinary shares 671,135 unlisted performance rights	
Nature of change  Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buyback	<ol> <li>Issue of fully paid ordinary shares         (as part payment of the FY25 Short         Term Incentive), as approved at         the Company's 2025 Annual         General Meeting</li> <li>Issue of Performance Rights as         approved at the Company's 2025         Annual General Meeting</li> </ol>	

## Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change  Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration  Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

## Part 3 – \*Closed period

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 $<sup>\</sup>boldsymbol{+}$  See chapter 19 for defined terms.

Were the interests in the securities or contracts detailed	No
above traded during a +closed period where prior written	
clearance was required?	
If so, was prior written clearance provided to allow the	N/A
trade to proceed during this period?	
If prior written clearance was provided, on what date was	N/A
this provided?	

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<sup>+</sup> See chapter 19 for defined terms.