ASX RELEASE

SenSen Networks Limited
Business Update

11 December 2025

SenSen delivers strong Q2 revenue momentum

Melbourne, Australia – SenSen Networks Limited (ASX:SNS) ("SenSen" or "the Company"), a global provider of Live Awareness AI solutions, is pleased to update shareholders on a period of strong sales and revenue momentum through Q2 FY26, contributing an estimated $3.6M towards FY26 revenues.

Key Highlights

- ***Five new city wins in the last two months in North America*** *to be delivered in FY26**, led by Pittsburgh and Mississauga*

- ***Significant uplift in variable licence fee revenue*** *with November 2025 YTD variable revenue up 115% over PCP to $1.1M*

- ***Expanding fuel retail business,*** *adding 33 additional sites across Australia*

- ***Combined revenue contribution is expected to add $3.6M to FY26 revenues, with ~$1.5M upfront revenue and $2.1M recurring revenue**. This is in addition to $2.02M upfront revenue previously announced in Q1*

Rapid North American Breakthrough: Five City Wins in Two Months

SenSen is accelerating in North America, securing **five new city contracts in just two months (October – November 2025)** via our channel partner Gtechna; Pittsburgh Parking Authority, Toronto Exhibition Place and Cities of Birmingham, Kitchener, and Mississauga.

This momentum expands our footprint to 27 Smart City customers in North America with 17 cities in Canada and 10 cities in USA — a key milestone in our USA growth strategy and highlights the surging demand for SenSen's AI-powered enforcement solutions.

Significant Uplift in Variable Licence Fees

SenSen has recorded a significant increase in customer usage metrics and variable recurring revenue across its Smart City customer base in Australia. This is a combination of landing new customers and expanding use from the existing customer base. Under the Company's variable licensing model, increased ticketing activity translates directly into higher variable licence fee revenues.

During the five months leading up to November 2025, usage metrics rose significantly where revenue in this period increased 115% to $1.1M compared to the prior corresponding period. This growth in usage revenue was driven by our breakthrough innovation, SenPIC – a cost effective, rapidly deployable, solar powered camera, to deliver fixed camera-based enforcement complementing our mobile enforcement solutions.

Fuel Retail Site Expansion

In Australia, SenSen has received orders for more than 30 additional fuel retail sites in Q2 (over the past two months), most notably an increase of over 25 sites from Ampol Australia. These orders reinforce SenSen's position as a trusted AI-driven theft prevention and debt recovery solution for leading brands in the retail fuel sector.

Dr Subhash Challa, CEO of SenSen, said:

"SenSen's Q2 sales performance demonstrates the strength of our strategy and the accelerating demand for our AI solutions across key markets. We delivered rapid growth in North America with five new city wins, expanded our footprint in Australia's fuel retail sector, and saw a significant uplift in variable licence revenues driven by new product innovation. These results highlight the scalability of our products, the quality of our execution, and the growing global confidence of customers in SenSen's AI powered innovative solutions."

This release is approved by the Board of SenSen.

For further information, please contact:
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About SenSen Networks Limited

An innovator in smart urban management solutions, SenSen leads the way in AI technology with the pioneering Live Awareness AI Platform. This revolutionary system analyses data from cameras and sensors in real-world spaces, seamlessly integrating it with contextually significant digital enterprise data for a safer and more efficient global landscape.

SenSen's solutions are alleviating traffic congestion, enhancing road and personal safety, and elevating urban life in prominent cities like Chicago, Las Vegas, Vancouver, Calgary, Toronto, Montreal, Singapore, Adelaide, and Brisbane. Additionally, the Company's AI-driven technology is generating substantial annual savings for major fuel retail brands, including AMPOL, Chevron and Liberty.

For more information on SenSen's innovative live awareness AI solutions, please visit www.sensen.ai.