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Transition to venture led operating model and leadership update

Blackpearl Group (NZX/ASX:BPG) advises that Christie Kerner will conclude her role as Chief Operating Officer shortly before Christmas. As previously indicated, Christie joined the business for a period to support its evolution and has played a key role in guiding the company through its transition to a venture led operating model, in which each product division is led by its own Chief Executive Officer reporting directly to Group CEO Nick Lissette.

The new structure is designed to strengthen accountability, accelerate product performance, and support scalable growth across the portfolio. This transition represented an important step in positioning the business for its next stage of growth.

Blackpearl Group warmly acknowledges Christie's contribution to the company and thanks her for her work during her tenure. The Board and leadership team wish her every success in her future endeavours.

ENDS

Contact

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About Blackpearl Group

Blackpearl Group (BPG) is a market leading data technology company that pioneers AI-driven sales and marketing solutions for the US market.

Specifically engineered for small-medium sized businesses (SMEs), BPG consistently delivers exceptional value to its customers. Our mantra is simple: 'We Create Motivating Opportunities'.

Founded in 2012, BPG is based in Wellington, New Zealand, and Phoenix, Arizona.

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