

**ASX Announcement**  
**3 June 2025**

## **Unith Accelerates Global Rollout of Digital Humans Across Enterprise and Healthcare Sectors**

### **Investor Highlights**

- **Enterprise deployment of multilingual Digital Humans underway with a global pharmaceutical leader.**
- **Commenced international expansion of its partnership with the Alliance for Public Health, with new implementations underway in Moldova and Georgia.**
- **interFace continues to gain traction, with over 3,000 conversational Digital Humans deployed on our platform and Annual Recurring Revenue (ARR) tracking closer to A\$250,000 across Europe, LATAM, and MENA.**
- **Unith's proprietary agentic Digital Humans are unlocking new use cases across customer service, health, and education, positioning the company at the forefront of a rapidly expanding global AI market.**
- **Unith remains focussed on accelerating enterprise customer acquisition to support recurring revenue growth and delivering long-term value for shareholders.**
- **New marketing services offering unlocks additional revenue stream**

**Unith Ltd (ASX: UNT | FWB: CM3) ("Unith" or the "Company")** announces the following major milestones in the global deployment of its proprietary Digital Human Technology, expanding its reach across healthcare and enterprise clients and accelerating recurring revenue growth through platform adoption.

### **Enterprise Deployment Progressing with Global Pharmaceutical Client**

Following the execution of a one-year commercial agreement, Unith is now advancing the deployment of over 10 multilingual Digital Humans for a global pharmaceutical client. The deployment supports both patient engagement and internal clinical education use cases, delivered in a secure private environment.



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This project reflects the Company's ability to meet enterprise-grade compliance and delivery standards, with active implementations now underway across multiple workstreams.

## Healthcare Footprint Expands with APH Across Eastern Europe

Unith has commenced the regional expansion of its partnership with the **Alliance for Public Health (APH)**, with new rollouts of the TWIIN Digital Assistant under way in **Moldova and Georgia**. These implementations include support for **Russian, Romanian, and Georgian** language environments, adding to the original deployment in Ukraine.

The APH engagement continues under a licence-based model through the Company's interFace platform, generating predictable recurring revenue while supporting public health outcomes in complex regional settings.

## Recurring Revenue Momentum and Platform Adoption

Unith's self-service Digital Human platform, **interFace**, continues to demonstrate strong adoption across key regions including Europe, LATAM, and MENA.

Key operational highlights include:

- Over **3,000 Digital Humans** currently in deployment.
- Estimated **annual recurring revenue (ARR)** tracking closer to **A\$250,000**.
- Improved subscriber onboarding, driven by recent upgrades including **Zapier integration, widget deployment, and in-dashboard API management**.

The Company is focused on further scaling enterprise customer acquisition while maintaining platform modularity to support a wide range of use cases across industries.

A brief summary of recent product updates is provided in the link below.

<https://drive.google.com/file/d/1rFUzOFTROGj2SEYL1riFpPbWUbeO5-i4/view?resourcekey>

## Agentic Digital Humans Driving Next-Generation Use Cases

Unith's proprietary **agentic Digital Humans**, capable of initiating real-time actions such as CRM updates, meeting bookings, and automated follow-ups, continue to unlock new value across sectors including customer service, education, healthcare, and HR.

With automation capabilities now integrated through partnerships and platform enhancements, the Company is positioned to capitalise on growing global demand for conversational AI solutions that extend beyond static chatbots.



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**Commenting on the Digital Humans update, Unith's Executive Director Scott Mison said:**

"Our growing momentum across enterprise and healthcare shows the global demand for real-world Digital Human solutions. We're now focused on scaling recurring revenue and expanding where our technology delivers the greatest impact."

**New Marketing Services Offering Unlocks Additional Revenue Stream**

Through its B2C Division, Unith has established a strong track record in user acquisition for its own AI-driven subscription products, primarily through high-performing marketing campaigns on the Google Ads network. As of the end of the last quarter, the Company surpassed 885,000 active subscribers, marking a significant milestone in the ongoing growth of its AI platform.

Building on this capability, the Company has now opened its marketing infrastructure and know-how to selected third-party clients. This initiative will allow Unith to offer end-to-end digital campaign management, including creative production and execution, with a focus on the Google Display Network. The Company will generate revenue through agency fees charged for these services.

Since launching this new offering, Unith has signed two external clients in April and May, who have collectively committed to over \$25,000 in marketing spend for the month of June. These early engagements signal a strong interest in the service and validate the Company's ability to expand its commercial footprint by productising internal capabilities.

**Ivan Dumancic, General Manager of Unith's B2C Division, commented:**

"We've built a highly effective marketing engine to support the growth of our own AI products, and now we're in a position to offer this capability to others. Our team has deep expertise in creative strategy and campaign execution, especially within the Google Display Network, and we're confident this new service line will deliver strong value for clients while creating a meaningful new revenue opportunity for Unith."

With rapidly expanding deployments and growing recurring revenue, Unith remains committed to driving shareholder value through innovative AI solutions.

**ENDS**

Approved by the Board of Directors of Unith Ltd



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## About UNITH

**Unith Ltd (ASX:UNT)** is a technology company that specialises in AI-driven digital human and conversation design solutions. Its focus is the design, development, and deployment of interactive, artificial intelligence (AI)-powered, conversational agents that are realistic, multilingual and scalable. This technology, which can take the form of AI avatars, interacts in a lifelike manner and enhances business clients' customer engagement, education, and entertainment metrics. Unith is now successfully implementing a strategy to monetise its proprietary AI and digital human capabilities.

Unith also operates a growing business-to-consumer (B2C) subscription division, which leverages the value-add created by the company's digital human and conversation design solutions technology. This division, which utilises literally thousands of Unith-created digital humans, generates recurring revenue from clients through subscription models for their services or platforms. Driven by individual business client's requirements, Unith's subscriptions arm can offer a range of services, including access to specific functionalities, tools, or content related to digital humans and AI technology. These subscription services help Unith clients generate a steady income stream and develop long-lasting relationships with their customers.

To learn more, please visit: [www.unith.ai/](http://www.unith.ai/)

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