# **Investor Webinar**

FY 2025 Q4 Update

Helping businesses inform, educate, and guide people—anytime, anywhere, in any language





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### Leadership

Board



Sytze Voulon Non-Executive Chairman

Sytze is an experienced executive who has led international businesses across several industries and geographies, orchestrating the building, scaling, and transformation of these businesses.



Scott brings more than 26 years of corporate and operational experience across Australia, the UK, Central Asia, Africa and the US. Over this time Scott has performed a range of Director, CFO, CEO, COO and Company Secretary roles with ASX and LSE-listed companies, specialising in the technology sector.



Antony Eaton
Non-Executive
Director

Antony is a corporate and commercial lawyer specializing in mergers and acquisitions. Antony advises on M&A, private equity, IPOs, fundraisings, and infrastructure projects, with a focus on technology, agribusiness, and energy.

### Management



GM
UNITH B2C

Ivan brings over 15 years of international experience in telecom and a strong background in payments, with a Master's degree in Computer Science and Telecommunication. He has a proven track record for scaling digital products globally and driving consumer revenue growth.



Rakan Sleiman GM Digital Humans

Rakan brings 15 years of AI experience driving innovation, operations, and growth across global teams, with a strong track record in product leadership, commercialization, and customer-centric execution.



## Who is UNITH, and What We Do

### **UNITH Ltd (ASX:UNT)** is an Australian technology company that:

- Specialises in AI Digital Humans and conversational design
- Builds interactive agents for customer engagement, education, and entertainment
- Monetises AI capabilities through diverse revenue streams

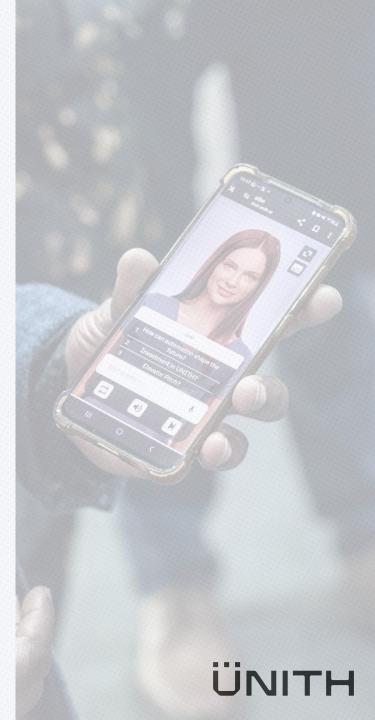
### **Key Offerings:**

- **Digital Humans** Lifelike AI avatars for user interaction
- **Conversational AI** Integrated customer engagement tools
- Storytelling & Education AI-powered learning and narrative platforms
- Enterprise Solutions Custom AI for service, training, and marketing

Target Sectors: Education, Healthcare, Entertainment, Finance

#### **Business Divisions:**

- Subscription (B2C): Recurring revenue via Digital Human & AI content access
- Digital Human (B2B): End-to-end Digital Human design, development, and deployment



## Corporate Overview

### **Corporate Summary - ASX: UNT as at August 2025**

**Share Price** 

**Market Capitalisation** 

A\$0.007

A\$10.36m

52 week range:

At A\$0.007 / share

A\$0.005 - A\$0.025

#### **Shareholders**

Shares on Issue (UNT): 1,480,272,911

**Listed Options (UNTOA): 172,300,367** 

(\$0.03 expiring 31 March 2026)

Performance Rights: 26,757,223

#### To be issued subject to shareholder approval:

Unlisted options \$0.007 expiring 28 Feb 2027 - 317,142,857 Listed options \$0.015 expiring 28 August 2028 - 317,142,857 Director Fully Paid Shares - 14,285,714

#### **Top 5 shareholders**

Aslan Equities - 8.29%

BNP Paribas Nominees - 2.79%

818 Corporate Pty Ltd - 2.76%

Citicorp Nominees - 2.47%

BNP Paribas Noms Pty Ltd - 2.24%

Top 20 - 36.31%

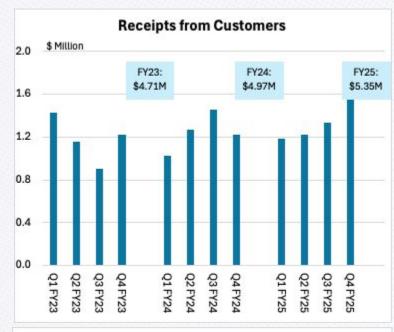
#### **UNT Share Price Chart (1 year)**

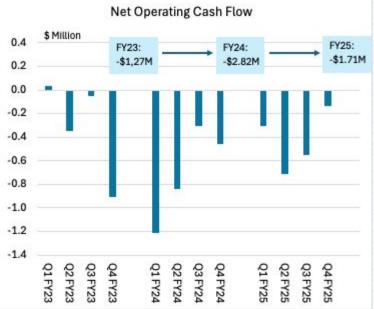




# Q4 FY 2025 Financial Highlights

- Cash receipts of A\$1.6m. 
   <sup>♠</sup> 19% on Q3 FY 25 and <sup>♠</sup>31% compared to Q4 FY 24.
- Unaudited FY 25 cash receipts totalled \$5.35m. 
   <sup>♠</sup> 7.6%
   above FY 2024.
- Q4 FY25 cash receipts is at a quarterly high over the 3-year period since the Digital Human technology has been deployed.
- Pro-forma cash balance to \$2.2m (post capital raising and before costs)
- Net cash operating outflow was just (\$0.14)m in Q4 FY 25, its third successive quarterly decline.

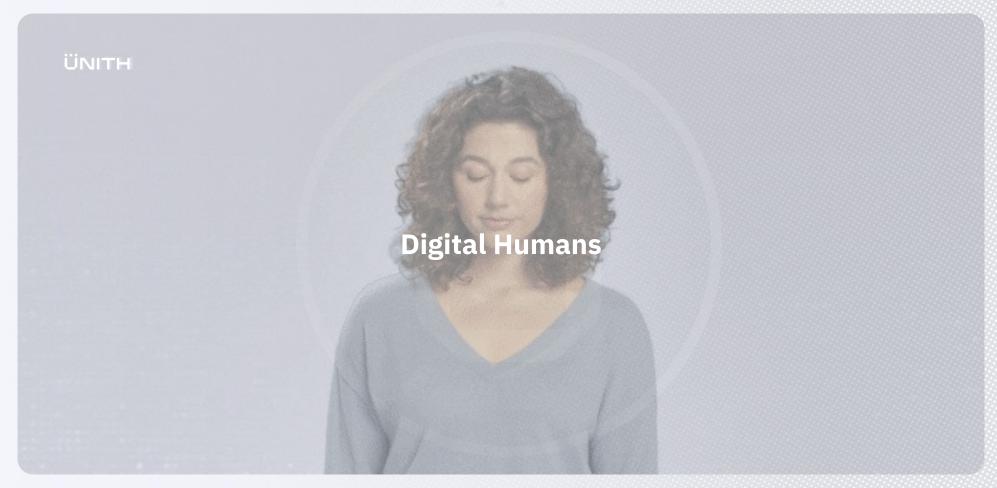






# ÜNITH





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## Leveraging Our Momentum into FY 26

### **Key Themes**

- Continued to deliver on a range of strategic product initiatives to a) secure new business,
   b) grow existing business, c) enable partners and d) reduce operational overhead.
- Executed foundational projects across brand, infrastructure, automation, and partnerships.
- Support strategic customer engagements and B2C Apps.
- Grow footprint in Australian market.

### Highlights

- Corporate website redesign to improve demand gen, pricing clarity, and SEO scalability.
- Key GTM integrations launched via Digital Human-led lead generation workflows.
- Successful initial phases with large corporate and continued public recognition.



## Platform Developments

- Audio synthesis pipeline has become modular meaning businesses can:
  - Bring your own voices (BYOV) via ElevenLabs
  - o Enterprise grade audio **stability** and **security** via Azure
  - Leverage any **in-house developed Audio** AI developed
  - → complements ability to bring your own Face, Knowledge, and Workflows
- Launched Conversation Logs alpha application allowing customers to "see the conversation"
- Provided out of the box prompt templates from directly within interFace to help businesses create more meaningful Digital Humans, faster
- Digital Humans can now connect to any MCP-supported integrations directly via API, **broadening their connectivity** and use case appeal
- API users can change the background of UNITH out of the box avatars by providing a custom background image
- Extremely **fast** and **operationally efficient** deployments via semantic caching is now externally available via API



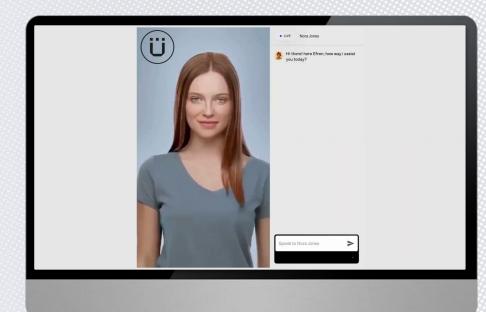




### Platform Outlook

Ramping down on "feature development" as we see the platform is complete enough for 80% of what our customers need and switching focus to foundational components.

- → Being the **fastest**, most **commercially viable** and **stable** Digital Human product in the market
- → Introduce enhanced billing and conversion capabilities directly in the platform to drive **product-led growth**
- → Wrapping up research and development work to noticeably give UNITH **Digital Humans a facelift**
- → Launch a standalone **enterprise-ready solution** targeting high compliance use cases



**Proprietary** UNITH streaming engine currently in development.



## New Website Refines Messaging

New corporate <u>website</u> completed — launch-ready for Q1 FY 26.

#### Intends to:

- Help website visitors <u>unith.ai</u> knows what we do.
- Make it easier to find if you don't know UNITH.
- Be a key tool for conversion.
- Strategically position UNITH in the no-code / AI automation ecosystem

#### Includes:

- Messaging aligned to decision-makers across verticals.
- Revised pricing tiers (coming soon) for conversion and transparency.
- CMS overhaul for scalable, SEO-rich content strategy.



New website aims to clearly introduce different solutions that UNITH technology enables; with a key focus on connectivity and actions; enabling tech builders to introduce a humanised element to their AI workflows.



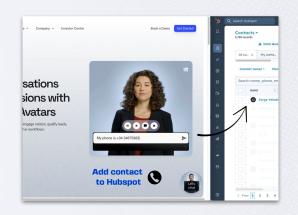
## **GTM Integrations**

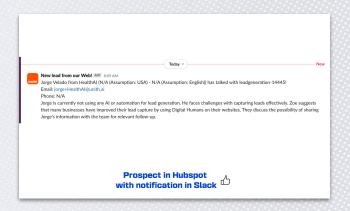
#### Inbound lead flow activation:

- Interactive avatars now live on web experiences and via email outbound workflows.
- Integrated with Zapier, Make.com, and n8n building lead-to-CRM automation flows.
- Demand from Meta/LinkedIn ads will meet frictionless, conversion-optimized touchpoints.

Pending launch of UNITH Community aims to consolidate and streamline communication with platform users and streamline onboarding.













## **Key Client Projects**

#### **Alliance for Public Health**

We supported them in preparing for several key conferences, which resulted in excellent publicity — both for APH and for UNITH. The client is now largely self-sufficient. The primary challenge ahead remains distribution.

### **Large Pharmaceutical**

The first phase of the project has been successfully completed, with extensive testing and overwhelmingly positive feedback from end users. The client described it as the quickest project they've experienced within any large pharmaceutical setting. Planning for Phase 2 is underway; while formal approval is pending, the project has received verbal go-ahead based on the success of Phase 1.









## Partner Ecosystem Acceleration

### Strategic Pillar

- Expanded partner ecosystem to deliver industry-specific
   AI solutions with minimal internal overhead.
- Model enables specialisation through collaboration rather than costly in-house domain expansion.

### **Active Partnerships in Vertical Solutions**

- Airport operations & logistics
- Human Resources & talent automation
- Entertainment & audience engagement
- SAP & enterprise backend automation

### **Impact Outlook**

- Early-stage collaborations
- Foundation for co-developed joint solutions to deploy & scale over time
- Commercial impact expected to progressively materialise through FY26+

#### **Partner Highlight:**



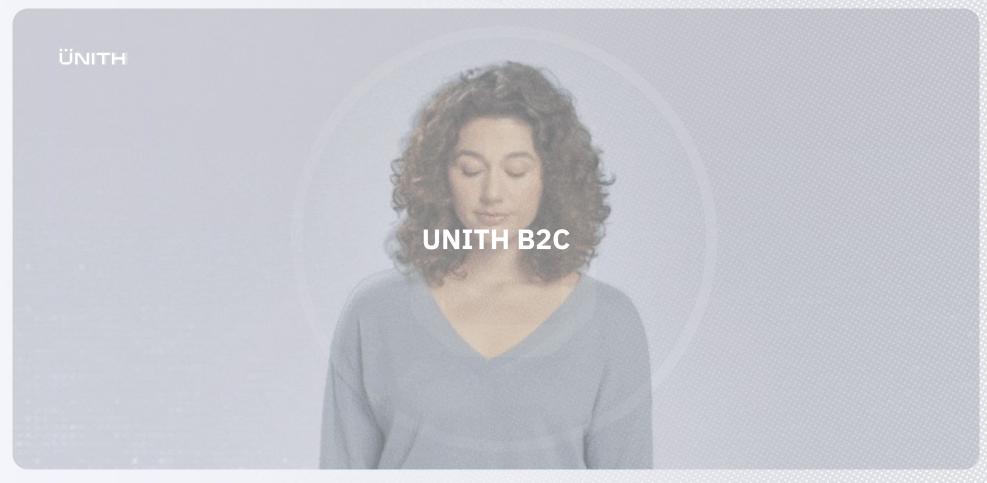
#### **Spectar Group - Specia.AI**

- Expanding into Australia
  - Spectar Group intend to integrate UNITH AI into enterprise client base.
  - o Deeper Human+AI collaboration in Australian market
- Enriching Enterprise Automation
  - Unith Digital Humans powering Specia Digital Agents
  - Enhanced conversational UX for SAP/Oracle/Mainframe systems

**This illustrates our partner-led go-to-market model:** Enter niche verticals through trusted local operators while focusing on strengthening the core platform.



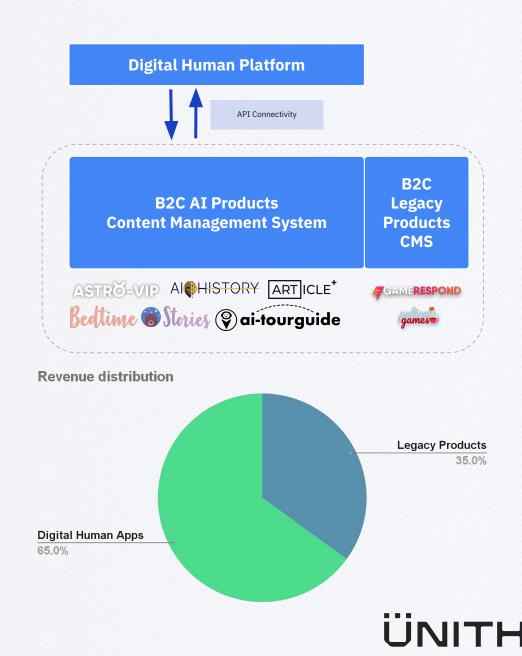




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### **UNITH B2C AI Products**

- The B2C apps leverage UNITH Digital Human Platform to create engaging and interactive Digital Human Apps
- 65% of B2C division's Q4 revenue generated by Digital Human apps
- API connection between the Digital Human Platform and B2C CMS enables creating and managing over 1700 digital humans in service
- API allows Digital Human to be created and deployed in under 60 seconds
- 5 apps featuring Digital Humans in 21 languages and 36 territories
- 60% of B2C marketing activities managed in-house (Google Display Ads Network)



# **UNITH B2C Leveraging DH Platform Enhancements**

DH Platform enhancements fuel product improvements and enable new features

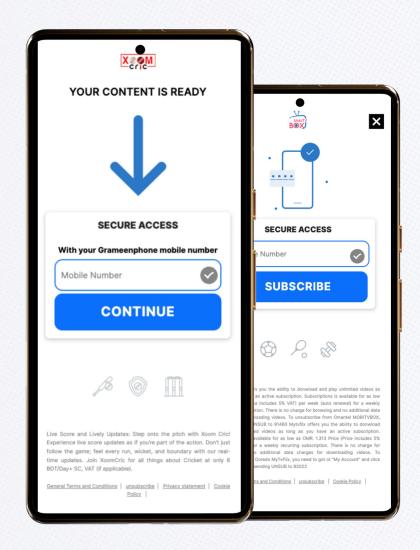
- Zapier integration: enables Digital Humans to not only answer questions, but to undertake actions; enabling products to deliver more meaningful experiences such as advanced usage statistics and achievements
- **New voice providers**: multilingual voices with better regional and cultural alignment
- **Semantic Caching**: save resources and cost with repetitive answers, such as repetitive children stories





### **UNITH B2C New Growth Initiatives**

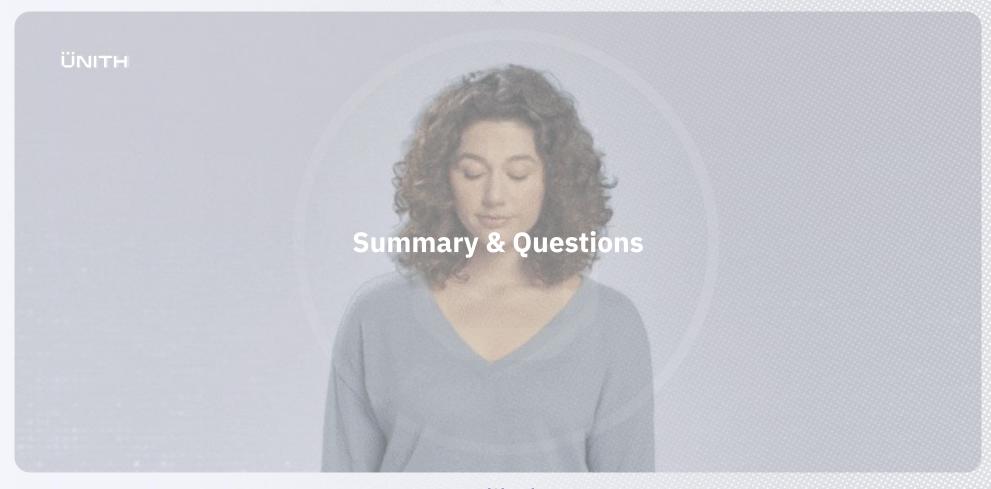
- Ad Agency as a Service opened up to 3rd parties and managed within B2C division existing team
- Q4 Ad Agency revenues exceeding A\$30.000 with new client wins validating early demand for high-performance Google Display Network campaign execution
- New agency products launched and new territories lined up for launches in Q1 FY26 including Oman and Bahrain
- Continued geographical expansion and improvements: In-house products to be launched with telco MEO in Portugal and optimised sign-up UX with telco KPN in The Netherlands





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### Summary

#### **Financial**

• Record Q4 cash receipts: **A\$1.6m** (+19% QoQ, +31% YoY)

• FY25 total: **A\$5.35m** (+7.6% YoY)

• Pro Forma cash: A\$2.2m; Q4 FY25 net cash outflow ↓ to A\$0.14m

#### **Strategic Wins**

- Platform **feature-rich**; focus on speed, visual layer & scalability
- New **website & GTM integrations** driving lead capture & conversions
- Partner ecosystem expanding into key verticals (airports, HR, entertainment, SAP automation)

#### **Select Clients & Partners**

- Large Pharma: Phase 1 success, Phase 2 approved in principle
- Alliance for Public Health: High-profile exposure
- Spectar Group: Australian enterprise automation expansion

#### **B2C Growth**

- 65% of Q4 revenue from Digital Human apps; 1,700+ live DHs
- Ad Agency-as-a-Service: **A\$30k+ Q4 revenue**, new territories (Oman, Bahrain)

#### **FY26 Focus**

- Launch enterprise-ready high-compliance solution
- Drive **product-led growth** with monitoring, billing, conversion tools
- Scale partner-led GTM for revenue acceleration





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