



Announcement Summary

Entity name

PUREPROFILE LTD

Date of this announcement

Friday December 19, 2025

The +securities the subject of this notification are:

+Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX

Total number of +securities to be issued/transferred

ASX +security code	Security description	Total number of +securities to be issued/transferred	Issue date
PPLAF	PERFORMANCE RIGHTS	70,411,144	17/12/2025

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

PUREPROFILE LTD

We (the entity named above) give notice of the issue, conversion or payment up of the following unquoted +securities.

1.2 Registered number type

ACN

Registration number

167522901

1.3 ASX issuer code

PPL

1.4 The announcement is

New announcement

1.5 Date of this announcement

19/12/2025



Part 2 - Issue details

2.1 The +securities the subject of this notification are:

+Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX

2.2a This notification is given in relation to an issue of +securities in a class which is not quoted on ASX and which:

has an existing ASX security code ("existing class")



Part 3B - number and type of +securities the subject of this notification (existing class) where issue has not previously been notified to ASX in an Appendix 3B

ASX +security code and description

PPLAF : PERFORMANCE RIGHTS

Date the +securities the subject of this notification were issued

17/12/2025

Will these +securities rank equally in all respects from their issue date with the existing issued +securities in that class

Yes

Were any of the +securities issued to +key management personnel (KMP) or an +associate?

Yes

Provide details of the KMP or +associates being issued +securities.

Name of KMP	Name of registered holder	Number of +securities
Martin Filz	Martin Filz	16,565,736
Melinda Sheppard	Melinda Gai Sheppard	9,408,402
Michael Anderson	Michael Edward Anderson	5,135,785
Adrian Gonzalez	Adrian Peder Thomas Gonzalez	2,576,892
Mark Heeley	Mark Heeley	2,576,892
Elizabeth Smith	Elizabeth Jean Smith	2,576,892

Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

https://cdn-api.markitdigital.com/apiman-gateway/ASX/asx-research/1.0/file/2924-02326768-2A1272461?access_token=83ff96335c2d45a094df02a206a39ff4

Any other information the entity wishes to provide about the +securities the subject of this notification

Issue of LTI securities under the Company's Equity Plan. The LTI securities issued to Directors were approved by shareholders at the 2025 AGM.

Issue details

Number of +securities

70,411,144



Part 4 - +Securities on issue

Following the issue, conversion or payment up of the +securities the subject of this notification, the +securities of the entity will comprise:

The figures in parts 4.1 and 4.2 below are automatically generated and may not reflect the entity's current issued capital if other Appendix 2A, Appendix 3G or Appendix 3H forms are currently with ASX for processing.

4.1 Quoted +securities (Total number of each +class of +securities issued and quoted on ASX)

ASX +security code and description	Total number of +securities on issue
PPL : ORDINARY FULLY PAID	1,169,796,802

4.2 Unquoted +securities (Total number of each +class of +securities issued but not quoted on ASX)

ASX +security code and description	Total number of +securities on issue
PPLAL : OPTION EXPIRING 16-FEB-2026 EX \$0.053	2,000,000
PPLAG : OPTION EXPIRING 06-OCT-2026 EX \$0.02683	19,946,995
PPLAH : OPTION EXPIRING 06-OCT-2026 EX \$0.02683	17,210,946
PPLAD : OPTION EXPIRING 01-APR-2026 EX \$0.02	29,028,347
PPLAE : SHARE RIGHTS	31,272,936
PPLAF : PERFORMANCE RIGHTS	80,613,139
PPLAM : OPTION EXPIRING 15-JAN-2029 EX \$0.028	5,000,000



Part 5 - Other Listing Rule requirements

5.1 Were the +securities issued under an exception in Listing Rule 7.2 and therefore the issue did not need any security holder approval under Listing Rule 7.1?

No

5.2 Has the entity obtained, or is it obtaining, +security holder approval for the issue under listing rule 7.1?

No

5.2b Are any of the +securities being issued without +security holder approval using the entity's 15% placement capacity under listing rule 7.1?

Yes

5.2b.1 How many +securities are being issued without +security holder approval using the entity's 15% placement capacity under listing rule 7.1?

40,960,947

5.2c Are any of the +securities being issued without +security holder approval using the entity's additional 10% placement capacity under listing rule 7.1A (if applicable)?

No