

DUMB WAYS TO PARTY RELEASING IN 2026



PlaySide Studios Limited (ASX: PLY) attaches a Press Release that was provided to media agencies today regarding the reveal of Dumb Ways to Party at the Galaxies Gaming Showcase earlier this morning, and a limited-time collaboration with Fortnite.

Dumb Ways to Party was previously referred to as the Company's forthcoming PC/Console title using its wholly owned Dumb Ways to Die IP.

ABOUT

PlaySide Studios

AUSTRALIA'S LARGEST VIDEO GAME DEVELOPER AND PUBLISHER

PlaySide Studios Limited ("PlaySide") develops video games for multiple platforms including mobile, PC/Console, virtual reality and mixed reality, with a portfolio of approximately 60 titles. The Company publishes its own games based on original intellectual property, as well as providing end-to-end game development services in collaboration with AAA game studios and major technology and entertainment companies such as Activision Blizzard, Meta, Netflix Games and Take Two Interactive. It also has a Publishing arm which provides funding, development support, marketing and publishing of third-party games from smaller independent studios.

PlaySide was incorporated in 2011 and is headquartered in Port Melbourne, Australia. Its shares are publicly traded on the Australian Securities Exchange under the code PLY.

Release approved by the Chairman on behalf of the board.

To receive business updates and investor information from PlaySide register your details here: investor.playsidestudios.com

INVESTOR RELATIONS

Simon Hinsley

simon@nwrcommunications.com.au

+61 401 809 653

FURTHER CONTACT

For more information, please contact: info@playsidestudios.com



Dumb Ways to Party, A Hilarious Party Game Set In The Dumb Ways To Die Universe, Releasing In 2026

It's Time To Get The Party Started With Everyone's Favorite Dumb Ways To Die Beans, Kicking Off With A Limited-Time Fortnite In-Game Rewards Collaboration

MELBOURNE, AUSTRALIA, October 23, 2025 – Load up the confetti cannons, hang up the streamers and get ready to party! PlaySide Studios, the award-winning independent video games developer and publisher, unveiled the newest entry in the long-running *Dumb Ways* franchise, [*Dumb Ways to Party*](#), during today's [Galaxies Gaming Showcase](#). The series' beloved silly cast of characters are back and more chaotic than ever before in this hilarious new multiplayer party game. It's guaranteed to become a wacky game night essential for every upcoming shindig with family and friends!

Check out the Official Title Announcement Here: <https://youtu.be/3WhvmESFrL8>

And if being the *Dumb Ways* franchise's very first expansion onto PC and consoles isn't exhilarating enough...The team is also excited to announce a limited-time collaboration with *Fortnite*! Players who purchase *Dumb Ways to Die* via the Epic Games Store will now receive the *Dumb Ways to Die* in-game bundle in *Fortnite*.

Step right up to *Dumb Ways To Party*, a ridiculous game show where everything is on the line – and nothing ever goes to plan. In this fast-paced, family-friendly party game, players can

experience a variety of thrilling Mini-games, partake in hilarious Game Show Moments, earn game-altering items with wild effects that spark endless rounds of chaotic sabotage and more. Embracing iconic game show tropes with their zany and unprepared host Duffa, players will test their luck in the 'Dumbest of Dumb' Game Show, featuring tons of comedic mishaps and over-the-top antics to keep the party going all night long.

Part skill, part comedy, all chaos! Our Bean contestants, blissfully unaware of the madness ahead of them, are thrown into precarious challenges, absurd environments and life-threateningly funny situations – will they win the Major Prize or will sabotage sink their chances? Whether it's grabbing a buddy for the ultimate couch co-op experience, teaming up for multiplayer online with friends across the globe or rocking it out solo, there's a way for everyone to jump in and party!

Key Features Include:

- **MINI-GAME MAYHEM**

- Party your way through 40 outrageous mini-games, each one as wild and unpredictable as the last. Players can use or abuse Dumb Products to modify gameplay and sabotage their competition in the quest for victory. Try out different combinations of items to keep each playthrough fun and fresh!
- Partake in the one show where safety takes a backseat and chaos rides shotgun! Players can compete in the Game Show mode or enjoy non-stop action with back-to-back mini-games in Freeplay. Game Show Moments bring surprise twists, sabotage, and social strategy to the experience.

- **HILARITY IN UNCERTAINTY**

- Pick up and play mechanics keep the fun and competition center stage! Game Show Moments will completely shake up the round...one minute you're close to victory, then, BAM! An item with wild and chaotic effects leads to your comical downfall.
- Whether you're playing or just watching the chaos unfold, plenty of dumb fun is guaranteed! Simple choices and sabotages put you in even dumber situations to die with friends – a chaotic layer that rewards quick thinking and dumb luck.

- **ICONIC CHARACTERS BROUGHT TO LIFE**

- Play as iconic *Dumb Ways* characters, such as Numpty, Botch and Clod, each bursting with their own quirky personality. Whether it's Loopy attempting to be the world's greatest athlete, despite having "two left feet" or Putz the lovable dullard, these fan-favorite Beans sure know how to party!
- Experience the eccentric *Dumb Ways* art style in a vibrant 3D world, with each episode teetering between spectacle and disaster.

- **PARTY WITH FRIENDS, THE DUMB WAY**

- Whether you're playing solo, with a friend via couch co-op or with your three “dumbest” pals, the thrill of victory will most certainly fuel the fun...and competition. Let the good-natured sabotage begin!
- Four-player action awaits in couch co-op and online multiplayer. *Dumb Ways to Party* is fun to play AND watch with laughter guaranteed (and survival optional!) Make fast, fun choices to create sabotage, spark rivalries, and then jump right back into the action. Minimal downtime and maximum chaos – everyone's in, every round, no tutorials needed.

Wishlist *Dumb Ways to Party* on [Steam](#), [PlayStation](#) and [Xbox](#) today!

Supporting assets can be viewed in the press kit [here](#).

Have what it takes to become the *Dumbest of Dumb*? Stay tuned for more updates on ***Dumb Ways to Party*** on [TikTok](#), [Instagram](#), [Facebook](#) and [YouTube](#). More information can be found on the official website [here](#).

About PlaySide Studios:

PlaySide Studios is an award-winning, independent video game developer and publisher based in Melbourne, Australia, behind games such as *Game of Thrones: War for Westeros*, *Age of Darkness: Final Stand*, *KILL KNIGHT*, and the *Dumb Ways to Die* franchise, as well as the publishers for *MOUSE: P.I. For Hire* and *Thrive: Heavy Lies the Crown*.

For more about PlaySide Studios, check out their website [here](#).