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PRESENTATION

Operator

Good afternoon, or good morning, ladies and gentlemen, and welcome to today's Fiat Chrysler Automobiles 2018 Second Quarter Results Webcast and Conference Call. For your information, today's conference is being recorded.

At this time, I would like to turn the call over to Joe Veltri, Head of FCA Global Investor Relations. Mr. Veltri, please go ahead, sir.

Joseph Veltri - Fiat Chrysler Automobiles N.V. - Vice-President of IR

Thank you, Sebastian, and welcome to all of you who are joining us today. You'll find today's Q2 presentation material along with the related earnings press release under the Investors section of our corporate website.

Our call today will be hosted by Mike Manley, the group's Chief Executive Officer, and Richard Palmer, the group's Chief Financial Officer. After their presentations, we will be hosting the customary question-and-answer session.

Before we begin, I would just like to point out that any forward-looking statements that might be made during today's call are subject to the risks and uncertainties as noted in the safe harbor statement that you can find on Page 2 of today's presentation material and that the call will be governed by this language.

With that, I'd like to turn the call over to Mike.



Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA

Thank you, Joe, and good afternoon and good morning, everybody. I'm going to begin today by talking about Sergio. We received the news this morning that Sergio had passed away, and clearly this is a very sad and difficult time and our thoughts and prayers go out to Sergio's family, friends and colleagues. Now personally, having spent the last 9 years of my life seeing or talking to Sergio almost on a daily basis, this morning's news is heartbreaking, and I know that it will also be heartbreaking for many other people. There is no doubt that Sergio was a very special, unique man and there is no doubt that he's going to be sorely missed. I don't think that there is anything I could say about Sergio's exceptional leadership and character that isn't known by all of you on this call. And over the years I've worked for Sergio, I've listened to or watched many of the interactions that you and him have had together. And what was absolutely clear to me is that he truly had a special relationship with you. Now I know that from his perspective, this relationship was based upon transparency, delivery, but most importantly, respect.

Now I have read many of the reports you've recently published about Sergio since the news of his health became public. And I've also seen numerous messages of support, both to the company and to Sergio's family. I can tell you those messages mean a lot. And I'd like to personally thank you for them.

So before we get on the call, if I may, I'd like just to take a minute silence in memory of a very special person.

Thank you. Okay, now as you'll recall Sergio stated in his closing remarks during our Capital Markets Day in Balocco, that Q2 is going to be a tough quarter, and it has proven to be just that. Let me start with some good news. This was also signaled in Balocco, with the famous wearing of the tie, and we can confirm that we indeed ended the quarter in a net cash position. And also on the positive side, we delivered improved earnings over Q1 with NAFTA posting a record Q2 profit.

Our retail share in the U.S. increased driven by Wrangler, Cherokee and our all-new Ram light-duty. In LATAM, we regained our market leadership in Brazil and our progress continued with the profit contribution up nearly 70%.

Now on the previous topic that has been discussed before on this forum, I just want to address it now and that's our light-duty production. I'm pleased that we have made significant progress during the quarter and resolving many of the production ramp up issues that we had with our new light-duty Ram, and I think it's largely behind us now. My expectation is that we will reach full production in the fourth quarter.

Clearly, when you step back and look at our results for the quarter, the biggest challenges we faced and frankly, we're going to continue to face to some extent for the balance of the year are all focused in China.

With the duty changes that were announced, these particularly impacted Maserati, which resulted in a significant slowdown in sales and shipments to dealers. Now with the turmoil of these duty changes behind us, I'm clearly expecting improved sales performance. But we now enter a period, where we have to manage our inventory in anticipation of the transition to China 6 emission regulations and that will impact our second half shipments and that is reflected in our revised guidance.

APAC underperformed with our expectations with our China import business also being affected by duty changes.

Our joint venture volumes were down, partly because of the contraction in the SUV segments, but also the need for us to accelerate the work to reposition the Jeep brand in the market that I mentioned and discussed while we were in Capital Markets Day. But it's obvious, China is clearly a key priority for me in the coming weeks.

We do understand the issues that we face and more importantly, we know what to do to correct our performance. These actions are already underway and will continue to be taken during the second half. But based on the first half results and the time needed to work through a number of these performance issues, we are adjusting our guidance for the full year. Full year revenue forecast is adjusted down to EUR 115 billion to EUR 118 billion. EBIT margin is going to significantly increase in the second half with improved production of light duty, obviously the elimination of the launch costs and improved mix and this is going to result in a forecasted EBIT range of EUR 7.5 billion to EUR 8 billion. Adjusted net profit of EUR 5 billion remained unchanged and is confirmed. And finally, net industrial cash is adjusted down to EUR 3 billion, and I'm going to hand over to Richard in a minute, who will explain and take you through the rest of the details. Richard?



Richard K. Palmer - Fiat Chrysler Automobiles N.V. - CFO and COO for Systems & Castings

Thank you, Mike. Welcome to everybody on today's call. And before I start my part of the presentation, I just want to echo Mike's comments regarding SM. He really was a unique human being. And I'm very grateful, personally, to have worked alongside him over the last 12 years. I know his style would've -- would clearly have been to get on with the job. So I'd like to move forward with the presentation.

As Mike said, moving to Page 3. Q2 wasn't quite up to our expectations. Falling off from Q1, and we have decided to revise our guidance. We do have some issues to reduce -- to address in the second half, which we believe are well-identified and a lot of those relate to China, as Mike mentioned. And notwithstanding those issues, the full year performance for 2018 will still remain very strong in terms of year-over-year improvement.

Regarding the quarter, we closed our adjusted EBIT at EUR 1.7 billion with margin at 5.7%. NAFTA, as we mentioned, recorded a record EBIT for the quarter and despite launch costs that continued on the light-duty ramp up.

Our LATAM adjusted EBIT was strong, and we closed the key milestone of having a net industrial cash position at the end of the guarter.

I'm going to move on to Page 4. We've got some product news here. We are launching this quarter, our fourth localized Jeep product in our China JV. Importantly, this is the first Jeep specifically designed for the China market. And I think is a key step in the plan outlined at the Capital Markets Day on June 1 by Mike, to make the Jeep brand more relevant in the China market.

It has premium interiors, and a brand-new 2-liter twin turbo powertrain, which we believe will be extremely competitive as we launch this car going into the second half of the year.

Importantly, also for the progression of Jeep, in EMEA, we revealed a restyled renegade, which also has a new gas powertrain, which will make the car even more competitive in it's segment with this offering with enhanced fuel efficiency and improved performance.

And as we talked about on June 1, we have expanded our Waymo partnership to increase the number of vehicles that we expect to supply to them. And also, interestingly, we have started discussions with them looking at potential retail applications of their technology in FCA manufacturing vehicles.

Moving on to Page 5. We look at a bit more detail at the financial performance. Combined shipments were up 6% to 1.3 million units. With consolidated shipments up 10%, NAFTA and LATAM regions were the main drivers of this increase. As we mentioned earlier, the China performance in the JV was down, and we'll talk a bit about that in a bit more detail on the region page.

Overall, those Jeep branch shipments worldwide were up 35%, and sales were also up similarly to 430,000 units in the quarter. Our net revenues were EUR 29 billion for the quarter, up 4%, and up 11% at constant exchange. Mainly due to the higher shipments, then also some positive pricing in NAFTA for the new launches.

Our adjusted EBIT was EUR 1.7 billion, which was down compared to last year, at 11% or 3% at constant exchange. Our margin was also down but mainly due to launch costs in NAFTA, but also to the Maserati performance and the APAC performance. But it was up sequentially from first quarter from 5.5% to 5.7%.

Adjusted net profit reached nearly EUR 1 billion, which was flat at constant exchange. We have lower finance charges, which were down 20%, saving us EUR 75 million and lower tax expense, which was down principally due to the lower PBT.

Our effective tax rate for the quarter was relatively high at 28%, the initial guidance I gave you at the beginning of this year was to have a tax rate at around 25% for the year. The second quarter did have a couple of one-off items in it, regarding timing last year of some returns to provision that we had that helped our tax rate. And also the Mexico -- in Mexico, we had some nonmandatory adjustments, start of taxes, which impacted the rate this quarter.



We do expect the tax rate for the second half of the year to be below 20%, as we implement some planning actions that we have to take the full year rate to around 21%.

Moving on to Page 6. Overall, adjusted EBIT was down 3% at constant exchange, as I mentioned. Despite negative translation for both NAFTA and Latin America, those 2 regions showed positive year-over-year performance with commercial performance from recently launched products, offsetting increased product and launch costs mainly in NAFTA.

As Mike mentioned, the new Ram light-duty production rate continues to improve quarter-over-quarter, and we do expect it to reach full production rate in O4.

Maserati and Asia-Pacific were both impacted by lower China volumes as demand slowed in the second quarter due to the preannouncement of the duty moves that were made at the beginning of July.

Moving to Page 7. We see the net industrial debt change which gets us from a net industrial debt at EUR 1.3 billion at the beginning of quarter to a net industrial cash position of nearly EUR 0.5 billion at the end of the quarter.

The improvement of EUR 1.8 billion in -- our net industrial cash of EUR 1.8 billion compared to the end of Q1 was driven by positive EBITDA of just over EUR 3.1 billion, which was flat at constant exchange, lower CapEx than we had last time around with an EUR 800 million improvement there, and lower -- and basically, cash taxes and finance charges of EUR 600 million.

We did have some positive exchange on the U.S. dollar and the Brazilian real of up to EUR 250 million (sic) [EUR 270 million] which can see in FX and other. But I would say overall, it was a very strong cash performance, showing that this business is starting to produce significant returns from a cash point of view.

Moving on to Page 8. We start looking at the regions. NAFTA performance was good. We still have work to do to get the light duty up to full production, but the margins are 8%, represent a pretty strong performance. The industry in the U.S. remained stable, up 2% to 17.6 million units and consistent with the trend in the first quarter and Canadian side was also strong, flat at 2.1 million units.

SGA sales were up 4%, with increases in all 3 NAFTA markets and the U.S. share increased to 13%, up 60 basis points with fleet mix stable at 21%.

Jeep sales were up 21%, offsetting Ram, which was down 4% due to lower fleet, and Chrysler down due to the discontinuance of the 200.

Our U.S. dealer inventories were up compared to last year, in line with the sequential quarter, and the increase is substantially due to the launch of the all-new Ram 1500 and Jeep products.

Shipments were up 17%, to 676,000 units, increase being driven by new Jeep Cherokee, the new Wrangler and the Compass as well as the Ram 1500, and that 17% increase in shipments drove an 18% increase in net revenues to EUR 17.5 billion.

Adjusted EBIT margin was 8% compared to 8.4% last year, impacted by launch costs, which were substantially flat compared to Q1 at around EUR 300 million.

Our adjusted EBIT, as you can see below, was up 3% to nearly EUR 1.4 billion and important drivers of the improvement, we were -- we had higher volumes, up 100,000 units due the Jeep Cherokee, the Jeep Compass and the new JL -- sorry, the new Wrangler. With Ram slightly down due to the heavy-duty truck being down in Saltillo, as we did some work on the plant to be ready for the launch of the new heavy-duty truck at the beginning of 2019. And we had some increase in light-duty volumes as we continue to ramp up the new truck and continue to sell the old light-duty truck in the marketplace.



In the new products showed, a very strong pricing power in the market. We had nearly EUR 800 million of positive pricing with substantially offset -- which more than offsets, actually, the product cost of those new products, which you can see within the nearly EUR 1 billion of extra cost on the product on the industrial side.

The rest of that EUR 1 billion is the launch costs that I mentioned earlier for EUR 300 million.

Moving on to Latin America. On Page 9, the industry continued to be positive there, with market up 13% in Brazil, 3% in Argentina and the rest of LATAM up 12%. Our group sales were up 17% to 148,000 units. We regained market leadership in Brazil with an 18.4% share. And in Brazil, SUV segments, our combined share was 23.6%, up nearly 200 basis points year-over-year.

Our Argentinian market share was also up 110 basis points to 13.7%.

Shipments were up 14% with higher volumes driven by the new Fiat Argo and Cronos as well as our Pernambuco Jeep products, which benefited also from the ramp up of the third shift in Pernambuco.

We took the plan to produce about 55,000 units in the second quarter, and its highest level to date and production will continue to increase in the second half as the third shift comes into full rate.

The increase in shipments and improved mix helped us to increase our revenues to EUR 2.1 billion, which is a 26% increase at constant exchange. And our adjusted EBIT margin improved to 4.8% from 3% last time.

The adjusted EBIT increased nearly 70% to EUR 101 million, despite the fact that we did lose about 10,000 units in the quarter due to the transportation strike in late May, early June.

We had positive volumes, as I mentioned, that was also -- those same vehicles helped us to get positive pricing as we launched the new products, which more than offset higher D&A and R&D related to those new vehicles.

Moving on to Page 10. We have the APAC region. Where, as Mike mentioned, we had a tough quarter. The markets where we sell were down 1%, with China down 4%, and SUV segment is down 6%.

SGA combined sales were down 23% to 55,000 units, with China JV sales down 33% to 35,000 units.

Market share was down 30 basis points, mainly due to China down 40 basis points, partially offset by an improvement in India due to the all-new localized Compass. As our sales rate decreased in large part because of the China issues, that I mentioned, our days of inventory have increased to 129 days from 98 last year. And although our balance and inventory itself was pretty flat, there was some increase also related to starting to stock the launch stock for the new Commander that I mentioned earlier.

Net revenues in Asia-Pacific were down 28% at constant exchange to EUR 650 million, and we made a loss on adjusted EBIT level of EUR 98 million.

And you can see from the walk below that we had negative volume and mix on a consolidated basis, with the mix being driven by lower Jeep import shipments, which were offset in the volume by higher local production (inaudible) of the Compass, but which had the lower margin. The price negative impact is basically driven by pricing adjustments that we put into the marketplace to respond to competitor moves also following the announcement of the reduction in duties to 10%. We had to make similar price moves to that percentage and that drove the EUR 40 million negative price impact. The JV was down 25,000 units, as I mentioned, and that also drove lower China JV results in the other column.

We move to Page 11. We have EMEA. Our sales were flat at 432,000 units, and our share was slightly down to 6.9% from 7.2% last time and in the passenger car market, and 12.5% from 13.2% in the light commercial vehicles. Although both the shares in Q2 were improvement over our Q1 2018 performance.



The EU 28 passenger car market was up 5%, with all major markets up except Italy, which was basically flat, and the LCV industry was up 9%.

Our passenger car sales in the region, as I said, were basically flat, but we had Jeep up 85% and Alfa Romeo up 3%, which were offsetting lower Fiat brand sales.

Our inventory position was in line with the prior quarter. Shipments were flat at about 396,000 units with higher volumes of the all-new Jeep Compass and the Alfa Romeo Stelvio offsetting lower Fiat Panda and Lancia Ypsilon.

Net revenues were EUR 6.3 billion, up 6% at constant exchange, and our adjusted EBIT margin was 3.0%, down 30 basis points. We look at the adjusted EBIT walk, the margin reduction was basically driven by negative net pricing, which offset industrial efficiencies, thanks to manufacturing and purchasing actions, and also positive exchange impact related to purchases in U.S. dollar and Turkish lira. The negative net price also includes exchange impacts, basically related to the British pound and the Swiss frank.

On Page 13, we have our components business. We had a strong quarter from Marelli, slightly offset by lower volumes and margins in Comau. Sorry, I apologize, I think, I skipped Maserati. I apologize. So Maserati on Page 12. Sales were down 35%. As Mike mentioned, the main impact on Maserati was China, which was down 65%, in large part in Q2 due to the import duty reductions, which were announced on the 10th of April, although there were implemented at the beginning of July, these still caused delays in both retail and wholesale demand for a large part of the second quarter.

In terms of shipments, I said the -- similar increase down 40%. Our net revenues were down nearly 50% due to the mix impacts of the Chinese volume losses and this resulted in an adjusted EBIT performance for the quarter of breakeven, which clearly was a disappointing quarter for Maserati.

As Mike mentioned, and looking into the second half, given a lower sales performance in Q2, we do need to manage the inventory position we have in Maserati moving into China 6 regulations, which start to be implemented through January into July of next year. But we do expect some improvement in Maserati performance as we go into Q4.

Moving to Page 13. The components business. As I said, Marelli had a good quarter with higher volumes and improved margins. These were offset by lower volumes in Comau and lower earnings in Comau.

But overall, the components business continued to perform well, and we're seeing a good second half performance expected from these businesses.

Moving to Page 14. Our industry outlook, in volume terms, is basically unchanged for the year, with the first half confirming expected trends. Our NAFTA outlook, that was basically flat for the year, and the first half showed the U.S. up 1%, so in line with our expectations.

In Latin America, we were forecasting a recovery in Brazil of about 10% and overall in LATAM about 7% up. The first half was strong in Brazil, up 14%, some slowdown in the second -- in the latter part of Q2, as there were some confidence reduction due to the transportation strike, I think focusing people on the upcoming elections in October. So I think in terms of trend in the market in Latin America, we -- and particularly in Brazil, we expect to have a stable Q3 and then a stronger Q4 as some confidence comes back postelection.

In Asia-Pacific, we have forecast the market up around 4% in China. In the first half, the market was up 6%, although, as we mentioned, the second quarter was slightly down.

And in EMEA, we forecast modest growth of around 2%, and basically that's what we've been seeing in the first half.

Moving on to Page 15, the last slide. We turn to the guidance for the year. As Mike mentioned, due to the slower ramp-up of the new light-duty truck in the first half and the Asia-Pacific and Maserati performance in Q2 due principally to China, we have adjusted our guidance.

We confirm our adjusted net income at around EUR 5 billion, notwithstanding the lower adjusted EBIT due to a lower tax rate in the second half and also improving finance charges.



Second half adjusted EBIT improvement from EUR 3.3 billion in the first half depends largely on the continued improvement in new light-duty Ram volumes, and the restart of heavy-duty production that was shut down for around 40 days in the first half, as I mentioned earlier.

In addition, launch costs in half -- in the first half, will be largely eliminated in the second half. This will allow us to increase second half adjusted EBIT to EUR 4.2 billion to EUR 4.7 billion from the EUR 3.3 billion we saw in the first half. With around 7.5% margins at the midpoint and with NAFTA at around 10% margins.

Net industrial cash is targeted at around EUR 3 billion, down from the EUR 4 billion we had in our prior guidance due to a number of factors, lower EBITDA given the reduction in the EBIT guidance, and lower positive working capital of about EUR 1 billion due to the reduction in our revenues, offset by less CapEx of about EUR 0.5 billion compared to our prior guidance.

We're looking at CapEx in the range -- the prior range we gave was 8% to 8.5%. I think we're now looking at 7.5% to 8% range. And so -- and also we're having lower cash taxes given the tax rate I mentioned earlier.

But given these changes, put them into context, if we think about the new guidance compared to 2017 at constant exchange to look at our performance transparently, the net revenue number at the midpoint would still be up 10%. Adjusted EBIT would be up 15%. Adjusted net profit would be up over 40%, of which about half is due to U.S. tax reform, but the other half is performance in the business. And the improvement in our net industrial debt for 2018 will be more than double the performance we had in 2017.

Now having said all of that, the last comment is notwithstanding the guidance revision for 2018, we do confirm the remaining business plan targets for the period through 2022.

And with that, I thank you and hand over to Joe for Q&A.

Joseph Veltri - Fiat Chrysler Automobiles N.V. - Vice-President of IR

Thank you, Richard. Sebastian, I think we are ready to start Q&A. So if you could begin that process, please?

QUESTIONS AND ANSWERS

Operator

(Operator Instructions) We'll now take our first question from George Galliers from Evercore.

George Anthony Galliers-Pratt - Evercore ISI Institutional Equities, Research Division - MD

Thank you for taking my questions on what is a very sad day, and Mike, as you already said most eloquently, I believe everyone's thoughts are with Sergio's family and friends as well as the FCA team. With Sergio in mind, the first question I had was just with respect to the guidance. I believe Sergio took great pride in the company's record of probing and hitting guidance. Was the change to guidance something, which as the management team, you had a chance to discuss with Sergio before he fell ill, and do you think he would've done the same had he been with us today?

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA Richard, I think it's probably more appropriate for you to answer.



Richard K. Palmer - Fiat Chrysler Automobiles N.V. - CFO and COO for Systems & Castings

Sure. Thanks, Mike. That's obviously the question we've been toying with ourselves. I think the simple answer is, yes, I do believe he would have changed the guidance. Notwithstanding that as you can imagine, in my meetings with him regarding such actions, were always fairly colorful. As you are all aware though, SM was very factual, very fact-based in his reasoning, and he was very transparent in his communications to the financial markets and to yourselves, which he held in great esteem. So I think, as Mike said earlier, he did allude to the fact that the second quarter was going to be a tough quarter when we were at our Capital Markets Day on June 1. He was conscious that we would need to take a thorough look at the full year guidance as the Q2 numbers came in, and as we prepared this second quarter reporting process. Though I am confident that he would have understood that the guidance needed to be revised and not to label the point, but as I already mentioned, the revised guidance still represents an extremely strong year for FCA in 2018.

George Anthony Galliers-Pratt - Evercore ISI Institutional Equities, Research Division - MD

And then -- no, that's very helpful. And as a second question, just on North America. Could you provide any detail on where the new Ram production is today versus plan and versus cycle? I think at Q1, you mentioned 60%. Could you give an update to that number? And perhaps some insight into any unresolved problems outstanding? And what the future costs of fixing those might be?

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA

Yes. If I may, I'll take the first piece. I think you're right, it was 50%, 55% in the first quarter. We're now at 80%, 85% to full production. We're now beginning to bring on a number of the options that were scheduled later in production as the ramp up improved including the full range of powertrains. And I think what we're now working on is the focus to bring those options on, and as I think, both Richard and I said, we'll be in full production in fourth quarter.

Richard K. Palmer - Fiat Chrysler Automobiles N.V. - CFO and COO for Systems & Castings

And as regards to launch costs -- with regards to launch costs, George, I think we have -- we've had launch costs in both Q1 and Q2 around EUR 300 million. And we expect those to be significantly reduced in Q3 and substantially eliminated in Q4. So obviously, that's going to give us a lot of tailwind as we go into the second half in terms of margin generation.

George Anthony Galliers-Pratt - Evercore ISI Institutional Equities, Research Division - MD

Understood. And then just finally on the issues that you're facing in China or the challenges. In terms of what happened with the tariff, is it correct to assume that the consumer was looking for the reduction in the list prices, the consequence of the fall in duty ahead of the fall in duty actually being implemented? And if that's the case, does that mean that now that you benefit from the lower duty, that kind of headwind diminishes in the second half?

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA

Yes. No, I think that's exactly the situation. It — having worked in the past in China for a long-term, they are very, very cost-conscious or value-conscious probably in the segment the Maserati plays in. So we saw a contraction there. And as you may know, many manufacturers included — including us had to move early with the repricing of our existing inventory in country to try and stimulate sales. And even with that, the large number of consumers still wanted to wait. But that noise, as I mentioned before, is now behind us. And particularly with the source of Maserati would do benefit in the marketplace, which is why I think our sales rate will increase. What we do need to do now, as Richard talked to is, in January, we move in to China 6 emission standard, which means we have to very carefully manage our inventory, particularly, with a brand like Maserati. And that's our intention now. So I expect increasing sales but our shipments will be aligned to the balancing of that inventory and that's reflected in our guidance.



Operator

We'll now take our next question from John Murphy.

John Joseph Murphy - BofA Merrill Lynch, Research Division - MD and Lead United States Auto Analyst

Just sort of -- Can you hear me?

Richard K. Palmer - Fiat Chrysler Automobiles N.V. - CFO and COO for Systems & Castings

Yes we can, John.

John Joseph Murphy - BofA Merrill Lynch, Research Division - MD and Lead United States Auto Analyst

Can you hear me?

Richard K. Palmer - Fiat Chrysler Automobiles N.V. - CFO and COO for Systems & Castings

Yes we can.

John Joseph Murphy - BofA Merrill Lynch, Research Division - MD and Lead United States Auto Analyst

Okay, yes. Sorry about that. I just wanted to say our thoughts and prayers are with you really in this surreal time. Sergio passing, he'll really be missed. But I would say one thing, it's really a credit to you as a team and definitely to his legacy that you're marching on with this call. It's really impressive that everything is still moving forward as planned. So to you guys, that's a great credit. Just on -- first question, when we think about the trucks, GM this morning was talking about price and mix on their outgoing truck as a bit challenged and sort of was a source of pain from them in the quarter and potentially a little bit going forward. Just curious what you're seeing in the market on trucks in North America even post getting the Ram ramped up?

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA

Yes. This is Mike, John. Firstly, I'll answer the question in a couple of ways, if I may. At this moment in time, in the truck market in the U.S., I would say it is very price competitive. One of the things that we've been able to do though with the strategy of our classic truck, as you know, and our new truck is to make sure that we can maintain margin on our new vehicle. And in fact, the -- Richard already alluded that our pricing covered all of the increase in terms of the variable cost of those vehicles. So despite the fact that it is competitive, and we are up around 11% on the retail side. We've more than recovered the incremental cost. I think that the pressure in the market will continue, and that's where we've been able to mix to classic and mix into the very high trim levels on the new light duty, and we're going to continue to do that. And one of the things that we had done is start our fleet channels, so that we can maximize that margin mix, and of course, when production continues to improve, we'll get the benefit of that in our margin in the fourth quarter.

John Joseph Murphy - BofA Merrill Lynch, Research Division - MD and Lead United States Auto Analyst

Okay, that's helpful. And then just a second question around the price elasticity of demand, both in North America and China. What do you think it is at this point because there's 2 sort of headwinds here, its potentially tariffs and potentially raw mats are rising, and you're going to need to offset both those cost potentially. How much pricing power do you think you have in both those markets across your product portfolio?



Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA

Well, I just cab a track, and I think that's going to continue certainly for the balance of this year and hopefully through 2019. We are holding significant pricing power in our new launches, Wrangler for example, new Cherokee compared to old Cherokee. But they're very competitive segments and that will diminish over time. In China, part of the repositioning of Jeep, which is very important for us to get our Jeep volume moving in the right direction is the launch of the new Commander, our K8. That vehicle was designed for China. All new vehicles in China for a period of time are able to hold pricing power and then, obviously, follow the curve depending on the strength of the brand. So I think for the balance of this year, for quite a lot of the volume that we have in our plan, we're in good shape and then we'll see out 2019. In terms of material cost, I'll let Richard jump in.

Richard K. Palmer - Fiat Chrysler Automobiles N.V. - CFO and COO for Systems & Castings

In terms of the cost of sales, yes, we are, obviously, seeing some pressure there. We — on steel we have — basically, we have fixed price contracts for most of our steel by — through 2018. I think it's going to be interesting to see as the discussions around tariffs, duties, et cetera, get clarified, where the steel price goes. We have billed into our plan, why would consider for 2019 a reasonable level of commodity price increase. But we will see an increase in 2019 at current prices, especially for steel. If we look at the duty side of it, most — the duties themselves aren't the key issue, the issue is how those duties affect price. We buy most of our steel in the local jurisdictions where we produce. And even in situations like in NAFTA where we do buy steel, say in the U.S., and export it to Mexico, Canada and then come back, we do have the opportunity, I think, to use duty drawback to eliminate the impact. But not overly concerned today, John, but we obviously, need to keep real eye on commodity prices and move into the first part of 2019.

John Joseph Murphy - BofA Merrill Lynch, Research Division - MD and Lead United States Auto Analyst

And Richard, maybe just one last follow-up to that. I mean, we've seen almost a \$1,500 increase in the raw mat complex going to an average vehicle in the U.S. over the course of the last 2 years. I mean, how much of that increase, and sort of the total of horseshoe and upgrades of about \$3,500 of raw mats going into a vehicle, is on your books? And how much is it -- is on the supplier books? Really, who's at risk on this, particularly on the increase? And can you potentially push some of that raw mat pressure back down to the suppliers that are earning much higher margins than you are right now?

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA

Yes. I like the last part of how you phrased that question. Because I think it -- clearly, there's going to be a negotiation with the suppliers. The impact clearly will be something that we'll need to look at, given that we are in the phase of continuing to improve our product portfolio and invest in key products. Those types of investments give us leverage with the supply base, obviously and negotiating power. And we will be discussing with suppliers how we can share the impacts of raw material increases as we go into 2019, for sure.

John Joseph Murphy - BofA Merrill Lynch, Research Division - MD and Lead United States Auto Analyst

Are those annual discussions?

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA How much we can discuss...



John Joseph Murphy - BofA Merrill Lynch, Research Division - MD and Lead United States Auto Analyst

Yes, I'm sorry. But in the timing of those discussions, are those annual or those contracts RFPs when you're going through the bid process, and those are locked in for a 4- to 5-year period?

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA

It largely actually depends on the jurisdiction. We tend to have a higher level of indexing in North America than we have in the rest of the world. So it depends a little bit on the jurisdiction, John.

Operator

We'll now take our next question from Adam Jonas.

Adam Michael Jonas - Morgan Stanley, Research Division - MD

I don't have any questions for the call. I just wanted to say that I still feel Sergio's presence on the call. I think he -- a light has gone out, a very bright light. But he candled a lot of other lights, and the company is in good hands. Joe, I'll call up with you after the call.

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA Thank you Adam for the kind words.

Operator

We'll now take our next question from José Asumendi from JPMorgan.

José Maria Asumendi - JP Morgan Chase & Co, Research Division - Head of the European Automotive Team

And I'd echo also the comments on Sergio. Maybe 3 items. First one on Europe WLTP, where are we on personal certification of cars into WLTP? Is there any risk or opportunity for you going forward? Second, in terms of the U.S., North America and the ramp-up issues on the Ram 1500, I appreciate on the comments on the percentages, how the car -- the truck has been rolled out. Can you maybe give us some color in terms of the unit sales or the increase in production rate in the second half versus the first half? Maybe in units, in production, how is the step-up in Q3, Q4 versus the first half? That would be very useful. And then finally, I'm looking at Brazil. You're printing nearly 5% margins. I think there's a very strong EBIT opportunity here for the coming 2 years. There's definitely a change in product mix with the Jeep. Can you talk a bit about the Pernambuco plant? How many Jeep products do you have rolled out there? How is that changing the product mix in Brazil? Any details would be very useful.

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA

Thanks, José. It's Mike. With regard to WLTP, obviously, the standard's in from 1st of September. Because as you know, the changes, it will change fleet average CO2 emissions. And therefore, unless we are proactive in managing that back down, the consequences are clearly that you're going to pay more money. We've already started work on the new certification to manage our CO2 from a fleet corporate average. And that's by driving where we can in the short-term additional emission reductions. The other thing that we have to protect us is, obviously, mix. We know that we can move mix, but I still think there will be a residual effect on our corporate fleet. Really, as we get into 2019, that number, we've made an assessment. And clearly, at this moment in time, we're baking it in. But the teams are still working to get us back to the corporate average fleet that we had pre-from the fleet number pre the change. In terms of the production numbers on Ram, you want to take that one, Richard?



Richard K. Palmer - Fiat Chrysler Automobiles N.V. - CFO and COO for Systems & Castings

Yes. So José, we have 2 impacts in the second half compared to the first half. Both are light duty and the heavy duty. So substantially, between the 2, we have about 100,000 units of pickups more in the second half than in the first half as we restart the heavy duty for about 40,000. And we continue to ramp up the light duty, the new truck for around 60,000.

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA

And I'm not entirely sure I'll answer the question in Brazil. I'm going to make an attempt, but you can redirect, obviously. The -- clearly, Pernambuco produces for us both Compass and Renegade. And you can see from our Jeep growth in not just Brazil, but also Argentina and across the region how that mix is changing and changing dramatically. But we're very, very strong with our Fiat brand. And we -- as we said earlier, we've just regained our market leadership, and that's really from the launches of the 2 new vehicles. So when I think about Brazil, I really think about it as having opportunity on both sides. And what we're able to do with our Jeep brand is to make sure it's premium priced, even in segments that don't traditionally overlap because, in Brazil, many people shop on price. So the guys in Brazil, I think, have done a good job managing that work. They've done a good job with their separation of their networks. And you're going to continue to see Jeep and, I think, Fiat grow. Obviously, we need to get through the elections later this year, and make sure we settle down as we go into '19.

Operator

We'll now take our next question from Thomas Besson from Kepler Cheuvreux.

Thomas Besson - Kepler Cheuvreux, Research Division - Head of Automobile Sector

I'll also echo these comments from Sergio, and I have 2 questions, please. First, I'd like to check with you the -- maybe the guidance change. So you take it down by EUR 700 million into EUR 1.2 billion. And I understand that the 2 main negatives are effectively channeling with Maserati and APAC. But still, with these 2 alone, I struggle a bit to justify such an adjustment. So can you tell me if I'm missing some things? One of the other divisions is also affected by your change in assumptions. Second question is on the Finco, the U.S. Finco you've mentioned of a possibility for the near future for FCA. Is there any update on that? Is it still something you're strongly considering? And can we know where you stand up?

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA

Your second question is about process of the Finco. Yes, I mean, we're still working on this, as we discussed on June 1. I think we see this as an interesting opportunity to deploy capital into our core business and into our -- to the NAFTA region, which is obviously the heart of our profitability, and where we generate a portfolio for financial parters today to make earnings of. And I think we see that as being a potential and good investment from a capital point of view. Plus, I think it brings very positive impacts to our relationship with both dealers and customers as we get -- be able to be more creative, work faster into the market, work on loyalty, et cetera. So I don't have anything specific as an update today. It's still a work in progress, but nothing's changed with regards our intention to look at this very carefully.

Thomas Besson - Kepler Cheuvreux, Research Division - Head of Automobile Sector

And on the other question, basically Maserati and APAC?

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA

Yes. So clearly, yes -- the guidance, yes. So we had -- we continue to have a slower ramp-up also in NAFTA for the light-duty truck in second quarter. And as I mentioned, whilst we expected launch costs to be down in Q2, they were actually flat. So our first half NAFTA performance is another



factor in our -- moving our guidance for the full year, together with, as you mentioned, the performance in China related to both Asia-Pacific and Maserati.

Operator

We'll now take our next question from Dominic O'Brien from Exane.

Dominic Patrick O'Brien - Exane BNP Paribas, Research Division - Analyst of Automotive

And firstly, I don't think I can add much to what's been said earlier. So I just wanted to offer my deepest sympathies. And my thoughts are with his family, friends and to all of you guys on the team. And to my questions. I think my first question's on product mix in NAFTA. Can you give us a bit more detail on why you highlight unfavorable vehicle mix in the quarter, please? And it didn't seemed to be an issue in Q1. And in Q2, the light shipments were very strong, and pricing was good. So is this a launch schedule issue? Or is something else going on? And how should we expect that to progress into the second half? My second question is on Maserati. And was there an actual inventory write-down that you had in the quarter there on the Chinese product? And then my final question is on CapEx, and just why was it so low in Q2? And even under the new guidance, it looks like you'll have an incredibly burdensome second half. So what drives the massive uplift in the second half?

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA

The -- it's Richard. Thanks for your comments, Dominic. The bigger item in Q2 really is the heavy-duty volumes were down, as I mentioned. So we had the shutdown in that plant for 40 days in the quarter related to retooling activity in preparation for the launch of that new vehicle at the beginning of '19. So that hurt our mix. We also had -- compared to Q1, we also had an impact of much higher Cherokee volumes, as we're building up the new Cherokee, which is performing well in the marketplace, which obviously doesn't have the same level of margins as some of our other products. And in Q1, we had the benefit of both the old Wrangler and the new Wrangler, and we're not seeing that in Q2. I think going forward, as you mentioned before, the important thing is we'll have both the heavy-duty truck back and higher light-duty volumes in the second half. So that we expect to see positive mix coming back in the second half. On Maserati, we didn't have an inventory write-down, no. We just adjusted our price positions in the marketplace for the reasons we outlined. And on CapEx, it's basically, as we also talked about on Q1, we are in the process of ramping up spending on some key products, notably the new Grand Cherokee and the new Grand Wagoneer. Depending on how quickly those go, we will have a much higher spending in the second half of the year. And obviously, last year, we were in full sending for the light-duty truck and the Wrangler. And that has basically impacted the year-over-year comparison in the first half.

Dominic Patrick O'Brien - Exane BNP Paribas, Research Division - Analyst of Automotive

Okay. And just one follow-up quickly on mix. So there's been no comment at all, no noticeable impact of any sort of trading down within segments or within products?

Richard K. Palmer - Fiat Chrysler Automobiles N.V. - CFO and COO for Systems & Castings

No.

Dominic Patrick O'Brien - Exane BNP Paribas, Research Division - Analyst of Automotive

To low trim levels, for example?



Richard K. Palmer - Fiat Chrysler Automobiles N.V. - CFO and COO for Systems & Castings

No, no.

Operator

We'll now take our next question from Brian Johnson from Barclays.

Brian Arthur Johnson - Barclays Bank PLC, Research Division - MD & Senior Equity Analyst

Yes. I want to echo all the notes of sympathy, and certainly will be an extremely difficult shoes to fill. But I have some confidence. I have a housekeeping question, then as more of a question in terms of the management structure. The housekeeping question is, other OEMs, particularly GM this morning. It's like commodity's really hitting now. Is there something about your hedges and/or timing of steel contracts that protect your second half and make it more maybe a 2019 issue?

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA

Basically, yes, Brian. As I mentioned before, we have fixed price contracts through 2018. So if we will see an issue in 2019, obviously, if the current commodity prices continue, there will be an impact in 2019. A large part of that, I believe, is built into our forecast. But we will look at that at the right time.

Brian Arthur Johnson - Barclays Bank PLC, Research Division - MD & Senior Equity Analyst

Okay. And second, when I think about all the many great things that Sergio was on top of, I'm struck by his consistent thinking and spearheading of strategic options including, of course, the spinouts of Ferrari and CNH into the upcoming Magneti Marelli as well as his political dexterity dealing with changes in government that kind of shifted from left to right, and at least both at the same time in Italy, Brazil and now in the U.S. Kind of how are you thinking about those aspects beyond the day-to-day management of the product line and the hard decisions, and how you, as management team, along with the board and the chairman, are going to address those?

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA

In terms of the relationships, clearly, that's a big part of the early days in my job to continue to develop. And you don't build relationships as strong as Sergio does overnight. But I believe because those relationships were there, at least the doors are open and I can sit, and we can have the same discussions. Our approach, clearly as Sergio's, is going to be very similar in terms of our thinking because he was, as you said, adept at doing that. And it was directed, I think, to help us achieve the things that we've agreed to achieve. So that clearly is something that we'll work, clearly a responsibility of mine and other members of the team. There was another question. Sorry if I missed it.

Brian Arthur Johnson - Barclays Bank PLC, Research Division - MD & Senior Equity Analyst

Well, I mean, those are diplomatic relations. How about spearheading just thinking where the corporation is going in terms of strategic options and the sort of dealmaking he was known for?

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA

Well, firstly, one of the things that I had a lot of time working with Sergio on was obviously our 5-year plan, which sets the course for the company, as you know, over the period. What we've always demonstrated in the past is the ability to be flexible because circumstances change, and that flexibility is important as well. And if that flexibility includes the need to make deals or gives us the opportunity to do that, we're going to. But



fundamentally, my mandate is to deliver that 5-year plan. We have all of the resources that we need over the period, and my intention is to deliver the plan as a strong independent FCA. And my team's focus is on that as well.

Operator

We'll now take our next question from Martino De Ambroggi from Equita.

Martino De Ambroggi - Equita SIM S.p.A., Research Division - Analyst

Yes. I'm joining all of you, and my thoughts go to Sergio and his family. Two questions. One on the guidance, Richard. Just to have an idea of any rough indication on what portion of the downwards revision of the guidance at adjusted EBITDA is attributable to Maserati very roughly? And still on the guidance, I understand the lower tax rate. It was 25%, 21%. But there is something more in order to match the revised adjusted EBITDA with the net profit, which remain unchanged.

Richard K. Palmer - Fiat Chrysler Automobiles N.V. - CFO and COO for Systems & Castings

So of the -- to the midpoint of the EUR 1 billion of reduction in EBIT, about 1/3 is Maserati. We're being prudent on our projections into the second half. We expect them to do better, but obviously, the guidance is giving us enough time to react to the issues that Mike mentioned. In terms of the net profit, I think as you're aware, we had some headroom in our net profit guidance compared to the EBIT, which we discussed when we announced the guidance. So basically, we have covered some of the reduction in the EBIT with the tax rate, and some reduction in finance charges. We work on both those levers to maximize our net income.

Martino De Ambroggi - Equita SIM S.p.A., Research Division - Analyst

Okay. The 21% is structural going forward or exceptional for the current year?

Richard K. Palmer - Fiat Chrysler Automobiles N.V. - CFO and COO for Systems & Castings

I think as we work through the new tax laws in the U.S. and some of the issues that those have created, I think we'll give you a better idea of our long-term tax rate. But I think it's probably a little bit higher than the 21%, around 25%.

Martino De Ambroggi - Equita SIM S.p.A., Research Division - Analyst

Okay. And the last question for Mike. First of all, what's your feeling about the business plan? What are the most challenging targets that you presented in the business plan? And you already answered that through the -- your mandate. So to pursue the 5-year business plan, remaining independent. But what's your personal feeling on the need of agregation, which was long discussed with Sergio in the past?

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA

I'll answer in reverse order. As I said, I think we're at the position now that we can deliver our 5-year business plan as an independent, strong organization. That doesn't mean to say that we can cooperate on components or other elements as part of our business. But we're very, very focused, as I said, on that independence during this period and the delivery of the business plan. In terms of risk in the business plan, when I look at the targets that we've laid out -- and of course, we're now covering a period where we're going to see significant electrification, and we're going to see more and more autonomy in the marketplace, more and more connectivity, clearly, what we will see is the deployment of all of that technology. So in my mind, it is not the development of our business plan as an independent, strong organization.



how we execute. Execution will be the difference between us heading the plan or not heading the plan, in my opinion. And that's why we're incredibly focused in terms of the product development that's coming up. So hopefully, that answers the question.

Operator

We'll now take our next question from Stephen Reitman from Societe Generale.

Stephen Michael Reitman - Societe Generale Cross Asset Research - Equity Analyst

Also, I'd like to add my sympathies for a very sad day. If I could turn to 2 topics, please, Maserati and APAC. You've obviously very clearly explained the issues you're saying relating to China. But when you look at the shipments, obviously, there was a quite substantial drop in most of the other areas, North America down by 22%, Europe down by 23% and other down by 35%, and also Japan down as well. Was there any scope for redirecting vehicles that maybe were destined for China to other markets? And judging by the shipments there, that doesn't seem to be a curve. So could you comment maybe on the sort of Maserati, the level of inventories globally? And how do you think also you're going to fix that, sort of the issues outside China? And secondly, relating to China as well, you mentioned, of course, the issues with the SUVs there, and about the overhopes for the Grand Commander. But when I look at the others -- the other vehicles you've got on sale in China, Cherokee, Renegade and Compass, wholesales, I think, were down about 34% in the first half of the year. The overall SUV market in China was up almost 10%. So clearly, a significant underperformance there. So it's more that -- it needs more than the Grand Commander. What else -- what are kind of factors you think you need to put in play to -- really to change this quite negative trend?

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA

On their Maserati, shipments were down in other areas. But as I mentioned, 70% of the issue was all focused on China. Other areas, for example, in the U.S., were -- as you probably know, in the premium part of the segment that we cover, we saw a slowdown in terms of the SUV and E sedans. So notwithstanding the fact that they were down, as I said, this is really a China story. I have confidence in the Maserati team in those other areas to make up whatever the shortfall that they've had today, sales-wise. Inventory is another question because we mentioned the management of the inventory in China. And that's clearly our biggest focus. In terms of absolute numbers, I don't know, Richard, do you have those?

Richard K. Palmer - Fiat Chrysler Automobiles N.V. - CFO and COO for Systems & Castings

Overall, in dealer inventory, worldwide, we have about 3 months of stock on an average basis, and that number is higher for China. We also have property stock as well, which we need to work through. So Stephen, one of the reasons why we've adjusted the guidance is because, frankly, the Maserati inventory position is too high. I think to Mike's point, the way you resolve that is that we need to execute better commercially. And so I think that's key for the second half of the year.

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA

Moving on to China, you're right. It's not just going to be fixed by Grand Commander because we have a number of other products in the market that we need to sell. You'll see, and we have done consistently really pulled back quite heavily on our marketing once we work our way through the message and the tone of voice of the brand as we reposition that I mentioned before. I think the other thing that needs work, for us, is the strength of our dealer network. We're still not where I would like us to be in terms of the strength of our distribution channel. So that is a key target for us. And then finally, we're getting into a period where we are making updates on our vehicles, particularly as we get to the end of this year or next year, whether it's engine updates or changes. And that's important in China as well. So there are certainly combination of things that we need to fix. That process has started. I think it will take the balance of the year for us to really see the progress that I'm looking for. But the good news is, I think we know what they are. We can certainly fix them, and I think we have a team in place that will do just that.



Stephen Michael Reitman - Societe Generale Cross Asset Research - Equity Analyst

And do you -- and are your dealers reporting any anti-American sentiments similar to those issues the Hyundai face when Korea and China squared off over tariffs shortly from the U.S., from the rhetoric around surrounding tariffs and the like?

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA

I spoke to a head of the joint venture on that topic. The feedback that I've got at this moment in time is nothing discernible, but it's really kind of anecdotal at the moment. I think we're going to have to see because I do remember when the backlash against Japan happened, it was a growing momentum. But at this moment in time, nothing that I would say has materially impacted us, just that duty change that caused dollar disruption in the segments.

Operator

Our final question comes from Giulio Pescatore from HSBC.

Giulio Arualdo Pescatore - HSBC, Research Division - Analyst

And I would like to echo the comment of my colleagues. Moving on to the question, I have 2, if I may. The first one, it's on a follow-up on APAC. You mentioned the impact of increased local competition in the market. Is that something that surprised you? And do you expect local competition to be affecting your long-term plan as you try to better penetrate the market? And the second one, maybe if you could give us a comment on the departure of Mr. Altavilla? And is his departure likely to affect your strategy for the EMEA region, and particularly when we look at localized production in Italy? So...

Michael Manley - Fiat Chrysler Automobiles N.V. - CEO, Head of Ram Brand, Head of Jeep Brand, Executive Director & COO of EMEA

let me start with Alfredo Altavilla. You know what? What I would say is his departure was unfortunate, but it was not unforeseen. And in my press releases, as I think was right and proper, given his tenure with the company, we needed to thank him for his work, clearly. He brought EMEA back up to, I think, we said it, just around a 3% margin. Now obviously, there's a new benchmark in the marketplace. So I don't see his departure at all impacting our strategy. In fact, his replacement, which by the way will be announced in the near future, is going to be someone that's capable really of closing the gap to that new benchmark in setting the new FCA standards. So for me, I think we wish Alfredo the best of luck, and looking forward to the new leadership. With regard to China, it's no surprise that there's a lot of pressure from local manufacturers. As you know, they fall into those 2 categories. What we have seen is obviously the local branch improving in traction in the marketplace, but they still sit at lower price points than us. And if you look at the contraction in the SUV segments that we saw in the second quarter, apart from the large SUV, the contraction was even larger in local brands. So I think, as we tailor our vehicles more to China, which has been a big point for us, because in the past, really, they've received our global vehicles. And we tailor our message not make it so American with the language we would use to describe our brand there, and make it more applicable, more accessible, I think we get more competitive. But you can rest assured. We know the Chinese are formidable competitors, and we're going to continue the work that we've done to make sure that we can get to the volumes and share we need.

Operator

That will conclude the question-and-answer session. I would now like to turn the call back over to Joe Veltri for any additional or closing remark.

Joseph Veltri - Fiat Chrysler Automobiles N.V. - Vice-President of IR

Thank you, Sebastian. I think with that, we will close today's call. I would like to thank you all again for joining us. And on behalf of the entire FCA family, thank you for all your kind words and thoughts. Have a pleasant day.



Operator

That will conclude today's conference call. Thank you for your participation. Ladies and gentlemen, you may now disconnect.

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