



12 December 2025

## Swift TV Secures Aged Care Pre-Sales Ahead of Launch

### Key highlights

- Five Aged Care Providers have signed up for the new Swift TV.
- Initial activation of 1,246 Swift TV screens.
- Subscription revenue to commence by end of March 2026.

Today, Swift announce pre-sales for their market-first product, Swift TV, has delivered unprecedented results within the Aged Care sector for the company.

The official launch for pre-orders in the sector commenced at the industry's leading event, the Ageing Australia National Conference (AANC), which took place in Brisbane 29 September – 3 October 2025.

Just prior to the event Swift announced it had signed a Master Service agreement for Swift TV with Australia's leading Aged Care provider, and since the AANC event another four aged care Providers have signed up.

The total number of screens to be activated in Aged Care before the end of March 2026, is 1,246 Swift TV.

Swift TV, the result of years of research and development, delivers a market-first, all-in-one in-room engagement and entertainment platform that simplifies the user experience, reduces installation time and cost, and strengthens Swift's competitive differentiation.

Swift TV has also been designed to support Aged Care providers with the changes, including the Higher Everyday Living Fee (HELFF) that came into effect under the new Aged Care legislation 1 November 2025 - highlighting Swift's readiness to meet evolving market needs.

Delivered via Swift's Google certified device, and Netflix approved pre-install of the streaming app, Swift TV provides an integrated engagement and information services to all community residents, with the option for residents to subscribe for Swift's entertainment content as part of a HELFF package. This provided flexibility and choice required under the new government regulations.

**Swift TV Ltd.**  
**ASX : STV**

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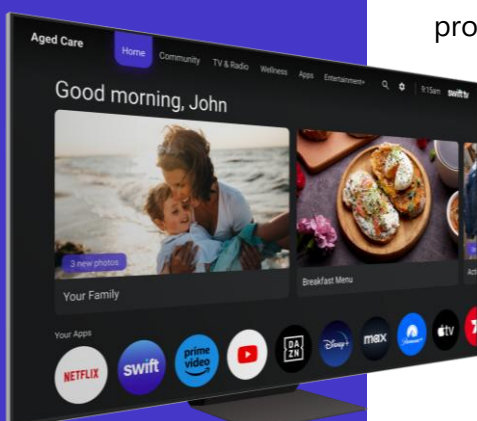
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**Swift CEO Brian Mangano commented,** "We are thrilled with the rate of uptake for Swift TV by the Aged Care sector. We have spent many years working towards our vision of a truly innovative product that would transform expectations of what an in-room engagement and entertainment solution for end users and enterprise customers should be and how to create very clear competitive differentiation. We have the product now, and the number of pre-sales within a very short time span is evidence that we have now achieved our goal. I look forward to announcing further subscriptions sales for Swift TV"

**For further information please contact:**

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## About Swift

Swift is a technology company delivering enterprise in-room engagement and entertainment.

Swift TV, its flagship market-first all-in-one connected TV product, is designed for scalable deployment in enterprise environments such as Mining, Oil & Gas, Aged Care and Hospitality, unifying entertainment, communication and engagement while supporting integrations that optimise business outcomes.