

30 October 2025

## Results of Meeting

In accordance with Listing Rule 3.13.2 and section 251AA of the Corporations Act, RooLife Group Limited provides the attached details of the resolutions and the proxies received in respect of each resolution put to members, along with an update provided by the Managing Director, at the Annual General Meeting held today.

**ENDS**

**Issued by:** RooLife Group Ltd

**Authorised by:** The Board of RooLife Group Ltd

For further information, please visit the RLG website at [www.rlgcommerce.com](http://www.rlgcommerce.com) or contact:

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**Bryan Carr**

Managing Director

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The following information is provided in accordance with section 251AA(2) of the Corporations Act 2001 (Cth) and ASX Listing Rule 3.13.2.

Resolution details		Instructions given to validly appointed proxies (as at proxy close)				Number of votes cast on the poll (where applicable)			Resolution Result
Resolution	Resolution Type	For	Against	Proxy's Discretion	Abstain	For	Against	Abstain*	Carried / Not Carried
1 Adoption of Remuneration Report	Ordinary	269,861,571 99.45%	256,571 0.09%	1,251,904 0.46%	305,500	271,113,475 99.91%	256,571 0.09%	305,500	Carried
2 Election of Director - Mr Reece O'Connell	Ordinary	355,180,075 99.59%	0	1,451,904 0.41%	40,000	369,131,979 100.00%	0	5,040,000	Carried
3 Election of Director - Mr Jeremy Baldock	Ordinary	324,647,691 91.03%	30,532,384 8.56%	1,451,904 0.41%	40,000	331,099,595 91.56%	30,532,384 8.44%	12,540,000	Carried
4 Election of Director - Mr Grant Pestell	Ordinary	324,647,691 91.03%	30,532,384 8.56%	1,451,904 0.41%	40,000	343,599,595 91.84%	30,532,384 8.16%	40,000	Carried
5 Ratification of prior Issue of Shares under Listing Rule 7.1	Ordinary	354,614,504 99.42%	591,338 0.17%	1,460,904 0.41%	5,233	373,575,408 99.84%	591,338 0.16%	5,233	Carried
6 Ratification of prior Issue of Shares under Listing Rule 7.1A	Ordinary	354,623,504 99.42%	591,338 0.17%	1,451,904 0.41%	5,233	373,575,408 99.84%	591,338 0.16%	5,233	Carried
7 Approval to issue Placement Options under Listing Rule 7.1	Ordinary	354,229,504 99.41%	633,571 0.18%	1,451,904 0.41%	357,000	373,181,408 99.83%	633,571 0.17%	357,000	Carried
8 Approval to issue Lead Manager Options under Listing Rule 7.1	Ordinary	354,877,504 99.49%	342,571 0.10%	1,451,904 0.41%	0	373,829,408 99.91%	342,571 0.09%	0	Carried
9 Approval of additional 10% Placement Facility	Special	354,240,504 99.32%	979,571 0.27%	1,451,904 0.41%	0	373,192,408 99.74%	979,571 0.26%	0	Carried
10 Approval of Incentive Option Plan	Ordinary	269,253,071 89.22%	30,977,217 10.27%	1,540,642 0.51%	437,000	270,793,713 89.73%	30,977,217 10.27%	437,000	Carried
11 Approval of Performance Rights Plan	Ordinary	269,281,071 89.23%	31,037,955 10.29%	1,451,904 0.48%	437,000	270,732,975 89.71%	31,037,955 10.29%	437,000	Carried

\* Votes cast by a person who abstains on an item are not counted in calculating the required majority on a poll.

30 October 2025

# RooLife Group Limited Annual General Meeting

## Managing Director Update

13:00 AWST, 30 October 2025

Fellow shareholders,

FY25 was a year of focus and foundation-building for RLG. We sharpened our strategy to a demand-led, asset-light model operating in high-growth verticals including coffee, health & wellness and renewable energy, leveraging our data, brand development and multi-channel sales infrastructure across China, the UK and India.

We have repositioned the business, our cost base is leaner and we divested non-core marketing operations in Australia to concentrate capital on our own-brand product sales and partnerships in large and expanding markets.

### Execution highlights since year-end

- **China scale-up:** In August we signed a two-year sales supply agreement with Eternal Asia (SZSE:002183), one of China's largest distribution platforms, providing access to more than 1 million retail outlets and targeting up to **A\$110m** in product supply subject to purchase orders. This gives RLG a national, repeatable channel for multiple categories.
- **RLG Coffee momentum:** We officially launched the **RLG Coffee** brand in China in August, with a range of marketing on online storefronts on JD, Tmall and Douyin. In September we executed a **binding two-year, ~A\$64m** supply and procurement agreement with Zhongshan Runlian covering RLG-branded coffee, beverages, food and equipment designed to deliver base-line scale for sales of this product line.
- **Renewable energy expansion:** We signed exclusive global marketing & sales agreements with three Chinese technology manufacturers for RLG-branded solar systems, developing a foothold in this high-demand global sector.

### Working Capital & Corporate Initiatives

To support growth, we completed a \$2.0m placement in August at \$0.007 per share, strengthening working capital to fulfil near-term orders and expand SKU depth. We also refreshed the Board earlier in the year to add capital-markets and execution depth; today's AGM includes the re-election of directors Mr Reece O'Connell and Mr Jeremy Baldock, with Mr Grant Pestell retiring and offering himself for re-election.

## Outlook and priorities

The next 12 months are about **conversion and compounding sales growth and margins**:

1. **Converting contracted demand** in coffee into recurring monthly orders, broadening formats (variety of roasted beans, instant, drip, Ready-To-Drink) and bundling equipment and subscriptions to lift average order value and margins.
2. **Scale our product range through established distributor networks** while adding complementary health & wellness SKUs to RLG's broadening sales and distribution networks.
3. **Expand renewable energy sales** across lucrative markets leveraging the higher margins available as the brand owner, utilising the company's exclusive supplier stable.
4. **Optimising asset utilisation** - maintain an asset-light approach, focus spend on inventory that turns quickly and target operating cash-flow improvements as volumes build. (FY25 cash, cost and segment resets position us well.)

## Closing

We've laid the groundwork: we have a clear strategy, blue-chip distribution in China, a proprietary consumer brand gaining momentum, new renewable energy channels and a stronger balance sheet to execute.

On behalf of the Board and management, we thank you for your support and engagement. We look forward to updating you as we translate our pipeline into profitable growth.

Bryan Carr  
Managing Director & CEO  
RooLife Group Ltd (ASX:RLG)

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Managing Director

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## **About RLG**

*RLG (ASX:RLG) is a data-driven e-commerce company focused on identifying demand for high-margin products and rapidly deploying them into the world's fastest-growing markets.*

*With a footprint across China, UK, Australia and India, RLG leverages market data, supplier networks and multi-channel sales infrastructure to deliver products across consumer goods, food & beverage and renewable energy sectors. The Company's model enables speed to market, margin optimisation and scalability without warehousing costs.*