

Announcement Summary

Entity name

EXPERIENCE CO LIMITED

Date of this announcement

Wednesday December 17, 2025

The +securities the subject of this notification are:

+Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX

Total number of +securities to be issued/transferred

ASX +security code	Security description	Total number of +securities to be issued/transferred	Issue date
New class - code to be confirmed	Options	15,000,000	17/12/2025

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

EXPERIENCE CO LIMITED

We (the entity named above) give notice of the issue, conversion or payment up of the following unquoted +securities.

1.2 Registered number type

Registration number

ACN

167320470

1.3 ASX issuer code

EXP

1.4 The announcement is

New announcement

1.5 Date of this announcement

17/12/2025



Part 2 - Issue details

- 2.1 The +securities the subject of this notification are:
- +Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX
- 2.2a This notification is given in relation to an issue of +securities in a class which is not quoted on ASX and which:

does not have an existing ASX security code ("new class")



Part 3C - number and type of +securities the subject of this notification (new class)

ASX +security code +Security description

New class - code to be confirmed Options

+Security type ISIN code

Options

Date the +securities the subject of this notification were issued

17/12/2025

Will all the +securities issued in this class rank equally in all respects from their issue date? Yes

Were any of the +securities issued to +key management personnel (KMP) or an +associate? Yes

Provide details of the KMP or +associates being issued +securities.

Name of KMP Name of registered holder Number of +securities

JOHN O'SULLIVAN

CLJOS Holdings Pty Ltd atf CLJOS

Trust

15,000,000

Have you received confirmation from ASX that the terms of the +securities are appropriate and equitable under listing rule 6.1?

No

Please provide a URL link for a document lodged with ASX setting out the material terms of the +securities being issued.

https://announcements.asx.com.au/asxpdf/20251017/pdf/06qpff1h3fsb7q.pdf

Options Details

+Security currency Exercise price Expiry date
AUD - Australian Dollar AUD 0.00000000 30/6/2030

Details of the existing class of +security that will be issued upon exercise or conversion of this new class of company option

EXP: ORDINARY FULLY PAID

Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

https://announcements.asx.com.au/asxpdf/20251017/pdf/06qpff1h3fsb7g.pdf

Any other information the entity wishes to provide about the +securities the subject of this notification

Tranche 1 - 7,500,000 Options issued at an exercise price of \$0.14 per Option

Tranche 2 - 7,500,000 Options issued at an exercise price of \$0.16 per Option



Issue details

Number of +securities

15,000,000



Part 4 - +Securities on issue

Following the issue, conversion or payment up of the +securities the subject of this notification, the +securities of the entity will comprise:

The figures in parts 4.1 and 4.2 below are automatically generated and may not reflect the entity's current issued capital if other Appendix 2A, Appendix 3G or Appendix 3H forms are currently with ASX for processing.

4.1 Quoted +securities (Total number of each +class of +securities issued and quoted on ASX)

ASX +security code and description

Total number of +securities on issue

EXP: ORDINARY FULLY PAID 756,069,910

4.2 Unquoted +securities (Total number of each +class of +securities issued but not quoted on ASX)

ASX +security code and description

Total number of +securities on issue

EXPAD: PERFORMANCE RIGHTS 4,021,899

New class - code to be confirmed : Options 15,000,000



Part 5 - Other Listing Rule requirements

5.1 Were the +securities issued under an exception in Listing Rule 7.2 and therefore the issue did not need any security holder approval under Listing Rule 7.1? Yes

5.1a Select the number of the applicable exception in Listing Rule 7.2

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