



Halo Technologies Holdings Limited
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Level 8, 210 George Street
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ASX Announcement

Tuesday 7 October 2025

Executive Leadership Changes

Appointment of Peter Oxlade as Chief Executive Officer; George Paxton appointed Chief Operating Officer

Key points

- Peter Oxlade appointed Chief Executive Officer (CEO), effective 3/10/2025.
- George Paxton appointed Chief Operating Officer (COO), effective 3/10/2025.
- Leadership realignment positions Halo to execute strategic growth initiatives by leveraging Peter's deep relationships across the Asia-Pacific region.
- Follows the successful completion of Halo's recent rights issue, which funds the business for its next phase of growth.

Executive changes and strategic rationale

Halo Technologies Holdings Limited (ASX: HAL) ("Halo" or the "Company") is pleased to announce the appointment of Peter Oxlade as Chief Executive Officer and George Paxton as Chief Operating Officer.

These appointments align Halo's leadership with its growth agenda following the successful close of the recent rights issue 24th September 2025, which provides funding to scale product, distribution, and partnerships. Peter's elevation to CEO enables Halo to directly leverage his established network and relationships across the Asia-Pacific region, supporting accelerated customer acquisition and strategic alliances. As COO, George will focus on operational excellence, execution discipline, and scalable processes to underpin sustainable growth ensuring that the business can support the growth plans that we have put in place.

Commentary

Ivan Oshry, Chair, said:

"Peter and George form part of our highly complementary executive leadership team. Peter's track record of building growth businesses and his extensive contacts across Asia-Pacific are directly relevant to Halo's international expansion strategy, whilst George's historical knowledge of the business and shift to a more operational focus will help us convert opportunity into durable results. The Board is confident this team will deliver against the Company's growth plan."

Peter Oxlade, CEO, said:

"I'm honoured to step into the CEO role at such a pivotal time for Halo. With the successful

rights issue behind us, we have the resources to execute. I look forward to activating our Asia-Pacific relationships, deepening partnerships, and delivering value for our customers and shareholders.”

George Paxton, COO, said:

“Halo has a strong foundation and a clear plan. My priority is to ensure operational readiness—scalable systems, disciplined delivery, and a sharp focus on customer outcomes—so we can move quickly and execute with confidence.”

Background on appointees

Peter Oxlade (CEO)

- Peter is a seasoned Senior Executive with over 40 years of experience in financial markets. He began his career in stockbroking and foreign exchange broking before advancing to senior management roles.
- Throughout his career, Peter has played a vital role in establishing financial products across various markets, demonstrating his ability to influence market practices. His expertise enables him to navigate complex financial instruments successfully and adapt to diverse regulatory environments.
- Oxlade has established highly successful B2B businesses in multiple jurisdictions, including Australia, Singapore, Malaysia, Korea, Japan, and the UK. His extensive experience in these regions reflects his capacity to thrive in different market conditions and significantly contributes to the growth and expansion of the companies he has worked with, enhancing their product offerings and client base.
- His accomplishments in building businesses across various jurisdictions have solidified his reputation as a leading figure in the financial markets, ultimately contributing to his appointment as CEO at HALO Technologies.

George Paxton (COO)

- George is a seasoned operator and experienced business leader with over 20 years’ experience leading high-performing teams and complex programs.
 - His experience includes expertise in process optimisation, commercial execution, and technology-enabled scaling across multiple geographies including Australia, Europe and Asia-Pacific.
 - As a founding Director of Halo, George has been integral to its growth to date and ensures continuity of operational process together with a deep knowledge of Halo’s products, clients, partners and systems.
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Funding update and outlook

Halo confirms the successful completion of its recent rights issue which raised a gross \$3.924m, which provides growth capital to:

1. accelerate product development and roadmap delivery;
2. expand distribution and partnerships across Asia-Pacific; and
3. strengthen working capital to support scaling activities.

With the leadership changes announced today, Halo is positioned to deploy the proceeds with focus and discipline across product, distribution and working capital.

This announcement has been approved by the Board of Halo Technologies Holdings Limited

For further information please contact:

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About HALO

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For further information, please visit: www.halo-technologies.com/