

ASX Announcement

Maggie Beer Holdings Limited
(ASX: MBH)

2 December 2025

Despatch of Offer Documents and Letter to Eligible Shareholders and Entitlement Offer Open

Maggie Beer Holdings Limited (**MBH** or the **Company**) refers to its announcement lodged with ASX on Monday, 24 November 2025, in relation to its 1-for-10 non-renounceable pro-rata entitlement offer of new fully paid ordinary shares (**New Shares**) at an offer price of \$0.056 per New Share, to raise up to approximately \$2.28 million (before costs) (**Entitlement Offer**).

Capitalised terms used but not defined in this announcement have the same meaning given to those terms in the offer booklet lodged with ASX on Tuesday, 2 December 2025 in respect of the Entitlement Offer (**Offer Booklet**).

The Company is pleased to confirm that it has today despatched the Offer Booklet, together with personalised Entitlement and Acceptance Forms, to Eligible Shareholders.

The Company also advises that the Entitlement Offer is open, and Eligible Shareholders can view a copy of the Offer Booklet and access their personalised Entitlement and Acceptance Form at www.investorserve.com.au.

The Entitlement Offer closes at 5.00 pm (Melbourne time) on Thursday, 11 December 2025 (unless extended).

The Company further confirms it has today despatched a letter to Eligible Shareholders in connection with the Entitlement Offer, a copy of which is **attached** to this announcement. Further information and application instructions for the Entitlement Offer, as well as the risks associated with investing in the Company, are detailed in the Offer Booklet, which Eligible Shareholders should read carefully and in its entirety. The Company has also today despatched a letter to Ineligible Shareholders in connection with the Entitlement Offer, a copy of which has been lodged with ASX.

If you have any questions in respect of the Entitlement Offer, please contact the Maggie Beer Offer Information Line on +61 2 9290 9600 from 8.30am to 5.00pm (Melbourne time) Monday to Friday (excluding public holidays) or by e-mail to corporateactions@boardroomlimited.com.au. For other questions, you should consult your broker, lawyer, accountant, financial advisor, or other professional advisor.

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Authorised for release by the Board.

For enquiries please contact:

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2 December 2025

Dear Shareholder,

Maggie Beer Holdings Limited – non-renounceable entitlement offer

Maggie Beer Holdings Limited ACN 092 817 171 (ASX:MBH) (**Maggie Beer** or the **Company**) invites eligible shareholders to participate in a 1 for 10 non-renounceable pro-rata entitlement offer of new fully paid ordinary shares (**New Shares**) at an offer price of A\$0.056 per New Share (**Entitlement Offer**).

The Entitlement Offer is being made without a prospectus or disclosure document in accordance with section 708AA of the *Corporations Act 2001* (Cth) (**Corporations Act**) as modified by *ASIC Corporations (Non-Traditional Rights Issues) Instrument 2016/84* for the offer of New Shares without disclosure to investors under Part 6D.2 of the Corporations Act.

You are receiving this letter because you are eligible to participate in the Entitlement Offer.

Details of Entitlement Offer

Under the Entitlement Offer, eligible shareholders are entitled to apply for 1 New Share for every 10 Shares (**New Shares**) held on the record date of 7.00pm (Melbourne time) on Thursday, 27 November 2025 (**Record Date**), at an issue price of \$0.056 per New Share.

Pursuant to the terms of the Entitlement Offer, the Company will issue up to approximately 40,731,841 New Shares at an issue price of \$0.056 per New Share, to raise up to \$2.28 million (before costs).

The Entitlement Offer gives eligible shareholders the opportunity to maintain their shareholding in the Company without paying brokerage fees or other transaction costs, irrespective of holding size.

The Entitlement Offer opens on Tuesday, 2 December 2025 and closes at 5.00pm (Melbourne time) on Thursday, 11 December 2025 (unless extended). An indicative timetable of the Entitlement Offer is below.

Offer Booklet and personalised Entitlement and Acceptance Form

The Offer Booklet was lodged by the Company with ASX on 2 December 2025, and is available at the Company's announcement page on the ASX website at <https://www.asx.com.au>.

For Eligible Shareholders, a copy of the Offer Booklet (along with information with respect to applying for your entitlement under the Entitlement Offer including your personalised Entitlement and Acceptance Form) is accessible at www.investorserve.com.au.

For more information on how to access your personalised Entitlement and Acceptance Form, or to request a hard copy of the Offer Booklet, please contact the Maggie Beer Offer Information Line on +61 2 9290 9600 from 8.30am to 5.00pm (Melbourne, Australia time) Monday to Friday (excluding public holidays) or by e-mail to corporateactions@boardroomlimited.com.au.

Eligible Shareholders

Shareholders who are eligible to participate in the Entitlement Offer (**Eligible Shareholders**) are those persons who:

- are registered as a holder of Shares as at the Record Date, being 7:00pm (Melbourne time) on Thursday 27 November 2025;
- have a registered address in Australia or New Zealand;
- are not in the United States and are not a person (including nominees or custodians) acting for the account or benefit of a person in the United States; and
- are eligible under all applicable securities laws to receive an offer under the Entitlement Offer.

Shareholders who do not satisfy each of the criteria listed above are Ineligible Shareholders. The Company reserves the right to determine whether a Shareholder is an Eligible Shareholder or an Ineligible Shareholder.

You have been deemed to be an Eligible Shareholder for the purposes of the Entitlement Offer.

Participation in Entitlement Offer

The number of New Shares you are entitled to apply for under the Entitlement Offer (**Entitlement**) is shown on your personalised Entitlement and Acceptance Form which has been provided to you along with this letter.

You can also access your Entitlement and Acceptance Form, as well as a copy of the Offer Booklet at www.investorserve.com.au, by logging into your account.

If you have more than one registered holding of Shares, you will have separate Entitlements for each separate holding, and accordingly you will receive more than one personalised Entitlement and Acceptance Forms (with different Holder Numbers) for each separate shareholding.

Eligible Shareholders can also apply for Additional New Shares under a Top-Up Facility in excess of their Entitlement under the shortfall offer by completing the relevant section of their Entitlement and Acceptance Form. There is no guarantee that Eligible Shareholders will be allocated any Additional New Shares under the Top-Up Facility.

Indicative timetable of Entitlement Offer

Event	Date (2025)
Announcement of the Entitlement Offer	Monday 24 November
Record Date for eligibility to participate in the Entitlement Offer	7.00pm (Melbourne time) on Thursday 27 November
Dispatch of Offer Booklet and Entitlement & Acceptance Forms to Eligible Shareholders	Tuesday 2 December
Entitlement Offer opens	Tuesday 2 December
Last day to extend the Entitlement Offer	Monday 8 December
Entitlement Offer closes	5.00pm (Melbourne time) on Thursday 11 December
Securities quoted on deferred settlement basis	Friday 12 December
Announcement of the results of the Entitlement Offer	Thursday 18 December
Issue of New Shares under Entitlement Offer	Thursday 18 December
Holding statements for New Shares expected to be dispatched	Wednesday 24 December
Shortfall Offer closing date (being the last day by which Shortfall Shares may be issued under the Shortfall Offer)	11 March 2026 (subject to Board's ability to close the Shortfall Offer early)

Note: This timetable is indicative only and subject to change. The Company reserves the right to amend the timetable for the Entitlement Offer without notice, subject to the Corporations Act, the ASX Listing Rules and other applicable laws. In particular, the Company reserves the right to extend the Closing Date of the Entitlement Offer at any time, to accept late applications under the Entitlement Offer (either generally or in particular cases) and to withdraw the Entitlement Offer without prior notice. Any extension of the Closing Date will have a consequential effect on the issue date of New Shares under the Entitlement Offer. The commencement of quotation of New Shares is subject to confirmation from ASX.

If you have any questions in respect of the Entitlement Offer, please contact the Maggie Beer Offer Information Line on +61 2 9290 9600 from 8.30am to 5.00pm (Melbourne, Australia time) Monday to Friday (excluding public holidays) or by e-mail to corporateactions@boardroomlimited.com.au. Otherwise, on behalf of the Board and management of the Company, we thank you for your continued support.

Yours sincerely,



Sophie Karzis
Company Secretary
Maggie Beer Holdings Limited